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# News

Macomb County Executive  
Mark A. Hackel



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## Planning & Economic Development

### *For Immediate Release*

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### **Macomb County seeks input to create new non-motorized routes** *Mobilize Macomb is launched*

The Macomb County Department of Planning & Economic Development (MCPED) has determined that there are 155 miles of hike/bike routes in Macomb County. Now they want to know, is that enough? To find out, the department will launch an interactive website to enable residents and visitors to provide input.

Macomb County has great recreational assets. It contains three metroparks, over 180 municipal parks, 32 miles of Lake St. Clair coastline, three public boat launches and more than 81 miles of the Clinton River. The Macomb Orchard Trail is a 24-mile linear park accessed by five trailhead access points that is connected to four downtown districts, Stony Creek and Lake St. Clair metroparks, as well as the Freedom, Clinton River and Paint Creek trails.

“Macomb County was recognized in 2005 for being the first in Michigan to create a countywide master plan for trails,” said Macomb County Executive Mark A. Hackel. “It is time to update it. We know that our trails have had a positive economic impact on home values, business retention and visitor spending. Trails are known to improve health. I believe we should identify new connection possibilities, prioritize links and build new routes throughout the county.”

The department will work with LSL Planning to create Mobilize Macomb, a non-motorized master plan for Macomb County. The public is invited to get involved by logging on to <http://mobilizemacomb.mindmixer.com/>, an interactive website where residents and visitors can share ideas, comment on other topics, share links and keep informed about project updates.

“This is a stakeholder-driven initiative,” said Stephen N. Cassin, MCPED director. “We want to hear from those who would use new routes and to gather ideas about bike lanes, shared paths or new sidewalks.”

The website will feature a series of topical questions and offer incentives for users who interact with it. The resulting plan will be introduced in fall 2015.

**About the Macomb County Department of Planning & Economic Development**

The Macomb County Department of Planning & Economic Development supports an environment where businesses prosper and people thrive. Its activities and programs are focused on stimulating the local economy through business retention, expansion and attraction while improving the overall quality of life for residents. The department specializes in providing services to businesses at all stages of development with a concentration on the high-growth industries of aerospace, alternative energy, advanced manufacturing, defense and homeland security. For more information, call (586) 469-5285 or visit [www.MacombBusiness.com](http://www.MacombBusiness.com).

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