

1 S. Main Street, 7<sup>th</sup> Floor  
Mt. Clemens, MI 48043  
Phone: (586) 469-5285  
Fax: (586) 469-6787  
ped.macombgov.org

# News

Macomb County Executive  
Mark A. Hackel



---

## Planning & Economic Development

### *For Immediate Release*

John Paul Rea, AICP – Director  
(248) 860-0570

Media Contact: [JohnPaul.Rea@MacombGov.org](mailto:JohnPaul.Rea@MacombGov.org)

Date: January 16, 2018

## **Macomb County launches Jobs Board**

### *New tool to attract talent for careers in targeted industries*

In an effort to better serve the business development clients of the Macomb County Department of Planning & Economic Development by attracting skilled professionals to the region, Macomb County is featuring a new web application to promote career opportunities offered by top employers.

“Our purpose is twofold,” said John Paul Rea, director of the department. “We want to support the businesses that have enlisted our services as they seek out candidates for their open positions. Secondly, we want the world to know about the great jobs waiting for them in Macomb County, Michigan.”

The launch of the Macomb County Jobs Board coincides with the 2018 North American International Auto Show – a time when the world is watching the newest technologies in mobility be revealed.

“Macomb County is a great place to call home, and our companies are at the forefront of advanced manufacturing capabilities and digital innovation,” said County Executive Mark A. Hackel. “We want talented people from near and far to get excited about the inspiring and high-paying jobs our companies have to offer, as well as our enviable quality of life.”

The new Jobs Board is powered by TrueJob, Inc., an Ann Arbor, Michigan-based company that developed their hosted job board software product to meet the unique needs of economic development organizations, chambers and trade associations that want to increase the strategic value they offer the communities they serve. A targeted social media campaign will help to drive traffic to the newly created website, especially to NAIAS attendees and followers from across the globe.

Corporate clients of the department’s economic development staff are eligible to post open positions. To learn more about posting a position or to view those currently available, visit [www.MacombBusiness.com](http://www.MacombBusiness.com).

#### **About the Macomb County Department of Planning & Economic Development**

The Macomb County Department of Planning & Economic Development supports an environment where businesses prosper and people thrive. Its activities and programs are focused on stimulating the local economy through business retention, expansion and attraction while improving the overall quality of life for residents. The department specializes in providing services to businesses at all stages of development with a concentration on the high-growth industries of aerospace, alternative energy, advanced manufacturing, defense, and homeland security. For more information, call (586) 469-5285 or visit [www.MacombBusiness.com](http://www.MacombBusiness.com).

###