SENIOR SERVICES COMMITTEE

THURSDAY, MARCH 18, 2010

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Adoption of Agenda
4. Approval of Minutes Dated February 11, 2010 (previously distributed)
5. Public Participation
6. Report from Area Agency on Aging 1-B (mailed)
7. Concur with Continuation of Existing MORC Home Care, Inc., MI Business Associate Agreement (mailed)
8. Accept Rental Contract Between Macomb County Senior Citizen Services and Gibraltar Trade Center North, Inc. (mailed)
9. Senior Services Department Director’s Report (mailed)
10. New Business
11. Public Participation
12. Adjournment

MEMBERS: Rocca-Chair, Moceri-Vice Chair, Brown, Rengert, Vosburg, Brdak, Camphous-Peterson, Torrice, Kepler and Gieleghem (ex-officio)
RESOLUTION NO. ____________

FULL BOARD MEETING DATE: ____________

AGENDA ITEM: _________________________

MACOMB COUNTY, MICHIGAN

RESOLUTION to receive and file report from representative of Area Agency on Aging 1-B

INTRODUCED BY: Commissioner Sue Rocca, Chair, Senior Services Committee.

PRESENTED BY: Representative of AAA 1-B

COMMITTEE/MEETING DATE

Senior Services 3-18-10
RECYCLABLE PAPER
RESOLUTION NO. ____________

FULL BOARD MEETING DATE: ____________

AGENDA ITEM: ____________________________

MACOMB COUNTY, MICHIGAN

RESOLUTION: Concur with continuation of existing MORC HOME CARE, INC., MI Business Associate Agreement.

INTRODUCED BY: Commissioner Sue Rocca, Chair, Senior Services Committee

PRESENTED BY: Angela J. Willis, Director Senior Citizen Services

COMMITTEE/MEETING DATE

Senior Services 3-18-10

____________________

____________________
TO: George Brumbaugh
Corporation Counsel

FROM: Angela Willis, Director
Senior Citizen Services

SUBJECT: Review of continuation of Subcontract Agreement

Title: MORC Home Care, Inc., Business Associate Contract

Date Submitted: 02/17/10
Telephone No.: 586-469-6304

Status: Check ☑ appropriate box
☐ Initial ☑ Amendment ☐ Extension ☐ Final ☐ Other
(If other, please explain below)

Other: Please forward this document to the office below your corresponding office. Finance Department – please forward back to Senior Services.

OFFICE OF CORPORATION COUNSEL
Approved: [Signature]
Date: 2/14/10

OFFICE OF RISK MANAGEMENT
Approved: [Signature]
Date: 2/22/10

FINANCE DEPARTMENT
Approved: [Signature]
Date: 2/23/10

Contract/Program Synopsis

*When rejected, attach explanation

Page 1 of 1

RECEIVED

CORPORATION COUNSEL
MORC Home Care Inc

BUSINESS ASSOCIATE CONTRACT

MORC Home Care, Inc. is committed to protecting the integrity, confidentiality and availability of Protected Health Information that is collected, maintained, used or transmitted.

MORC Home Care, Inc. is dedicated to the development and implementation of services, which comply with all applicable federal and state laws, rules and regulations.

This contract is therefore entered into between MORC Home Care, Inc. (Covered Entity) and Macomb County Senior Services (Business Associate) for the purpose of compliance with the provisions of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

Definitions

Business Associate: A person or organization, other than a member of a Covered Entity’s workforce, that performs certain functions or activities on behalf of, or provides certain services to, a Covered Entity that involve the use or disclosure of individually identifiable health information.

Covered Entity: A health care provider who transmits any health information in electronic form in connection with transactions included in HIPAA regulations.

Individual: Person to whom MORC Home Care, Inc. services are delivered.

Minimum Necessary: The least amount of Protected Health Information to accomplish the intended purpose of use, disclosure or request.

Protected Health Information (PHI): Information, whether oral or recorded in any form or medium, that is created or received by MORC Home Care, Inc. and relates to the past, present, or future physical or mental health or condition of an individual, the provision of health care to an individual; or the past, present, or future payment for the provision of health care to an individual.

Required by Law: A mandate contained in law that compels a Covered Entity to make a use or disclosure of protected health information that is enforceable in a court of law.

Privacy Rule: HIPAA Standards that govern the use and disclosure of Protected Health Information in any form.

