



MACOMB COUNTY, MICHIGAN

By The Numbers



Make It MACOMB



A message from

Mark A. Hackel Macomb County Executive

Integrally connected to the greater-Detroit region, Macomb County is a top choice for business expansion.

Our 27 communities are business-friendly, development-ready and safe – all factors that help to keep costs low.

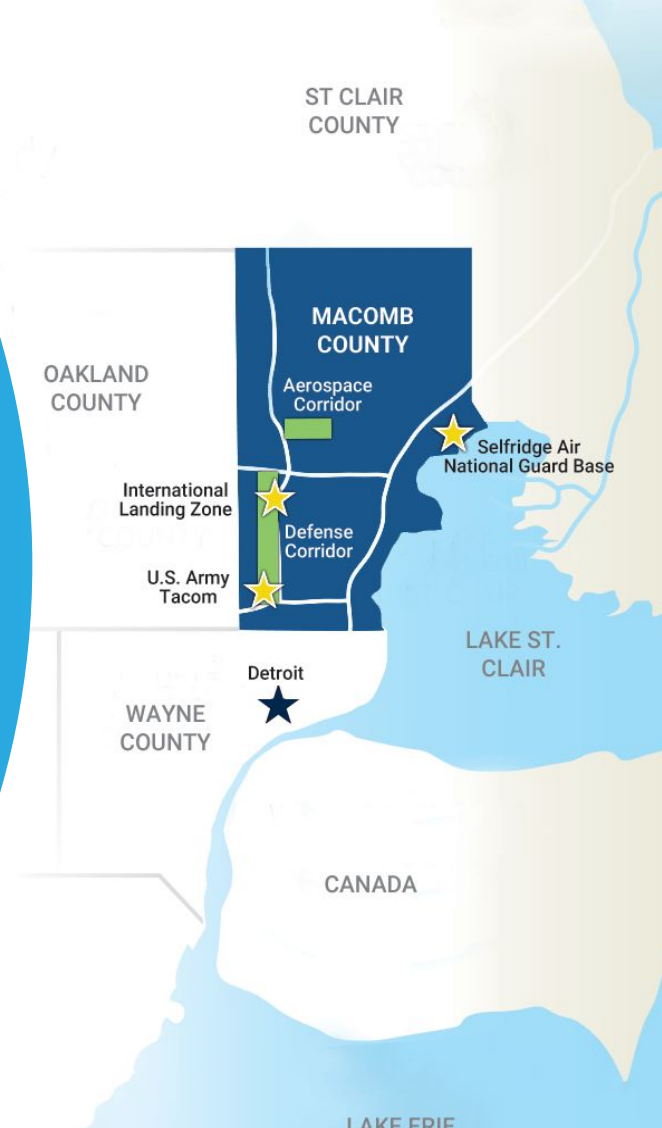
New policies and programs make now an especially good time to invest in Macomb County.

- **Michigan's 6% flat corporate income tax is among the lowest in the nation and ranks in the top 15 overall.**
- **Michigan has ranked in the top seven states for new investment for the last three years.**



Location Advantage

- Bordering the city of Detroit
- Within 500 miles of one third of the population of the U.S. and Canada
- Connected to the Great Lakes St. Lawrence Seaway where 143 million metric tons of cargo valued at \$15.2 Billion moves every year
- Macomb County is also less than an hour away from
 - Detroit Metropolitan Airport
 - Bishop International Airport in Flint
 - Three international crossings to Canada, where more than \$250 Billion in trade crosses annually



Location Advantage

Affordable Taxes

Macomb County maintains competitive tax rates:

- **6% corporate income tax**
- **4.25% personal income tax**
- **6% sales tax rate with no local sales tax**

Demographics

885,642 Population*

444,047 Labor Force

42.1 Median Age

*ESRI 2022



Business Mix

19,596 Businesses
In Macomb County

3,000+ Businesses
Certified Minority and/or
Women-Owned

\$48.9B GRP
Macomb County Gross
Regional Product in 2022

TOP INDUSTRIES BY ESTABLISHMENTS

- Retail Trade 2,564
- Health Care, Social Assistance 2,256
- Service/Hospitality 1,903
- Construction 2,022
- Manufacturing 1,664
- Professional Services 1,611



