



CORPORATE SPONSORSHIP LEVELS

Senior Fun Festival – Thursday, October 20, 2022
Lorenzo Cultural Center at Macomb Community College

Senior Fun Festival is Macomb County's largest senior expo! More than 1,000 seniors and caregivers have attended in past events and were joined by more than 100 vendors. Please note, this event is to provide information and resources to Macomb County seniors and caregivers. No political campaigning or promoting ballot initiatives.

Senior Fun Festival offers sponsors excellent opportunities for exposure leading up to and during the expo. Sponsorship packages can be altered to meet your branding needs. *** To ensure logo placement on marketing materials, please confirm your sponsorship by Tuesday, September 20, 2022. Visit macombgov.org/seniors to register.**

PRESENTING SPONSOR - \$5,000

As the Presenting Sponsor, you will receive the highest level of sponsorship recognition for the event.

- Exclusive recognition as Presenting Sponsor of Senior Fun Festival
- On-stage presence for five minute presentation preceding the raffle drawing
- Company name or logo recognition as Presenting Sponsor on event signage*
- Recognition as Presenting Sponsor on all media alerts and press releases*
- Recognition as Presenting Sponsor and primary logo placement on event website
- Primary logo placement of black and white logo on event volunteer shirt*
- Premium vendor table placement at the expo; we will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials

FEATURED SPONSOR - \$1,500

- Primary vendor table placement at the expo; we will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials
- Tiered logo placement on event website and sponsorship recognition on Macomb County social media outlets
- Tiered logo placement on event signage and program book*
- Tiered logo placement of black and white logo on event volunteer shirt*

EVENT SPONSOR - \$750

- Tiered logo placement on event program*
- Tiered logo placement on event website
- Preferred vendor table placement at expo; we will provide one (1) 8 ft. table, with table cloths and two chairs, to display products and materials

IN-KIND SPONSORSHIP

- The event is in need of in-kind donations to help offset the cost (i.e. cases of bottled water, event photographer, etc.). Services in exchange will vary based on value of in-kind donation.

*To speak to someone about becoming a sponsor, please contact
Wendie Previdi, Event Coordinator at (586) 342-8968 or wendie.previdi@macombgov.org*



Office of
Senior Services

VENDOR TABLES ONLY
Senior Fun Festival – Thursday, October 20, 2022
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VENDOR TABLE PRICES

- Vendor Table - \$250
- Vendor Table Non-profit - \$100

If you purchase a vendor table, we will provide one (1) 8ft table, with table cloth and two chairs, to display products and materials.

Reminder: Sponsors automatically receive a vendor table(s) in their sponsorship package plus extra exposure during and prior to the event.