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News

Macomb County Executive
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Planning & Economic Development

For Immediate Release

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Import/export made easy; Macomb County to host informative workshop

Does your company import or export materials or goods? Are you struggling to navigate the many rules and regulations surrounding this type of activity? Did you know that a Foreign-Trade Zone (FTZ) can help you streamline the process while minimizing costs and saving staff resources?

To help business owners learn more about these subjects, the Macomb County Department of Planning & Economic Development will host Exporting 101 from 8:30 a.m. to 10:45 a.m. on Wednesday, May 18 at TVI Logistics' location, 25200 Malvina Avenue, Warren, 48089.

FTZs were created by the U.S. Congress to foster international trade and enhance the global competitiveness of U.S. companies. Treated by the U.S. Customs and Border Protection as if it were located outside the United States, an FTZ can offer significant savings on import duties for both components and consumer-ready merchandise.

Other significant benefits of FTZs are realized for companies that re-export finished products or deal with materials that are deemed scrap upon their arrival in the United States. The savings are so great that many large corporations operate their own designated FTZs. For smaller companies without the resources to take on this type of endeavor, TVI Logistics of Warren offers a solution. According to TVI CEO Constance Blair, "If your company is paying an average of \$485 or more per week in merchandise processing fees, you might want to consider utilizing our services to save time and money."

"Partnering with TVI Logistics ensures that our business continues to exceed our customers' expectations and meet our evolving needs," said Donna Yost, CEO of The Life Chest™. "TVI's white glove service, packaging, and assembling services are integral to maintaining our brand and customized product line."

Exporting 101 will feature business leaders like Yost who are already using FTZ services as well as trade experts from the Michigan Economic Development Corporation and Baker Tilly. For more information, visit www.MacombBusiness.com or call (586) 469-5285.

About the Macomb County Department of Planning & Economic Development

The Macomb County Department of Planning & Economic Development supports an environment where businesses prosper and people thrive. Its activities and programs are focused on stimulating the local economy through business retention, expansion and attraction while improving the overall quality of life for residents. The department specializes in providing services to businesses at all stages of development with a concentration on the high-growth industries of aerospace, alternative energy, advanced manufacturing, defense and homeland security. For more information, call (586) 469-5285 or visit www.MacombBusiness.com.

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