



Agenda

1. Welcome and Introductions

Ashley Mascagni, *MCHD*; Madeline Habib, *CMH/HSCB*; Shannon Mallory, *MCA*; Jami Lane, *MCA/Vista*; Joyce Moultrie, *MC Veterans*; Susan Rhein, *MCHD*; LaShawn Jones, *MCHD*; Whitney Litzner, *MCHD*; Megan Vinyard, *Macomb Community College*; Lily Doher, *United Way SEM*; Maria Swiatkowski, *MCHD*; Emily Norton, *MCHD*

2. Review April Meeting Minutes

Meeting minutes were reviewed and approved. It was suggested that the link to the Behavioral Health Resources map be added to the meeting minutes. The direct link was previously not included since the GIS link is so long but the map can be found on the CHA resources page at cha.macombgov.org/CHA-Resources which was also included elsewhere in the minutes.

3. Workgroup Discussion

Nutrition Environment Assessment Tool (NEAT)

Is this something we could implement in Macomb County? If so, how could the workgroup facilitate or promote this tool?

Emily showed the workgroup where the assessments can be accessed under mihealthtools.org. The workgroup viewed the About page and previewed the Convenience Stores assessment available on the website. The workgroup discussed how we might be able to implement NEAT and whether the workgroup would be interested in promoting the assessment to communities or targeting communities and working with them to implement the assessments. Questions raised about the assessment include if communities have implemented the assessments and have data about the impact of the tool. Another question was what the motivation would be for communities to participate in the assessments and also what resources exist if the communities identify gaps or a need that would require financial or other support. There was follow up discussion about the possibility of providing signage, assistance with moving items around the store to better promote healthy options, and other ways to assist stores in free or low cost ways. There was discussion about the tool asking questions about vouchers which are no longer used by WIC and requirements of the program for stores to carry fruits, vegetables, and low fat milk options. There is also a need to incentivize stores to not overprice healthier food items and to place WIC items together. Information was shared which can be found on the [Michigan WIC website](http://MichiganWICwebsite) about WIC Client Connect online and the WIC Connect Mobile app. WIC Client Connect allows clients to scan a barcode to determine if a food is approved. Anyone who accesses the site and clicks on WIC Client Connect and selects WIC grocery stores will see all locations. You do not have to be enrolled in WIC to use this site. WIC is also passing out Project Fresh coupons to increase access to fresh produce at farmers markets. Discussion continued with comments that some members felt that NEAT could be a good tool but not from this workgroup and that it would be better suited for a food coalition to take charge of.

Health Literacy Toolkit

Would a toolkit to define health literacy and promote access to services and healthy food be useful? What might this look like? What other resources exist?

The workgroup discussed the possibility of the development of a health literacy toolkit. The question was posed about whether the workgroup felt this was a need due to past discussions about the identification of the need for better understanding of health literacy, as well as topics related to health literacy including access to services, food access, and food labeling. The