Security Rule: HIPAA Standards that govern the administrative, technical and physical safeguards required to protect the confidentiality, integrity, and availability of electronic Protected Health Information.

Terms used in this Contract, but not otherwise defined, shall have the same meaning as those terms in 45 CPR 160.103, 164.304 and 164.501.
Obligations and Activities of Business Associate

A. Business Associate agrees not to use or further disclose Protected Health Information other than as permitted or required by this Contract or as Required By Law.

B. Business Associate agrees to use appropriate safeguards to prevent use or disclosure of the Protected Health Information other than as provided for by this Contract.

C. Business Associate agrees to mitigate, to the extent practicable, any harmful effect that is known to Business Associate of a use or disclosure of Protected Health Information by Business Associate in violation of the requirements of this Contract.

D. Business Associate agrees to report to Covered Entity any use or disclosure of Protected Health Information not provided for by this Contract of which it becomes aware.

E. Business Associate agrees to ensure that any agent, including subcontractor, to whom it provides Protected Health Information received from, or created or received by Business Associate on behalf of Covered Entity, agrees to the same restrictions and conditions that apply through the Contract to Business Associate with respect to such information.

F. Business Associate agrees to provide access, including inspection, copying or both during normal business hours, at the request of Covered Entity, and in a reasonable time and manner, to Protected Health Information in a Designated Record Set, to Covered Entity or, as directed by Covered Entity, to an Individual in order to meet the requirements under 45 CFR 164.524.

G. Business Associate agrees to make any amendment(s) to Protected Health Information in a Designated Record Set that the Covered Entity directs or agrees to pursuant to 45 CFR 164.526 at the request of Covered Entity or an Individual, and in a reasonable time and manner, provided, however, that Business Associate must approve of amendments to records created by Business Associate.

H. Business Associate agrees to make internal practices, books, records, policies and procedures relating to the use and disclosure of Protected Health Information received from, or created or received by Business Associate on behalf of, Covered Entity available to the Covered Entity, or to the U.S. Secretary of Health and Human Services, in a reasonable time and manner, for purposes of the Secretary determining Covered Entity’s compliance with the HIPAA Privacy and Security Rules.

I. Business Associate agrees to document such disclosures of Protected Health Information and information related to such disclosures as would be required for Covered Entity to respond to a request by an Individual for an accounting of disclosures of Protected Health Information in accordance with 45 CFR 164.528.

J. Business Associate agrees to provide to the Covered Entity, or to an Individual, access to Protected Health Information within 10 (ten) working days following a written request, to permit Covered Entity to respond to a request by an Individual for an accounting of disclosures of Protected Health Information in accordance with 45 CFR 164.528, including inspection and copying during normal business hours or by mail.

K. Business Associate agrees to implement administrative, physical, and technical safeguards that reasonably and appropriately protect the confidentiality, integrity, and availability of the
electronic PHI that it creates, receives, maintains or transmits on behalf of the Covered Entity in accordance with 45 CFR 164.308, 164.310 and 164.312.

L. Business Associate will ensure that any agency, including a subcontractor, to whom it provides electronic PHI that was created, received, maintained or transmitted on behalf of the MORC Home Care, Inc., agrees to implement reasonable and appropriate safeguards to protect electronic PHI.

M. Business Associate agrees to alert MORC Home Care, Inc., of any security incidents, as defined by HIPAA, of which it becomes aware.

Permitted Uses and Disclosures by Business Associate

A. Except as otherwise limited in this Contract, Business Associate may use or disclose Protected Health Information as follows on behalf of or to provide services to MORC Home Care, Inc., provided that such use or disclosure does not violate the Privacy and Security Rules or the Minimum Necessary policies or procedures of MORC Home Care, Inc., as follows:

- to an Individual
- for treatment, payment and health care operations
- pursuant to a valid authorization
- as required by law
- for public health activities
- for disclosures about abuse, neglect or domestic violence
- for judicial and administrative proceedings
- for law enforcement
- to avert serious threat(s) to health or safety
- for worker's compensation

Obligations of Covered Entity

A. Covered Entity agrees to notify Business Associate of any limitations in its Notice of Privacy Practices to the extent that such limitation may affect Business Associate's use or disclosure of Protected Health Information.

