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# News

Macomb County Executive  
Mark A. Hackel



## Planning & Economic Development

### *For Immediate Release*

Media Contact: John Paul Rea (586) 469-5285

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## **Public support needed to match grant for new Mount Clemens canoe launch**

The Clinton River Watershed Council (CRWC), the city of Mount Clemens and the Macomb County Department of Planning & Economic Development have launched a crowdfunding campaign to raise funds to install a universally-accessible kayak and canoe launch at MacArthur Park in downtown Mount Clemens. The deadline to make a donation is Saturday, Jan. 28, 2017.

“This universally-accessible launch is going to be a great addition to the Clinton River and stands to benefit downtown Mount Clemens and the YMCA in many ways,” said County Executive Mark A. Hackel. “Because a gift to this cause includes the potential for matching funds, the project is a win-win for all.”

This project aligns with Macomb County’s Blue Economy initiative as it will improve access to a key recreational asset in the region as well as foster economic development by creating a link between the riverfront and downtown Mount Clemens. If the funding goal is met, enhancements to MacArthur Park will include improved facilities, universally-accessible restrooms, picnic tables, murals and kayak storage lockers, among many other amenities.

“Our goal is to raise \$60,000 in 60 days,” said Tara Beatty, CRWC development director. “If we reach our goal, the Michigan State Housing Development Authority and Michigan Economic Development Corporation’s Public Spaces Community Places will match our donations up to \$50,000 for the MacArthur Park project.”

This crowdfunding campaign is asking the public to become sponsors of the project. In return for making a donation, donors will receive rewards based on the level of giving, ranging from a sticker to the donor’s name or business inscribed on a plaque at the park to VIP kayak locker access. Donations of any amount are greatly encouraged and appreciated.

Recreational enthusiasts, residents and businesses alike can help reach this fundraising goal by making an online donation at [patronicity.com/project/macarthur\\_park\\_river\\_access](http://patronicity.com/project/macarthur_park_river_access) or by contacting CRWC at (248) 601-0606.

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