Business Mix

TOP INDUSTRIES BY NUMBER OF EMPLOYEES

1. Manufacturing **65,396**
2. Retail trade **43,728**
3. Health care and social services **42,103**
4. Education and government **37,975**
5. Professional services **33,266**



Business Mix

TOP EMPLOYERS

- General Motors
- Stellantis
- U.S. Army/Detroit Arsenal
- Henry Ford Health System
- Ford Motor Co.
- Ascension Health
- McLaren Macomb Health Care
- General Dynamics Land Systems

Source: Crain's Detroit Business

* Excludes schools and local government



Workforce Talent

444,000

**Macomb County
Residents in the
Workforce**

2M

**Metro Detroit
Residents in the
Workforce**



82,198

High-tech jobs

Macomb County's high-tech workforce includes over:

- **14,845** engineers
- **27,375** research and development specialists
- **39,978** skilled tradespeople

Workforce Talent

RANKED IN THE NATION

Metropolitan Detroit's high-tech workforce ranks third in the nation in the number of engineers, research and development specialists and journeyed, skilled tradespeople. (Source: EMSI)

Michigan ranks second in the nation in total electrical, mechanical and industrial engineers.



Workforce Talent

61% of Macomb County Residents

over the age of 25 have some
college education.

130,000 Individuals

graduate from Michigan
colleges in a full range of
disciplines each year.



Educational Support

21 public schools districts
including two International Academies,
along with private and charter schools

Almost 250 high school Career and Technical Education programs

- **21,000+ students enrolled**
- **High-tech programs - advanced manufacturing, robotics, cybersecurity, information technology, digital/multimedia, public safety, drafting/design technology and many more**



Macomb
Community College
Education • Enrichment • Economic Development
Discover. Connect. *Advance.*[™]

Macomb University Center
(UC) plays host to many
of Michigan's top colleges



FERRIS STATE
UNIVERSITY



NORTHWOOD
UNIVERSITY



WALSH



WAYNE STATE
UNIVERSITY

50,000+ students
enroll each year at MCC

#1 Economic *Growth*



Automotive & Mobility

\$11.8B

Five-Year Growth: **8.86%** (2018-2022)



Aerospace & Defense

\$6.25B

Five-Year Growth: **10.64%** (2018-2022)



Automation & Robotics

\$4.7B

Five-Year Growth: **16.13%** (2018-2022)



Distribution & Logistics

\$1.63B

Five-Year Growth: **45.54%** (2018-2022)



Food & Agriculture

\$287M

Five-Year Growth: **55.22%** (2018-2022)

Macomb County's GDP is growing - up to \$48.9 Billion
Higher than the states of Wyoming & Vermont



Planning &
Economic
Development





Targeted Industry
Aerospace and Defense

1,108

**Aerospace and Defense
Establishments**

\$6.25B

**Gross Regional
Product**

5,647

**2022 Defense
Contracts**

\$4.33B

**2022 Defense
Contracts Value**

7.2 Location Quotient

**(Military armored vehicles, tank and tank
components manufactured)**

TOP LOCAL COMPANIES:

- American Rheinmetall
- BAE Systems
- Futuramic Tool & Engineering
- General Dynamic Land Systems
- MB Aerospace
- Model & Tools Inc.
- RCO Engineering
- SAPA Transmission
- Triumph Gear Systems
- Weldaloy Products



Targeted Industry

Agricultural and Food Production

**20% of county land
mass is farming**
(400 active farms)

\$78.8M
in total
products sold

Food processors source 46.7%
from Macomb County farmers (Source: EMSI)

TOP LOCAL COMPANIES:

- Achatz Handmade Pie Co.
- Blake Farms & Hard Cider Co.
- Bosco's Pizza Co.
- Ethel's Baking Co.
- Safie Specialty Foods



Macomb County ranked in the top 5% of all counties nationwide in the dollar amount of products sold for nursery, greenhouse, floriculture and sod products. (Source: USDA Census data)



