



Senior Fun Festival is Macomb County's largest senior expo! More than 1,000 seniors and caregivers have attended in past events and were joined by more than 100 vendors. Please note, this event is to provide information and resources to Macomb County seniors and caregivers. No political campaigning or promoting ballot initiatives. Senior Fun Festival offers sponsors excellent opportunities for exposure leading up to and during the expo. **Visit [macombgov.org/seniors](http://macombgov.org/seniors) to register.**

## PRESENTING SPONSOR - \$5,000

**As the Presenting Sponsor, you will receive the highest level of sponsorship recognition for the event.**

- Exclusive recognition as Presenting Sponsor of Senior Fun Festival
- On-stage presence for five minute presentation preceding the raffle drawing
- Recognition as Presenting Sponsor on all media alerts and press releases\*
- Primary logo placement as Presenting Sponsor on event flyer\*
- Name or logo recognition as Presenting Sponsor on event website, signage and in program book\*
- Primary logo placement of black and white logo on event volunteer shirt\*
- Premium vendor table placement at the expo; we will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials

***\* To ensure proper recognition and logo placement on marketing materials, please confirm your presenting sponsorship by July 30, 2023. Email logo to [seniors@macombgov.org](mailto:seniors@macombgov.org).***

## FEATURED SPONSOR - \$1,500

- Tiered logo placement on event website and recognition on Macomb County social media outlets\*\*
- Tiered logo placement on event signage and program book\*\*
- Tiered logo placement of black and white logo on event volunteer shirt\*\*
- Primary vendor table placement at the expo; we will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials

## EVENT SPONSOR - \$750

- Tiered logo placement on event website and program\*\*
- Preferred vendor table placement at expo; we will provide one (1) 8 ft. table, with table cloths and two chairs, to display products and materials

***\*\* To ensure proper recognition and logo placement on marketing materials, please confirm your featured or event level sponsorship by August 15, 2023. Email logo to [seniors@macombgov.org](mailto:seniors@macombgov.org).***

## IN-KIND SPONSORSHIP

- The event is in need of in-kind donations to help offset the cost (i.e. cases of bottled water, event photographer, etc.). Services in exchange will vary based on value of in-kind donation.

## VENDOR TABLE ONLY - \$250

- We will provide one (1) 8ft table, with table cloth and two chairs, to display products and materials.
- Non-profit organizations may purchase a table for the discounted rate of \$100.

***Questions, please contact:***

***Wendie Previdi, Event Coordinator at (586) 342-8968 or [seniors@macombgov.org](mailto:seniors@macombgov.org)***