



Senior Fun Festival is Macomb County's largest senior expo! More than 1,000 seniors and caregivers have attended in past events and were joined by more than 100 vendors. Please note, this event is to provide information and resources to Macomb County seniors and caregivers. No political campaigning or promoting ballot initiatives. Senior Fun Festival offers sponsors excellent opportunities for exposure leading up to and during the expo. Visit macombgov.org/seniors to register.

PRESENTING SPONSOR - \$5,000 - SEEKING PRESENTING SPONSOR FOR 2025

2024 PRESENTING SPONSOR SECURED. THANK YOU HEIRITAGE LAW

As the Presenting Sponsor, you will receive the highest level of sponsorship recognition for the event.

- Exclusive recognition as Presenting Sponsor of Senior Fun Festival
- On-stage presence for a five-minute presentation preceding the raffle drawing.
- Recognition as Presenting Sponsor on all media alerts and press releases
- Primary logo placement as Presenting Sponsor on event flyer
- Name or logo recognition as Presenting Sponsor on event website, signage and in program book
- Primary logo placement of black and white logo on event volunteer shirt
- Premium vendor table placement at the expo; we will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials.

If you are interested in securing the 2025 presenting sponsor spot, please contact Nicole at 586-469-5228.

FEATURED SPONSOR - \$1,750

- Tiered logo placement on event website and recognition on Macomb County social media outlets**
- Tiered logo placement on event signage and program book**
- Tiered logo placement of black and white logo on event volunteer shirt**
- Primary vendor table placement at the expo; we will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials.

EVENT SPONSOR - \$800

- Tiered logo placement on event website and program**
- Preferred vendor table placement at expo; we will provide one (1) 8 ft. table, with tablecloths and two chairs, to display products and materials.

**** To ensure proper recognition and logo placement on marketing materials, please confirm your featured or event level sponsorship by August 16th, 2024. Email logo to funfest@macombgov.org.**

IN-KIND SPONSORSHIP

- The event needs in-kind donations to help offset the cost (i.e., cases of bottled water, event photographer, etc.). Services in exchange will vary based on value of in-kind donation.

VENDOR TABLE ONLY - \$275

- We will provide one (1) 8ft table, with tablecloths and two chairs, to display products and materials.
- Non-profit organizations may purchase a table for the discounted rate of \$125.

Questions, please contact:

(586) 469-5228 or funfest@macombgov.org