

**MINUTES OF THE  
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

**WEDNESDAY, JUNE 16, 2010**

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, June 16, 2010, in the Board Room, on the 9<sup>th</sup> Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac, Mocerri and Vosburg.

**Other Commissioners Also Present:**

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There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10:02 a.m.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was recited.

**AGENDA**

Co-Chair Carabelli added item #6c – Report on Ford China results. He noted that a substitute resolution sheet was distributed for item #7c.

**MOTION**

A motion was made by Mijac, supported by Duzyj, to adopt the agenda, as amended (to include item #6aa). **The Motion Carried.**

**MINUTES**

**MOTION**

A motion was made by Duzyj, supported by Vosburg, to approve the May 12, 2010 minutes of this committee, as written. **The Motion Carried.**

**ECONOMIC DEVELOPMENT**

a) **Recognition of ASI Instruments – SBTDC Best Small Business**

Bob Madigan introduced a gentleman by the name of Chris from ASI Instruments. ASI

Instruments is a research and development company located in Warren that primarily deals with imaging equipment in early stage development. The SBTDC has been working with ASI for about the last four years, particularly the last two years, in trying to bring them from a research and development company to a manufacturing, marketing and full service organization.

Co-Chairs Bruley and Carabelli presented Chris from ASI Instruments with an award.

- aa) Adopt Resolution Commending ASI Instruments on Receiving the 2009 Best Small Business Award (offered by Bruley, Carabelli and Sauger)

### **COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY DUZYJ, SUPPORTED BY MOCERI, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS ADOPT A RESOLUTION COMMENDING ASI INSTRUMENTS ON RECEIVING THE 2009 BEST SMALL BUSINESS AWARD (OFFERED BY BRULEY, CARABELLI AND SAUGER). **THE MOTION CARRIED.**

- b) Report on Macomb County/Greater Detroit Hispanic Business Community Stars & Stripes Event

Justin Robinson gave an update on the hosting of the Macomb County/Greater Detroit Hispanic business community Stars & Stripes event that will be held on Friday, July 2, 2010. He spoke about the purpose of this event and the itinerary for the evening.

### **MOTION**

A motion was made by Vosburg, supported by Mocerri, to receive and file the report on the Macomb County/Greater Detroit Hispanic business community Stars & Stripes event. **The Motion Carried.**

- c) Report on Ford China Results

Co-Chair Bruley gave a verbal report. He and Justin Robinson attended a signing ceremony at the Dearborn Hyatt to witness the signing and meet with Assistant Minister, Wang Chao, from the China Commerce Department. Over 300 Chinese and U.S. Government officials and business people participated in the event. The participants witnessed about \$650 million in contract signing ceremonies between several U.S. and Chinese businesses and organizations.

He then spoke about the Ford Transmission Plant in Sterling Heights hiring 140 new people. They are expanding their trade with China. With the hiring of these people, those transmissions will be exported to Ford vehicles in China as part of this overall deal. So, the

direct employment in Sterling Heights is related to selling transmissions from Ford in this country to Ford in China, because of their expanding market.

### **MOTION**

A motion was made by Brown, supported by Accavitti, to receive and file the report on Ford China results.

The following commissioners spoke: Duzyj and Bruley.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

### **COMMUNITY DEVELOPMENT**

a) **Status Report on Neighborhood Stabilization Program**

Mike Rozny gave an extensive overview of the spreadsheet entitled, NSP Status.

The following commissioners spoke: Carabelli and Duzyj.

### **MOTION**

A motion was made by Mocerri, supported by Vosburg, to receive and file the status report on the Neighborhood Stabilization Program. **The Motion Carried.**

b) **Authorization to Execute Contract with Solid Ground**

### **COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY DUZYJ, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE A CONTRACT WITH SOLID GROUND IN THE AMOUNT OF \$67,521 UTILIZING HOME FUNDS.

### **AMENDMENT**

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY DUZYJ, TO ADD THE FOLLOWING LANGUAGE TO THE MOTION: "CONDITIONAL UPON SOLID GROUND MAINTAINING AT LEAST AN 80% OCCUPANCY RATE. IN ADDITION, SOLID GROUND MUST REPORT TO THE PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE ON A MONTHLY BASIS FOR THE REMAINDER OF 2010."

The following commissioners spoke: Vosburg, D. Flynn, Bruley and Duzyj.

Co-Chair Carabelli called for a vote on the amendment and **THE MOTION CARRIED.**

Co-Chair Carabelli called for a vote on the main motion, as amended, and **THE MOTION CARRIED.**

c) Authorization to Grant Increase to Springhill Housing Corporation

A **substitute** resolution sheet was distributed.

**COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY MOCERI, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE AN INCREASE IN THE HOME GRANT FOR SPRINGHILL HOUSING CORPORATION MAKING THE GRANT TOTAL \$354,943. **THE MOTION CARRIED WITH CARABELLI VOTING “NO.”**

d) Authorization to Execute Contract with Habitat for Humanity

**COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY MOCERI, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE EXECUTION OF A CONTRACT WITH HABITAT FOR HUMANITY UTILIZING HOME FUNDS. **THE MOTION CARRIED.**

**PLANNING**

a) Update on County-wide Trail Plan

A framed Macomb County Regional Trail Vision was displayed.

**MOTION**

A motion was made by Vosburg, supported by Mijac, to receive and file the June 2010 update on the status of trail projects along the Macomb County 70 mile trail loop.

John Crumm gave an update on the status of trail projects.

The following commissioners spoke: Carabelli and Vosburg.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

b) Authorization to Accept Grant Funds (“Meet Me On The Trail”)

**COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY BROWN, SUPPORTED BY MIJAC, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE AND AUTHORIZE THE BOARD CHAIR TO ACCEPT A \$2,000 GRANT FROM THE DALMAC FUND TO FINANCE 100% OF THE COSTS OF THE “MEET ME ON THE TRAIL” EVENT AND PROVIDE FOR THE CREATION AND PRINTING OF NEW TRAIL MAP DISPLAYS AND BROCHURES. THIS GRANT REQUIRES NO LOCAL MATCH DOLLARS.

The following commissioner spoke: Vosburg.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

- c) Authorization to Submit Grant Proposal to Michigan Natural Resources Trust Fund

**COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY MIJAC, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE AND AUTHORIZE THE BOARD CHAIR TO APPROVE THE SUBMISSION OF A 2010 MICHIGAN NATURAL RESOURCES TRUST FUND APPLICATION FOR ACQUISITION AND/OR LEASE OF THE LAKE ST. CLAIR SHORELINE ON THE PROPERTY IN CONTROL BY THE SELFRIDGE ANGB LOCATED IN HARRISON TOWNSHIP. **THE MOTION CARRIED.**

**ENVIRONMENTAL**

- a) Report on Activities – Tourism Development Specialist

Kristen Grifka gave a broad overview of her position which involves the areas of research, planning and outreach. She spoke about accomplishments that she has already made in a very short time. She noted that by December she hopes to have a strategic plan developed. She has been soliciting grants and is currently applying for two small grants. She is also working on a concept paper to apply for larger funding through the new economy initiative. She spoke about meetings that she has attended. Lastly, tomorrow she begins training to become a Business Innovation Counselor focused on tourism and natural resources.

The following commissioners spoke: Brown and Bruley.

**MOTION**

A motion was made by D. Flynn, supported by Mijac, to receive and file the report from the Tourism Development Specialist. **The Motion Carried.**

## **TOURISM**

- a) Report on Lake St. Clair Tourism Initiative Website

### **MOTION**

A motion was made by Duzyj, supported by Mocerri, to receive and file the report on the Lake St. Clair tourism initiative website.

Justin Robinson gave a PowerPoint presentation entitled, Tour Lake St. Clair.

The following commissioners spoke: Vosburg, Carabelli and Duzyj.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

## **MARKETING & PROMOTION**

- a) Update on Film Macomb

### **MOTION**

A motion was made by Mocerri, supported by Duzyj, to receive and file the report on Film Macomb.

Maria Zardis reported that in the last month, she responded to a few requests from location scouts looking for places for movies to occur. To her knowledge, none of the places they were able to point out have been selected. Currently, she is cooperating with the Michigan Film Office to load their location database with a need that they have expressed which is to find more businesses that are interested in making their space available for film activity. She noted that information has been posted to the Film Macomb website.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

## **UPDATE ON DEPARTMENTAL STAFFING**

Steve Cassin reported that he has one position currently open in his department which is for an Administrative Secretary.

The following commissioners spoke: Brown and Vosburg.

### **MOTION**

A motion was made by Mocerri, supported by Brown, to receive and file the update on the

Department of Planning and Economic Development staffing. **The Motion Carried.**

**ECONOMIC DEVELOPMENT EVENTS**

- June 16 Writing a Business Plan SBTDC
- July 21 Business Legal Issues SBTDC
- July 27 Business Plan (Advanced) SBTDC
- August 3 Going to the Bank SBTDC

**MOTION**

A motion was made by Duzyj, supported by Vosburg, to receive and file the update on economic development events.

The following commissioner spoke: Vosburg.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

**ADJOURNMENT**

**MOTION**

A motion was made by Duzyj, supported by Mocerri, to adjourn the meeting at 11:09 a.m.  
**The Motion Carried.**

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**Denise M. Jacks**  
**Committee Reporter**