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# News

Macomb County Executive  
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## Planning & Economic Development

### *For Immediate Release*

Media Contact: Amanda Minaudo (586) 469-5285

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### **6<sup>th</sup> Annual Sprint and Splash Festival of Races returns to Lake St. Clair** *Sponsorship opportunities still available*

The 6th Annual Sprint and Splash Festival of Races will be held on Saturday, June 17 at Lake St. Clair Metropark in Harrison Township. Sprint and Splash is a great way to kick off summer; it includes a variety of competitive events, as well as music, food, Kuhnhehn craft beer and a multitude of vendors. Sprint and Splash events:

- 5K Run & Walk - \$35
- Duathlon: 5K run + 2-mile paddle - \$45
- 2-mile Stand Up Paddleboard Race - \$35
- 6-mile sanctioned Stand Up Paddleboard Race - \$45

Sprint and Splash encourages people of all ages and athletic abilities to participate. Whether a participant is a beginner runner or a 5K veteran, this event has something for everyone. All racers receive a complimentary breakfast and will have the option to purchase a variety of delicious craft beer from Kuhnhehn Brewing Co., an event sponsor with locations in Warren and Clinton Township. All participants also receive a swag bag, race shirt and finisher medal. Online registration closes at 5 p.m. on Tuesday, June 13.

Sprint and Splash is a fundraising event with the unique purpose of promoting and celebrating Lake St. Clair, which is truly the heart of the Great Lakes. Sponsorship or participation in this event supports organizations that are working to improve the regional economy by increasing tourism to Lake St. Clair and its coastal communities while also striving to protect and restore Lake St. Clair, the Clinton River and the surrounding natural areas.

This event offers great promotional opportunities, as over 1,000 participants and spectators are expected. Beach Village sponsorships allow vendors to have a presence at the event with a 10-foot by 10-foot booth space where they can sell merchandise or give away promotional items. Their organization's logo will also be featured on the website and race T-shirts. Can't be at the event? Sprint and Splash offers several levels of sponsorship. For more information, visit [www.SprintandSplash.com](http://www.SprintandSplash.com).

Henry Ford Macomb Hospitals is the event's presenting sponsor. Additional sponsors include ITC Holdings, Bright Side Dental, Wolverine Transfer & Recycle, Renewal by Anderson, Detroit Power Squadron, Belle Maer Harbor and Patient Empowered Dental. Event beneficiaries include the Lake St. Clair Tourism Initiative and the Clinton River Watershed Council.

Visit [www.SprintandSplash.com](http://www.SprintandSplash.com) for more information or to register online.

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