B. Covered Entity agrees to provide Business Associate with any changes in, or revocation of, permission by Individual to use or disclose Protected Health Information, if such changes affect Business Associate's permitted or required uses and disclosures.

C. Covered Entity agrees to notify Business Associate of any restriction to the use or disclosure of Protected Health Information that Covered Entity has agreed to in accordance with 45 CFR 164.522, to the extent that such restriction may affect Business Associate's use or disclosure of Protected Health Information.

D. Covered Entity shall not request Business Associate to use or disclose Protected Health Information in any manner that would not be permissible under the Rules of Privacy and Security if done by Covered Entity.

Term and Termination

A. The Term of this Contract shall be effective as of the date it is signed by both parties, and shall terminate on such date that this Contract is terminated for cause. The Business Associate's
duty to safeguard the Protected Health Information, if not destroyed or returned, shall survive the Termination of this Contract and the Services Contract.

B. **Termination for Cause.** Upon Covered Entity's knowledge of a material breach of this Contract by Business Associate, Covered Entity shall provide an opportunity for Business Associate to cure the breach within a reasonable period of time. In the event Business Associate does not cure the breach within the reasonable time period, Covered Entity may terminate the Contract, effective upon written notice to Business Associate. If neither termination nor cure is feasible, Covered Entity shall report the violation to the Secretary of the U.S. Department of Health and Human Services.

C. **Continued Safeguard of Information After Termination.** Covered Entity and Business Associate mutually determine and agree that:
   a. Returning or destroying the Protected Health Information received from Covered Entity, or created or received by Business Associate, its agents and subcontractors on behalf of Covered Entity (including but not limited to the Protected Health Information contained in Business Associate's and its agents' and subcontractors' data processing, data storage, and other computer systems), is not feasible; and
   b. Business Associate and its agents and subcontractors shall not be obligated to return or destroy such Protected Health Information. Notwithstanding the termination of this Contract, Business Associate hereby agrees to extend (and to require its agents and subcontractors to extend) the protections of this Contract to such Protected Health Information to those purposes that make the return or destruction infeasible, for so long as Business Associate or its agents and subcontractors maintain such Protected Health Information. This provision shall survive the termination of this Contract.

**Miscellaneous**

A. **Regulatory References:** A reference in this Contract to a section in the Privacy and Security Rules means the section as in effect or as amended.

B. **Amendment:** The parties agree that amendment of this Contract may be required to ensure compliance with changes in the laws or regulations. Upon the effective date of any final amendment to HIPAA and any applicable state privacy law or regulation, and any implementing regulations issued by any regulatory authority having jurisdiction, this Contract will automatically be amended such that the obligations they impose (or require Covered Entity to impose) on Business Associate will be deemed included in this Contract without further action of the parties, effective as of the required compliance date of such regulation or amendment.

C. **Survival:** The respective rights and obligations of Business Associate under Continued Safeguards of Information After Termination of this Contract shall survive the termination of this Contract.

D. **Interpretation:** Any ambiguity in this Contract shall be resolved in favor of a meaning that permits Covered Entity to comply with the Privacy Rule.

E. **No Third Party Beneficiary Rights:** Nothing express or implied in this Contract is intended to give, nor shall anything herein give any person other than the Parties and the respective successors or assigns of the Parties, any rights, remedies, obligations, or liabilities whatsoever.
AGREED TO ON BEHALF
OF MORC Home Care Inc. Covered Entity

By: __________________________
Print Name: Marcia Marklin
Title: Program Manager
Dated: ____________

AGREED TO ON BEHALF
OF BUSINESS ASSOCIATE

By: __________________________
Print Name: Paul Geilegham
Title: Chair, Macomb County Board Of Commissioners
Dated: ____________

February 2, 2010 This form is the property of MORC Home Care Inc. and shall not be duplicated or used without written authorization.
RECYCLABLE PAPER
RESOLUTION NO. ____________

FULL BOARD MEETING DATE: ____________

AGENDA ITEM: ________________________

MACOMB COUNTY, MICHIGAN

RESOLUTION: Accept Rental Contract between Macomb County Senior Citizen Services and Gibraltar Trade Center North, Inc.

