MACOMB COUNTY ZOOLOGICAL AUTHORITY

Approved Minutes March 21, 2017

The meeting of the Macomb County Zoological Authority was held on Tuesday, March 21, 2017 at 9:30 a.m. in the Administration Building, 9th Floor BOC Committee Room, located at One South Main Street, Mount Clemens, Michigan.

CALL TO ORDER

There being a quorum of the Authority present, the meeting was called to order by Chairman Matt Ahearn at 9:30 a.m.

MEMBERS PRESENT

Matt Ahearn Elizabeth Green Tom Kalkofen Grace Shore

MEMBERS ABSENT

Diana Rascano

OTHERS PRESENT

Ron Kagan, Executive Director/CEO, Detroit Zoological Society
Paul Good, Community and Government Relations Manager, Detroit Zoological Society
Pam Lavers, Deputy County Executive
Gloria Bondy, Part-Time Senior Secretary, Corporation Counsel

AGENDA

Motion by Mr. Kalkofen, supported by Ms. Green, to adopt the meeting agenda. Motion carried.

APPROVAL OF MINUTES FROM AUGUST 30, 2016 MEETING

Motion by Ms. Shore, supported by Mr. Kalkofen, to approve the Minutes of the August 30, 2016 meeting. Motion carried.

DETROIT ZOOLOGICAL SOCIETY PRESENTATION BY RON KAGAN, EXECUTIVE DIRECTOR/CEO

Mr. Kagan reported that the Detroit Zoological Authority had a watershed year in 2016, and many records were broken, including an attendance record of 1.7 million people. He related that they are working with MDOT and local municipalities to address challenges in parking and traffic. Regarding several statistical figures, Mr. Kagan stated that Macomb County accounts for 60,000 house memberships, 7% of the budget and 20% of Zoo visitations. Moreover, Macomb County benefits include a \$10 discount on family memberships, Senior Day and student discount rates. Mr. Kagan stated that there is massive interest in the new Polk Penguin Conservation Center. He commended the Zoo on its accreditation, which is a rigorous process done every five years. When asked by the accreditation committee for the Zoo's "secret sauce," which makes the Zoo so successful, Mr. Kagan replied that the tri-county area embraces the Zoo; and its success is due to the tremendous staff, board members and more than 300 volunteers. Mr. Kalkofen asked if this accreditation qualifies for any benefits. Mr. Kagan replied that this allows the Zoo to be licensed by the USDA (U.S. Department of Agriculture), and accreditation is a stamp of approval ensuring proper animal care and comfort. Although there are no massive openings planned for 2017, Dinosauria will probably be brought back from four years ago, and the Zoo Authority continues to leverage millage to support its "tremendous appetite" to make the Zoo spectacular for both animals and visitors. Mr. Kagan stated that the Zoo has a robust relationship with schools, and they are always looking for unique opportunities. He reported that the Zoo had strong January and February attendance, and a strong year is projected. Customer reviews are favorable and consistent. Mr. Kagan explained that although the ice rink was not a hit, they plan to expand it this year. He said that Wild Nights was not wellreceived at first but is now.

Mr. Good said that following a meeting with Ms. Lavers and Mr. Lorenzo several weeks ago, he asked where they could be more relative with community organizations. They plan to be more active with mascots in the community at special events. Mr. Good and Ms. Lavers stated that there is a tentative arrangement for mascot presence at Macomb County's Let's Move Festival of Races and Hotcakes for Hunger events. Mr. Kalkofen suggested a presentation to Macomb County superintendents, and Mr. Kagan replied that this was done a few years ago and they would look at it again. The Detroit Zoological Society is hosting international meetings, one of which convenes 150 of the top leaders in the world on animal welfare.

Macomb County Zoological Authority March 21, 2017

2017 SERVICE AGREEMENT

Mr. Kagan stated that this agreement is exactly the same as the other two counties (Wayne and Oakland) have (see attachment). Mr. Kalkofen asked about the addendum. Mr. Kagan replied that the one-page extension is already in place, and there are no changes to anything in the agreement.

Motion by Mr. Ahearn, supported by Mr. Kalkofen, to sign the 2017 Service Agreement and Amendment. Motion carried.

OTHER BUSINESS

There were no items discussed.

PUBLIC PARTICIPATION

No members of the public were present.

<u>ADJOURNMENT</u>

Motion by Ms. Shore, supported by Ms. Green, to adjourn meeting at 10:02 a.m. Motion carried.

Next meeting date is Tuesday, August 8, 2017.

FIRST AMENDMENT TO ZOOLOGICAL SERVICES AGREEMENT BETWEEN THE MACOMB COUNTY ZOOLOGICAL AUTHORITY AND

THE DETROIT ZOOLOGICAL SOCIETY IY

This Fir§(Am Jment to Zoological Services Agreement (this "<u>Amendment"</u>) is entered into on7IJ4o..,%4/, 2017, by and between MACOMB COUNTY ZOOLOGICAL AUTHORITY, a Michigan public body corporate (the "<u>Authority"</u>), organized pursuant to Articles of Incorporation filed by the County of Macomb, a Michigan municipal corporation ("Macomb County"), and THE DETROIT ZOOLOGICAL SOCIETY, a Michigan nonprofit corporation (the "Society").

RECITALS:

- A. The Authority and the Society entered into that celtain Zoological Services Agreement, dated as of July 28, 2008 (as amended, the "ZSA").
- B. The Authority and the Society desire to modify the ZSA in accordance with the terms and conditions of this Amendment.

NOW, THEREFORE, the parties agree as follows:

- I. All capitalized telms used but not otherwise defined herein shall have the meaning ascribed to such temls in the ZSA.
- 2. The first sentence of Section 3.1 of the ZSA shall be deleted in its entirety and replaced with the following:

"The Authority will levy the proposed .10 mill in each successive year for twenty years, starting with 2008."

3. Section 4.3 of the ZSA shall be deleted in its entirety and replaced with the following:

"4.3 Term.

The initial tenn of this Agreement shall commence on the effective date, which shall be November 30, 2008 and shall run through November 30, 2028."

- 4. Except as otherwise modified herein, the ZSA shall remain in full force and effect consistent with its terms.
- 5. This Amendment may be executed by the parties in counterparts, each of which shall constitute an original and both of which together shall constitute one and the same agreement. Electronic copies of signatures to this Amendment shall be deemed to be originals and may be relied upon to the same extent as the originals.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the Authority and the Society, by and through their duly authorized officers and representatives, have executed this First Amendment to Zoological Services Agreement as of the dates of their respective signatures:

WITNESSES:	THE DETT ZOO GIÇ AL SOCIETY
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2. Horin Bourty	Its: $C_{e;:()}$
WITNESSES:	MACOMB COUNTY ZOOLOGICAL AUTHORITY
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