

**MINUTES OF THE
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

WEDNESDAY, JANUARY 13, 2010

At a meeting of the **Planning and Economic Development Committee**, held Wednesday, January 13, 2010, in the Board Room, on the 9th Floor of the Administration Building, Mount Clemens, the following members were present:

Bruley-Co-Chair, Carabelli-Co-Chair, Accavitti, Brown, Duzyj, D. Flynn, Mijac, Mocerri and Vosburg.

There being a quorum of the committee present, Co-Chair Carabelli called the meeting to order at 10:04 a.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

AGENDA

MOTION

A motion was made by Brown, supported by Accavitti, to adopt the agenda, as presented. **The Motion Carried.**

MINUTES

MOTION

A motion was made by Brown, supported by Vosburg, to approve the December 10, 2009 minutes of this committee, as written. **The Motion Carried.**

PRESENTATION ON BUSINESS SURVEY

A copy of the Macomb Business Climate Survey consisting of 25 pages was distributed.

Albert Lorenzo, Executive in Residence, Oakland University, overviewed the Macomb Business Climate Survey. He introduced Julianne Leigh, Doctoral Intern and Budget Director, Oakland University-Macomb, who assisted in this project.

MOTION

A motion was made by D. Flynn, supported by Mijac, to receive and file the report on the Macomb Business Climate Survey.

The following commissioners spoke: Bruley, Duzyj, Vosburg, Brown and D. Flynn.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

ECONOMIC DEVELOPMENT

Report on Economic Development Trip to Israel

Steve Cassin highlighted his 2009 Automation Alley Trade Mission to Israel, including its purpose, participants and places visited. He spoke about some of the companies who are seeking joint venture partners or looking to expand their businesses in the United States, in particular, Macomb County.

MOTION

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Planning and Economic Development Department's recent trip to Israel.

The following commissioners spoke: Duzyj and Vosburg.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

Report on Economic Development Trip to Germany

Jim Ahee highlighted his trip from last year at the Hannover Fair in Germany. The purpose was to explore opportunities for the county on the development of areas of energy efficiency and alternative energy manufacturing needs.

MOTION

A motion was made by Duzyj, supported by Vosburg, to receive and file the report on the Planning and Economic Development Department's 2009 trip to Hannover, Germany.

The following commissioners spoke: Duzyj, Mijac, Vosburg and Carabelli.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

Report on Economic Development Trip to China

Justin Robinson provided an overview of the recent economic development trip to China. He spoke about its purpose, participants, trip preparation, overview of meetings held and places visited, and the next steps for the Planning and Economic Development Department and the Macomb Cultural Economic Partnership.

MOTION

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Macomb delegation recent trip to China.

The following commissioners spoke: Bruley and Brown.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

**Request Authorization to Promote Economic Development Services
on Access America Website**

A two-page outline was distributed.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY D. FLYNN, SUPPORTED BY BROWN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE PROMOTION OF ECONOMIC DEVELOPMENT SERVICES ON ACCESS AMERICA WEBSITE.

The following commissioner spoke: Vosburg.

During discussion, Justin Robinson noted that the cost is \$400 per year.

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

Report on EB-5 Visa Program

A two-page outline, along with a one-page article was distributed.

Justin Robinson provided an overview of the handouts.

The following commissioners spoke: Bruley and Brown.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY VOSBURG, SUPPORTED BY BROWN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT TO STUDY THE EB-5 VISA PROGRAM AND BRING BACK RECOMMENDATIONS TO COMMITTEE. **THE MOTION CARRIED.**

Memorandum of Understanding Between Nantong and Macomb County

A copy of the Memorandum of Understanding was distributed.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY BROWN, SUPPORTED BY MIJAC, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE THE MEMORANDUM OF UNDERSTANDING BETWEEN THE PREFECTURE-LEVEL CITY OF NANTONG, JIANGSU PROVINCE, PEOPLE’S REPUBLIC OF CHINA AND MACOMB COUNTY, MICHIGAN.

The following commissioners spoke: Vosburg, Bruley and Brown.

The maker of the motion and its supporter agreed to amend their motion to include the following language: “Contingent upon review by Corporation Counsel before the Full Board meeting.”