INTRODUCED BY: Commissioner Sue Rocca, Chair, Senior Services Committee

PRESENTED BY: Angela J. Willis, Director Senior Citizen Services

HISTORY:

- In 2009, the Macomb County Department of Senior Citizen Services held its first annual Senior Fun Festival at Gibraltar Trade Center, Mt. Clemens, Michigan.
- The second annual Senior Fun Festival is scheduled for June 16, 2010 at Gibraltar Trade Center, Mt. Clemens, Michigan.
- Gibraltar Trade Center is requiring the Macomb County Department of Senior Citizen Services to enter into a Rental Contract for the use of Gibraltar Trade Center on June 16, 2010.
- There are no costs or fees incurred by Macomb County in association with this Rental Agreement.

COMMITTEE/MEETING DATE

Senior Services 3-18-10
TO: George Brumbaugh  
Corporation Counsel  

FROM: Angela Willis, Director  
Senior Citizen Services  

SUBJECT: Review of Rental Contract  

Title: Rental Contract between Macomb County Senior Citizen Services and Gibraltar Trade Center North, Inc.  

Files:  

Department: Senior Citizen Services  
Contact Person: Angela Willis  

Date Submitted: 02/24/10  
Telephone No.: 586-469-6304  

Status: Check appropriate box  

Initial Amendment Extension Final Other  

(please explain below)  

Other: Please forward this document to the office below your corresponding office, Finance Department – please forward back to Senior Services.  

OFFICE OF CORPORATION COUNSEL  

Approved Date  

Rejected Date  

OFFICE OF RISK MANAGEMENT  

Approved Date 2/17/10  

Rejected Date  

FINANCE DEPARTMENT  

Approved Date  

Rejected Date  

Contract/Program Synopsis  

*When rejected attach explanation  

[Stamp: RECEIVED] Risk Management & Safety  

[Stamp: RECEIVED] CORPORATION COUNSEL  

Page 1 of 1
RENTAL CONTRACT

EVENT: Senior Fun Festival
Wednesday, June 16, 2010

PROMOTER: Macomb County Senior Citizen Services Administration
Cathy Wilson, Program Developer
VerKulen Building
21885 Dunham Road, Suite 6
Clinton Township, Michigan 48038
Office: (586) 469-6307
Email: Cathy.Wilson@macombcountymi.gov

SHOW HOURS: Wednesday 10:00 a.m. - 3:30 p.m.

SHOW DESCRIPTION: A public community event that includes entertainment, free health tests and exhibitors with information and interest to seniors.

SHOW AREA:
• Approximately 160’ x 400’
• Entire Show Area approx. 60,000 square feet
• Tables and chairs as needed

SETUP & TEAR DOWN:
Set Up
Tuesday, June 15 - 8:30 a.m. - 4:30 p.m.
Wednesday, June 16 - 8:30 a.m. - 10:00 a.m.

Tear Down
Wednesday, June 16 - 3:30 p.m. - 5:00 p.m.

ADMISSION: Macomb County Senior Citizen Services Administration will not charge admission to the festival.

SECURITY: Event promoters will provide their own security and maintain orderly conduct within their designated show space.

ADVERTISING: Gibraltar Trade Center will include event on our website.

RENTAL AMOUNT: Free of charge

INSURANCE:
• $500,000 per occurrence/$1,000,000 aggregate
• Comprehensive Form - General Liability including specifically:
- Medical payment coverage
- Sola negligence of indemnity coverage
- Named additional insureds:
  - Gibraltar Trade Center, Inc.
  - Gibraltar Trade Center North, Inc.
  - Robsan, LLC
  - James & Randi M. Koester
  - Robert A. Koester
  - Susan L. Lenz
- Insurance Company to be rated A- by Best.

Certificate of Insurance covering show dates must be received by Gibraltar Trade Center North, Inc. no later than June 2, 2010.

**EXHIBITOR PASSES:**
Admission passes are not necessary as we are not open to the public.

**FOOD PRODUCTS:**
No food products are to be sold by Macomb County Senior Citizen Services Administration or their exhibitors.

**INDEMNITY**
Macomb County Senior Citizen Services Administration and its exhibitors indemnify and hold harmless GIBRALTAR TRADE CENTER NORTH, INC., its owners and its property owner from any complaint suit or liability resulting from negligence of the promoter or its exhibitors in connection with their use of exhibit space. Macomb County Senior Citizen Services Administration assumes responsibility for any injuries which may occur to attendees, exhibitors or staff members for the duration of this event, including the move-in and move-out periods.

