

1 S. Main Street, 7th Floor
Mt. Clemens, MI 48043
Phone: (586) 469-5285
Fax: (586) 469-6787
www.macombgov.org/planning

News

Macomb County Executive
Mark A. Hackel



Planning & Economic Development

For Immediate Release

Maria Zardis
(586) 469-6489 or (586) 292-8018

Media Contact: maria.zardis@macombgov.org

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Employers needed to inspire the next generation of our workforce MI Bright Future provides local employers with resources

Hiring managers throughout the region are concerned about the future of our region's talent pipeline. Businesses in many industries are worried that their issues with finding workers in the future will continue to be a struggle, especially when more than 58,000 workers reach retirement age each year in southeast Michigan.

MI Bright Future can help fill that gap by connecting today's employers with tomorrow's workers. MI Bright Future is a safe, one-stop place where employers can offer guidance to students as they explore career options. These connections can be made anywhere with an Internet connection.

Macomb County Department of Planning & Economic Development will co-host an informative workshop about the program from 8 a.m. to 10:30 a.m. on Tuesday, June 14 at the Velocity Center for Collaboration in Sterling Heights. There is no cost to attend. Pre-registration is required. For more details, visit <http://ped.macombgov.org/?q=PED-FeaturedEvents>.

Designed to align with technology that already exists in schools throughout the region, MI Bright Future will help students and educators learn more about careers by connecting them with local employers and community mentors. Workforce Intelligence Network (WIN), a southeast Michigan organization working to create a comprehensive and cohesive workforce development system throughout a nine-county region, is spearheading the initiative.

Additional info/related links:

<http://mibrightfuture.org/about/>
[Growing Tomorrow's Talent Today](#) (YouTube)

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