Targeted Industry
Automation and Robotics

785

**Automation and Robotics
Establishments**

\$4.7B

Gross Domestic Product

\$6.5B

In Export Goods

Global experts in automated systems
and robotic assembly lines



INDUSTRY LEADERS:

- Fori Automation
- KUKA Robotics
- Paslin
- R & E Automated Systems
- Waltonen Engineering

Targeted Industry

Automotive and Mobility

\$11.8B

**Gross Domestic
Product in 2022**

59,976

Jobs in 2022

644

Establishments

5.88

**Location
Quotient**

**More than \$6.9B Invested In
Macomb County in the last 10 years**

TOP LOCAL COMPANIES:

- AGS Automotive Systems
- Axalta Coating Systems
- Ford Motor Co.
- General Motors
- Dana Incorporated
- Stellantis
- L&L Products
- ZF North America
- Magna Seating
- Yanfeng Automotive Interiors

Targeted Industry

Distribution and Logistics

700+

**companies employing
more than
15,600 workers**

70 MILES

**of rail corridor running
through two major
industrial corridors**

\$75.6B

County-level exports

The Detroit region is the sixth-largest metro in the nation for exports, and Michigan businesses export products to more than 230 countries.

(Source: Detroit Regional Partnership)



TOP LOCAL COMPANIES:

- Amazon
- Central Transport
- Home Depot Distribution Center
- Midwest Freight Systems Corp.
- Palogix Supply Chain Services LLC
- Universal Logistics Holdings Inc.

Recent INVESTMENT



\$587 million total investment and 3,055 total jobs (new and retained) in 2022



\$121M



\$96.12M



\$91M



\$56.1M



\$31.3M



\$30M



\$27.7M



\$27M



\$20M



\$18M

Why Make Macomb Your Home?



355,946

Households

Average size 2.47

70.6%

**Of county homes
are owner occupied**

\$238,993

**Average
Home value**

\$69,768

Median Household Income
16.7% of income is for mortgage

**22,000 new housing permits have been issued since 2010.
Consistently one of Michigan's fastest-growing counties.**

(2022 ESRI data)



Quality of Life

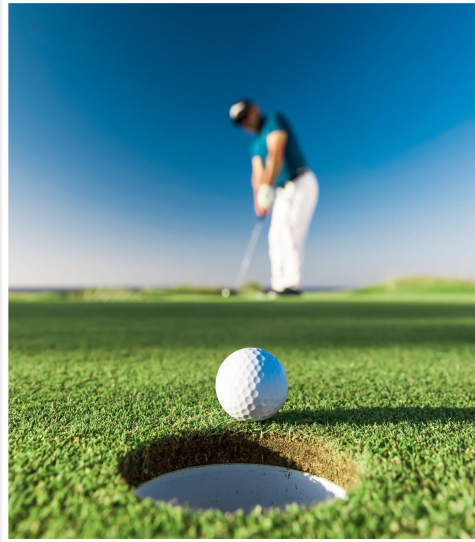
From neighborhood playgrounds to expansive parkland, **there are more than 215 parks covering 17,500 acres** of recreational land in Macomb County.

Home to three of the **13 HCMA Metroparks**

- **Stony Creek**
- **Wolcott Mill**
- **Lake St. Clair**

And Michigan's 900-acre
Wetzel Recreation Area

**More than 30
spectacular golf courses**



157 MILES
Interconnected trails
including the 24-mile
Macomb Orchard Trail.

Quality of Life

Cost of Living Index 96.2

**10th lowest cost of living in the nation
among large counties.**

Land of Opportunity

**1 in 9 residents of Macomb County are
foreign born.**

Access to Lake St. Clair

Six public beaches

32 miles of shoreline



Quality of Life

More than **1,258 restaurants** offer a tantalizing array of tastes that complement our rich ethnic diversity.

From boutique to big box, opportunities for retail therapy abound. There are **2,564 retail establishments** in Macomb.

Jimmy John's Field is home to the United Shore Professional Baseball League



#3 IN STATE

Macomb is Michigan's third-most populated county. An average of 11 new residents make Macomb their home each day.



Planning &
Economic
Development

Free and confidential services for businesses,
developers and site selection consultants.
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