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# News

Macomb County Executive  
Mark A. Hackel



## Planning & Economic Development

### *For Immediate Release*

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## **Macomb County to honor outstanding businesses**

Macomb County will honor outstanding businesses at its fifth annual Macomb Business Awards on Tuesday, Feb. 14, 2017. The awards breakfast will recognize businesses that have achieved success in one of six categories:

- Champion of Workforce Development – utilizing innovative practices for hiring, training and retaining employees.
- Corporate Citizen – offering meaningful community engagement through service and/or philanthropy.
- Diversification Leader – generating new business by expanding products/services provided or tapping new markets.
- Efficiency Expert – increasing cash flow through process and/or energy efficiencies.
- Model of OneMacomb – cultivating an environment where diversity and inclusion are valued.
- Startup Business to Watch – growing startup that has been operating for less than four years and has more than two full-time employees.

Sponsored by the Michigan Economic Development Corporation, the breakfast will feature a celebrity emcee, keynote speaker and exceptional networking opportunities. Last year, more than 400 leaders in our region attended.

“There are many outstanding companies in Macomb County that are thriving because of their concerted efforts to increase efficiency, diversify sources of revenue or develop a strong and inclusive workforce,” said Macomb County Executive Mark A. Hackel. “I encourage all Macomb County businesses to gain recognition for their hard work by nominating themselves for an award.”

Nominations are accepted through an online form until Dec. 9. All nominated companies will receive two complimentary tickets to the breakfast. A panel of judges will review and select recipients. One organization in each category will receive a crystal award.

Sponsorship opportunities are also available. More information and a link to the nomination form are available at [www.MacombBusiness.com/bizawards](http://www.MacombBusiness.com/bizawards) or by contacting Maria Zardis at [maria.zardis@macombgov.org](mailto:maria.zardis@macombgov.org) or (586) 469-5285.

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