



2023 Senior Fun Festival Vendors & Sponsorships – FAQ'S

Macomb County Office of Senior Services is proud to invite you to our 32nd annual Senior Fun Festival on **Friday, September 29, 2023** at the Lorenzo Cultural Center at Macomb Community College, 44575 Garfield Road, Clinton Township, MI 48038. The event will run from 9:00 am to 12:00 pm.

Why should you register as a vendor for the event?

The Senior Fun Festival offers local businesses and vendors the opportunity to showcase services while providing seniors with information and products. The revenue garnered from registration fees goes to support this premier event. Every year more than 1,000 seniors and caregivers attend the festival seeking help or information. The festival will feature a variety of resources focused on seniors and caregivers, along with entertainment, raffles and refreshments.

What do you receive when you register as a vendor?

Macomb County Office of Senior Services will provide a 2.5 foot by 8 foot table, with a vinyl tablecloth and two chairs, for you to display your products and materials. If electricity is required, please indicate on the online registration form and be sure to **bring your own extension cords**.

What sponsorships are available?

Sponsorship levels available are: Presenting (\$5,000), Featured (\$1,500), Event (\$750) or In-Kind. Additional information is available on our Corporate Sponsorship Levels information sheet. Please contact Wendie Previdi at (586) 342-8968 or email seniors@macombgov.org for more information.

Do sponsors still need to register for a vendor table?

No, a vendor table (or two) is included in your sponsorship package.

How do you register as a sponsor or a vendor for the event?

Registration for the event will fill up quickly. If you are interested in becoming a sponsor or a vendor please visit macombgov.org/seniors to complete the online registration form and submit payment. Please register and pay **no later than August 15th** to ensure your space and to be included in our program. Vendor booths will be reserved on a first come, first serve basis. Instructions, map and directions will be e-mailed out the week prior to the event; this information will also be available on our website.

Am I allowed to sell products or hold a raffle during the event?

No selling items during the event, this is an opportunity to create awareness of your company. You can hold a raffle at your vendor table but it your responsibility to follow up individually with the winner as this cannot be announced from the main stage.



Can I book a table for a political campaign or ballot initiative?

No. The Senior Fun Festival is intended to provide information and resources to Macomb County seniors and caregivers. This is not a political event. Nor can individuals pass out campaign or ballot materials while walking around the venue.

Payment

In order to reserve your booth, payments will be due in full. Payment must be made on or before August 15, 2023. **Online registration and payment is preferred.**

Online Registration:

Please register through our website at macombgov.org/seniors

Online Payment:

<https://payments.g2gcloud.com/MacombSeniorServicesContribution>

Select "Office of Senior Services - Senior Fun Fest." (Last option on drop down menu)

There will be a service fee for online payments.

Mail check payments to:

Macomb County Office of Senior Services

Attention: Senior Fun Festival

21855 Dunham Road, Suite 6

Clinton Township, MI 48036

Please make all checks payable to "Macomb County Office of Senior Services". Write Senior Fun Festival on the memo line. We will match this check to your online registration form.

Event address:

Lorenzo Cultural Center at Macomb Community College

44575 Garfield Road

Clinton Township, MI 48038

Vendor Setup:

Vendors must set up from 2 p.m. to 5:00 p.m. the day before the event, Thursday, September 28th. All parking and admission is free. (Please arrive no later than 4:00pm to setup.)

Please note:

- Doors will open to vendors at 8:00 am day of event.
- All vendors should be present and ready by 8:30 a.m.
- Doors will open at 9:00 a.m. to seniors. Plan to stay until 12:00 p.m.
- Vendors will not be able to register on the day of the event.
- Organizations with similar business operations and interests may be present.
- No refunds.