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News

Macomb County Executive
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Planning & Economic Development

For Immediate Release

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New event to help growing businesses access resources announced

Area companies looking for assistance to access financing, recruit and train employees or implement other strategic growth strategies have a unique opportunity to learn about many available resources in one evening.

Macomb County Department of Planning & Economic Development is partnering with the Michigan Economic Development Corporation to pilot a new event designed to inform business leaders about available resources to help them achieve their goals for growth.

The event will feature speakers from area companies that have accessed these services with success. Representatives from more than 20 partner agencies will also be on hand to describe their programs in 60-second pitches. Participants will also have many opportunities to speak directly with service providers as well as to network with others.

“This is really a business retention visit on steroids,” said Vicky Rad, deputy director of the department. “When we visit a company on a one-on-one basis, we ask a lot of questions to determine what types of programs are available to help. During this event, we’ll be able to start the process with many businesses at one time.”

Also on the agenda is an overview of the Personal Property Tax Reform Act presented by Mary McCune of Rehmann, a full-service financial services firm of CPAs and consultants, wealth advisors and corporate investigators.

The Pure Michigan Business Connect - Resources to Grow Your Business will be held from 5:30 p.m. to 8 p.m. on Tuesday, Sept. 30 at the Lorenzo Cultural Center in Clinton Township. Dinner and a cash bar will be provided. The event is offered at no charge. Interested individuals are asked to pre-register by Sept. 23 at <http://www.macombbusiness.com/BusinessDevelopment/events/>.

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