

Special Publications - Momentum



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Vibrant. Lively. Friendly. Unique.

These are just a few reasons why Macomb County is a great place to live and work.

A million more reasons exist - our dynamic quality of life, freshwater assets, safe neighborhoods, prosperous business climate - which is why the Macomb County Department of Planning & Economic Development has partnered with The Macomb Daily to publish **MOMENTUM.**

MOMENTUM is a semi-annual glossy magazine which illustrates the people and places of Macomb County through vivid photography and compelling articles about our communities, recreation assets and business organizations.

MOMENTUM's high production value and unique content makes a powerful statement to business investors who seek to make Macomb their home.



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Frequency Semi-annual Publication Dates

- December 25, 2022
- June 25, 2023
- December 10, 2023

Advertising Deadline

- November 10, 2022
- May 8, 2023
- November 1, 2023

Copies are inserted inside the Sunday edition of Macomb Daily.

Distributed to all libraries in Macomb County, at Huntington Place and utilized by Macomb County Department of Planning & Economic Development. Digital version on Macombdaily.com for additional exposure.

Digital edition available, and additional magazine copies available upon request.



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Full Page - 7.5" x 10"

\$2,000

Half Page - 7.5" x 4.938"

\$1,500

Quarter Page - 3.687" x 4.938"

\$900

Advertising Deadline:

- November 10, 2022
- May 8, 2023
- November 1, 2023

Added Value All advertisers will receive a link to their website from the digital edition for increased visibility and measurable engagement.

Getting Out is Easy
Macon County features 3,000 acres of parks, miles of shoreline and dozens of golf courses to enjoy.

Full Page (7.5" x 10")

Places to Go, Things to Do
There is always something exciting and fun to do without leaving Macon County.

1/2 Page (7.5" x 4.938")

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On a Mission
Warren's Fabrication Tool & Engineering sets its sights on Mars and beyond.

Going Global
Colant CEO says it takes a commitment to give an international brand.

1/4 Page (3.687" x 4.938")

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