

# Special Publications - Momentum



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**Vibrant. Lively. Friendly. Unique.**

**These are just a few reasons why Macomb County is a great place to live and work.**

**A million more reasons exist - our dynamic quality of life, freshwater assets, safe neighborhoods, prosperous business climate - which is why the Macomb County Department of Planning & Economic Development has partnered with The Macomb Daily to publish **MOMENTUM**.**

**MOMENTUM** is a semi-annual glossy magazine which illustrates the people and places of Macomb County through vivid photography and compelling articles about our communities, recreation assets and business organizations.

**MOMENTUM's** high production value and unique content makes a powerful statement to business investors who seek to make Macomb their home.



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## Frequency Semi-annual Publication Dates

- June 26, 2022
- December 18, 2022
- June 25, 2023

## Advertising Deadline

- May 13, 2022
- November 1, 2022
- May 12, 2023

*Copies are inserted inside the Sunday edition of Macomb Daily.*

*Distributed to all libraries in Macomb County, at Huntington Place and utilized by Macomb County Department of Planning & Economic Development. Digital version on [Macombdaily.com](http://Macombdaily.com) for additional exposure.*

*Digital edition available, and additional magazine copies available upon request.*



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Full Page - 7.5" x 10"

\$2,000

Half Page - 7.5" x 4.938"

\$1,500

Quarter Page - 3.687" x 4.938"

\$900

Advertising Deadline:

- May 13, 2022
- November 1, 2022
- May 12, 2023

Added Value All advertisers will receive a link to their website from the digital edition for increased visibility and measurable engagement.

**Getting Out is Easy**  
 Macon County features 3,000 acres of parks, miles of shoreline and dozens of golf courses to enjoy.

**Full Page (7.5" x 10")**

**Places to Go, Things to Do**  
 There is always something exciting and fun to do without leaving Macon County.

**1/2 Page (7.5" x 4.938")**

**On a Mission**  
 Warren's Patience Tool & Engineering sets its sights on Mars and beyond.

**Going Global**  
 Colant CEO says it takes a commitment to give an international brand.

**1/4 Page (3.687" x 4.938")**