
These are just a few reasons why Macomb County is a great place to live and work.

A million more reasons exist - our dynamic quality of life, freshwater assets, safe neighborhoods, prosperous business climate - which is why the Macomb County Department of Planning & Economic Development has partnered with The Macomb Daily to publish MOMENTUM.

MOMENTUM is a semi-annual glossy magazine which illustrates the people and places of Macomb County through vivid photography and compelling articles about our communities, recreation assets and business organizations.

MOMENTUM’s high production value and unique content makes a powerful statement to business investors who seek to make Macomb their home.
Dear Friend,

It is an exciting time in Macomb County. With gains in population, home values, diversity, employment, income and educational attainment, Macomb County is trending in the right direction.

The surge of community pride and activity that surrounds us is creating new opportunities for many. One way to fuel growth and continued investment is to actively share stories about the people and places that make Macomb County unique.

We are pleased to partner with Digital First Media to publish the twice-a-year Momentum magazine. Widely distributed, this publication helps to raise the profile of Macomb County through engaging storytelling, informative advertisements and quality imagery.

The call to action is simple: Help us tell the Macomb County story by placing an advertisement in this exciting new publication. Thank you for your interest and, more importantly, for making Macomb your home.

Sincerely,

Mark A. Hackel

Macomb County Executive
Mark A. Hackel
Frequency
Semi-annual

Publication Dates
June 28, 2020
December 6, 2020
June 20, 2021

Advertising Deadline
May 22, 2020
November 2, 2020
May 20, 2021

Reach
65,000 Circulation

Copies are inserted inside the Sunday edition of Macomb Daily.

Distributed to all libraries in Macomb County, at TCF Convention Center and utilized by Macomb County Department of Planning & Economic Development.

Digital edition available, and additional magazine copies available upon request.
Full Page - 7.5” x 10”
$2,000

Half Page - 7.5” x 4.938”
$1,500

Quarter Page - 3.687” x 4.938”
$900

Advertising Deadline
May 22, 2020
November 2, 2020
May 20, 2021

Added Value
All advertisers will receive a link to their website from the digital edition for increased visibility and measurable engagement.

*All pricing includes multi-color
# Multi-Issue Advertising Rates

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>One Issue</th>
<th>Two Issues 10% Discount</th>
<th>Three Issues 20% Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td>$2,000</td>
<td>$1,800</td>
<td>$1,600</td>
</tr>
<tr>
<td>Half</td>
<td>$1,500</td>
<td>$1,350</td>
<td>$1,200</td>
</tr>
<tr>
<td>Quarter</td>
<td>$900</td>
<td>$810</td>
<td>$720</td>
</tr>
</tbody>
</table>
2020-2021 Advertiser Agreement Form

Advertiser Information

Company/Organization: ____________________________
Address: ________________________________________
City/State/Zip: ____________________________
Client Contact: ____________________________
Phone: __________________ Fax: __________________
Email: __________________

Agency Information

Agency: ____________________________
Address: ________________________________________
City/State/Zip: ____________________________
Agency Contact: ____________________________
Phone: __________________ Fax: __________________
Email: __________________

Ad Size

☐ Full Page
☐ Half Page
☐ Quarter Page

Publication Date

☐ June 28, 2020 (Material Due: May 22, 2020)
☐ December 6, 2020 (Material Due: November 2, 2020)
☐ June 20, 2021 (Materials Due: May 20, 2021)

Bill To

☐ Agency
☐ Client Direct
Net Cost: $____________________

Contract Total: $____________________

Notes: ____________________________
_______________________________

Print Name: ____________________________
Signature: ____________________________

Send materials to:
momentum@digitalfirstmedia.com
Momentum Magazine
Media News Group
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Clinton Township, MI 48038
Phone: 586.783.0204