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News

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Planning & Economic Development

For Immediate Release

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Date: March 16, 2016

Macomb County hosts mini Manufacturing Day

Efforts expanded to encourage youth to consider careers in manufacturing

A group of about 50 principals, guidance counselors and career technical education coordinators from high schools across Macomb County spent today learning more about modern manufacturing. The purpose of the day was to see the industry in action and to gain a better understanding of the interesting – and high-paying – jobs that the industry offers.

School officials visited two of four possible tours at Fisher & Company in St. Clair Shores, Proper Group International in Warren, Fori Automation in Shelby Township or Baker Aerospace, also in Shelby Township.

At each stop, school personnel met with company officials to learn more about the work they do and, more importantly, the types of jobs they expect to need to fill in the very near future.

“Our goal is to help connect manufacturers with schools to create a better understanding of the types of career opportunities that are available for those with the right credentials and capabilities,” said John Paul Rea, director of the Macomb County Department of Planning & Economic Development.

The group reassembled at the Warren Consolidated Schools Career Preparation Center for a lunch prepared by culinary arts students where they talked more about careers in the industry with executives from Colonial Plastics, DASI Solutions, Futuramic Tool & Engineering, J&B Cutting, MAG Automotive, Paslin, PTI Engineering Plastics and Sequoia Tool.

The event was coordinated to garner greater support for National Manufacturing Day to be held on Oct. 7. For the past two years, the county has partnered with the Macomb Intermediate School District (MISD) to provide an opportunity for more than 3,000 students to visit area plants to see manufacturing in action and learn about the educational pathways that lead to career success.

“2016 will mark the third year that Macomb County has worked with MISD to coordinate a large event for high school students throughout Macomb County,” said Rea. “This industry is important to our economy and provides as many as one out of every four jobs in the county.”

Manufacturers who are interested in getting involved by opening their facilities for tours in October are encouraged to contact Maria Zardis at (586) 469-5285 or maria.zardis@macombgov.org.

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