Co-Chair Carabelli called for a vote on the motion and **THE MOTION CARRIED.**

Approval of Extending Letter of Invitations to Macomb County for China Contacts

Commissioner Bruley noted that Shanghi University should be included in the motion.

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY BROWN, SUPPORTED BY D. FLYNN, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS APPROVE EXTENDING A LETTER OF INVITATION TO MACOMB COUNTY FOR THE FOLLOWING ORGANIZATIONS AND COMMUNITIES: NANTONG (PREFECTURE-LEVEL CITY), JIANGSU PROVINCE, PRC; COUNTY OF QIDONG, JIANGSU PROVINCE, PRC; SHANGHAI INTERNATIONAL AUTO CITY, JIADING DISTRICT, SHANGHAI, PRC; JIADING DISTRICT, SHANGHAI, PRC; SAIC MOTORS, INC., JIANDING, SHANGHAI, PRC; ZHABEI DISTRICT, SHANGHAI, PRC AND SHANGHI UNIVERSITY. **THE MOTION CARRIED.**

COMMUNITY DEVELOPMENT

Report on Neighborhood Stabilization Program

MOTION

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on the Neighborhood Stabilization Program. **The Motion Carried.**

COMMUNITY PLANNING

Update on Countywide Trail Program

John Crumm gave an update on the Countywide Trail Program and what was accomplished in 2009.

The following commissioners spoke: Brown, Carabelli and Vosburg.

MOTION

A motion was made by Vosburg, supported by Mijac, to receive and file the report on the Countywide Trail Master Plan. **The Motion Carried.**

ENVIRONMENTAL

Authorization to Prepare Great Lakes Restoration Initiative Grant Application

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY VOSBURG, SUPPORTED BY DUZYJ, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT TO PREPARE AN APPLICATION FOR A GREAT LAKES RESTORATION INITIATIVE GRANT. **THE MOTION CARRIED.**

MARKETING & PROMOTION

Update on Macomb Magazine

MOTION

A motion was made by Mijac, supported by Mocerri, to receive and file the update report on the Macomb Magazine.

Maria Zardis informed committee members that solicitation packets were sent out. The vendor informed her that they are getting a few more no's than anticipated.

The following commissioners spoke: Bruley and Duzyj.

Co-Chair Carabelli called for a vote on the motion and **The Motion Carried.**

TOURISM

No report.

ADMINISTRATIVE

Request Authorization to Continue Macomb Region 10 SBTDC Program

COMMITTEE RECOMMENDATION – MOTION

A MOTION WAS MADE BY VOSBURG, SUPPORTED BY MIJAC, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE MACOMB COUNTY DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT TO CONTINUE THE SMALL BUSINESS AND TECHNOLOGY DEVELOPMENT CENTER PROGRAM AND RENEW THE AGREEMENT WITH THE MICHIGAN SMALL BUSINESS DEVELOPMENT CENTER AT GRAND VALLEY STATE UNIVERSITY FOR THE PURPOSE OF CONTINUING TO PROVIDE BUSINESS ASSISTANCE SERVICES TO MACOMB COUNTY COMPANIES AND RESIDENTS. **THE MOTION CARRIED.**

REGIONAL PARTNERSHIPS

Update on Macomb-Oakland University Business Incubator

MOTION

A motion was made by Vosburg, supported by Mijac, to receive and file the report on the Macomb-Oakland University Business Incubator. **The Motion Carried.**

ECONOMIC DEVELOPMENT EVENTS

- January 20 Business Legal Issues
- February 10 Fundamentals of Starting a Business
- February 17 Writing a Business Plan
- Spring 2010 Automation Alley – Global Trade Education Program

MOTION

A motion was made by Vosburg, supported by Duzyj, to receive and file the report on upcoming events. **The Motion Carried.**

NEW BUSINESS

Commissioner Brown felt that written reports should be submitted with agenda items. He asked that pdf's be e-mailed to commissioners on the trips that were on today's agenda.

ADJOURNMENT

MOTION

A motion was made by Duzyj, supported by Mocerri, to adjourn the meeting at 12:30 p.m.
The Motion Carried.

Corinne Bedard
Committee Reporter