



**Agenda**

- 1) Welcome and Introductions
- 2) Housekeeping
  - Quarterly meeting? Bi-monthly? Early December?
  - Day of the week?
- 3) Missing Partners
  - Who isn't here but should be?
- 4) Overview of Priority Areas
  - Goals and Objectives
- 5) Projects currently being worked on
  - What are your organizations doing?
  - How does this align?
- 6) How do we do this?
  - One large group? One objective at a time?
  - Smaller groups? All four objectives at once?
- 7) #Brainstorming Project
  - Unified ACA Hashtag
- 8) Homework





## **Agenda**

### 1) Welcome and Introductions

Present: Ashley Mascagni *MCHD*; Madeline Habib *CMH/HSCP*; Fred Barbret *SMART*; Megan Vinyard *MCC*; Owen Pfaendtner *MFS*; Heather Aymar *Affirmations*; Becca Budde *Affirmations*; Tashara Coakley *Ascension St John*; Michael Heiden *Emmanuel Lutheran*; Monica Chrzaszcz *Rep. Sander Levin*; Susan Rhein *MCHD*; Cheryl Woods *MCHD*; Sharon Stahl *Veterans*; Martha Brooks *MCHD*; Erika Lojko *MCHD*; Karen Wood *MyCare*; Natalie Dean Wood *MCHD*; Amy Fratancangeli *MyPregnancyCoach*; Barbara Slipman *Macomb Library for the Blind*; Lillian Schreiber *MCHD*; Pam Lavers *OCE*; Whitney Litzner *MCHD*; Maria Swiatkowski *MCHD*

### 2) Housekeeping

- The group decided that quarterly meetings would work best and Wednesday mornings seem to be fine. We will re-evaluate this as needed. Calendar invites will be sent out for the next meeting in the near future.

### 3) Missing Partners

- The following agencies were brainstormed to be added to the partner list for the Access to Service workgroup:
- Parochial Schools/Charter Schools/Oversight Body; Faith Communities; STD/HIV Staff/MGR; Advantage; St Clement (sister val); Law enforcement; Good Shephard Coalition; MI Works; MDHHS; Medicaid HMO Plans/Insurers; Turning Point; Compassion; MCREST; Macomb Act; Homeless Coalition; GDAHC; MCA; IONIA; Chaldean Community Foundation; Refugee Agencies; MSU-E; OneMacomb; MCHAP; For Profit Agencies; Radio/Media/News; Community Cable Channels; Local Government; Library Cooperative
- The group will continue to brainstorm and invite those groups/individuals who can help us meet our goals and objectives

### 4) Overview of Priority Areas

- The group reviewed the priority areas/goals/objectives for Access to Services. Objective 3: Improve coordination of referrals and services is already being addressed by Macomb County Government and therefore, this workgroup will not directly be focusing their work on this objective. It was discussed to also add under Objective 4, to educate on why oral health care is important, particularly among non-English speaking populations.

### 5) Projects currently being worked on

- The workgroup spent some time brainstorming current activities that are already occurring in Macomb County that align with these objectives. The list of activities is attached at the end of the minutes.

### 6) How do we do this?



- The group felt that initially we should spend our workgroup time split into 3 subcommittees so we can have a better focus on the specific objective. At the next meeting we will identify subcommittee members. This split will be reviewed on an annual basis.
- 7) #Brainstorming Project
  - The first project the group worked on was developing a #hashtag to promote ACA enrollment this fall because our committee won't meet again until open enrollment is almost complete. The goal of having a unified #hashtag is to promote health insurance enrollment with unified messaging across all county partners. The workgroup came up with a list of potential #hashtags to use and the Macomb County Health Department will review these and share with the group once a #hashtag has been identified. Please see the attached list of brainstormed #hashtags.
- 8) Homework
  - The workgroup was assigned a small homework assignment to complete before the next meeting. The homework is attached to the meeting minutes.
  - One additional piece of information we are looking to gather from everyone is their social media information (i.e., organization websites, facebook, twitter handles, etc) so we can make a compilation of all of our organizations to share with each other. If you can please include this in your homework that would be great – otherwise, we will collect at the December meeting.

