

MACOMB COUNTY ART AUTHORITY
MINUTES
July 21, 2020

At a virtual meeting of the Macomb County Art Institute Authority held on Tuesday, July 21, 2020 at 4:00 pm, the following members were present:

Members Present:

Jennifer Callans
Jennifer Miller
Ed Bruley
William Wood
Phil Gilchrist

Others Present:

Salvador Salort-Pons, Director, President & CEO, DIA
Christine Kloostra, Exec. Director Marketing & Communications, DIA
Julie McFarland, Public Affairs Officer, DIA
Lillian Demas, Macomb County Rep. to the DIA Board of Directors
David Flynn, Executive Director DIA
Judith Dolkart, Deputy Director for Art, Education and Programming
Eugene Gargaro, DIA Board Chair
Stephen Panton-Member of the Public
Bridget Quinn-Member of the Public

CALL TO ORDER

There being a quorum of the Authority present, the meeting was called to order at 4:03 p.m.

ADOPTION OF AGENDA

Motion made to adopt agenda by Ed Bruley, supported by Jennifer Miller. MOTION CARRIES

PUBLIC PARTICIPATION

Two members of the public were in attendance via phone. Participation declined

RECEIVE AND FILE LOU

Brief review of the Letter of Understanding (LOU) that was presented by the DIA at the Authority's December 2019 meeting. The LOU outlines enhanced engagement by the DIA in four areas: Board representation, public art, school programs, and senior programs. Currently, Macomb County's representation on the DIA's board remains the same. A governance committee meeting will be held early August and three candidates for Macomb County may be discussed. The DIA will decide on final approval of board members at the November meeting. It was asked of the Authority to identify additional candidates as soon as possible. Ed Bruley has connected with a few individuals who may be interested. He should have confirmation within the next month or so.

Motion to Receive and File LOU made by Phil Gilchrist, supported by William Wood. MOTION CARRIES

DIA FULFILLMENT OF CURRENT SERVICE AGREEMENT

Julie reviewed service agreement activity through March 13, 2020. After March 13, 2020 there was immediate development of online offerings and virtual programming. July 9, 2020 the DIA reopened to a reduced capacity and online reservations. Precautions are in place, people feel comfortable and they are receiving positive feedback. Judith Dolkart discussed the educational programs. An Educational Kit Program has been created which will "send the DIA to the schools". If school is not in session, these kits can be used on any virtual platform. It was mentioned that due to the increase in on-line fatigue, students may not be as interested or receptive. For this reason this benchmark needs to be discussed with the Authority. Senior Art Kits have been created as well but this may be a challenge for many reasons. Community Partnership Programs were discussed, which has definitely been impacted by COVID. Julie was asked by the Authority to run the numbers based on the items outlined in this meeting and prepare for the next meeting, as an amendment to the Service Agreement may be called for.

OTHER BUSINESS

None

Next meeting scheduled for September 1, 2020 at 4:00 pm.

ADJOURNMENT

Motion to adjourn meeting at 5:19 pm by Ed Bruley, supported by Phil Gilchrist. MOTION CARRIES