This agreement will serve as a confirmed contract between Macomb County Senior Citizen Services Administration and GIBRALTAR TRADE CENTER NORTH, INC. for the preceding event.

Robert Koester, President
Gibraltar Trade Center North, Inc.

Date

Paul Gieleghan, Chair
Macomb County Board of Commissioners

Date
CERTIFICATE OF LIABILITY INSURANCE

Producer: Nickel & Saph, Inc.
P.O. Box 6507
Mt. Clemens MI 48046-6507
Phone: 586-463-4573 Fax: 586-463-1115

Insured: Macomb County
John D. Anderson, Esq.
One S. Main Street, 8th Floor
Mt. Clemens MI 48043

ISSUERS AFFORDING COVERAGE

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DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES

Macomb County Senior Citizens Senior Fun Festival June 16, 2010 10 am - 1:30 pm. Named Additional Insured where required by contract: Gibraltor Trade Center, Inc. Gibraltor Trade Center North, Inc., Robson, LLC, James & Randi K. Rooster, Robert A. Rooster & Susan L. Lenz

CERTIFICATE HOLDER

Gibraltor Trade Center North
237 North River Rd
Mt Clemens MI 48043

CANCELLATION

All of the above described policies shall be cancelled upon the happening of any of the following events:

- Written notice to the certificate holder dated the later of the date the event occurred or the date the policy holder was notified of the event.
- Written notice to the certificate holder by the insurer.

AUTHORIZED REPRESENTATIVE

Stephen R. Saph Jr.

ACORD 25 (000108)
RESOLUTION NO. ____________

FULL BOARD MEETING DATE: ____________

AGENDA ITEM: ____________

MACOMB COUNTY, MICHIGAN

RESOLUTION: receive and file report from Director.

INTRODUCED BY: Commissioner Sue Rocca, Chair, Senior Services Committee.

PRESENTED BY: Angela Willis, Director

COMMITTEE/MEETING DATE

Senior Services 3-18-10
MACOMB COUNTY DEPARTMENT OF SENIOR SERVICES

DIRECTOR'S REPORT

March 18, 2010

DEPARTMENT STATUS:

1. Resource Advocacy Program:
   a. Interviews for Senior Resource Advocate was held in March
   b. Tax and tax credit outreaches are continuing

2. Adult Day Service (north site)
   a. Temporary Program Assistant was hired. Permanent position to be posted by June, 2010.

3. 2010 Census Collaboration (see attachment)


5. Upcoming Events:
   a. April 6, 2010: Taking the Mystery Out of Retirement (see attachment)
   b. April 8, 2010: Shredding Day and Unused Prescription Disposal (see attachment)
   c. June 16, 2010: Senior Fun Festival (see attachment)


7. 2009 Department Statistics (see attachment)
2010 COLLABORATION WITH U.S. CENSUS BUREAU

As a partner in the Community Based Complete Count Committee for the 2010 Census, the following efforts / events were undertaken by the Macomb County Department of Senior Citizen Services to increase community awareness of the importance of an accurate Census count for the betterment of education, health and general welfare of Macomb County:

- Distributed over fifty posters encouraging people "to be counted". Sites included, but are not limited to: Senior Citizen Services, senior centers, community centers, senior independent living sites, the American Houses, churches and food distribution sites.
- Sponsored community education events at senior centers and high rises in Warren, Centerline, Harrison Township, Roseville, St. Clair Shores, Fraser, Ray Township, Armada, Macomb Township and Chesterfield Township.
- Put a Census Bureau link on Senior Citizen Services website.
- Distributed literature (10 minutes/10 questions) at tax preparation sites in Harrison Township, Sterling Heights, Centerline, Warren and St. Clair Shores.
- Provided Census information on Michigan Snow Birds at the Annual Michigan Service Director's Association workshop in Traverse City. Information provided affects all 83 counties.
- Provided speaking opportunities for the Partner Specialist at the Senior Services Drug Awareness Seminar and the Happy Birthday 65+ event.
- Participated in a Public Service Announcement in Lansing on Census and seniors with Representative Sara Roberts and Sharon Gore, Director of OSA.
- Census information was provided to service agencies based upon information provided by AAA 1-8.
- Offered the use of the VerKuilen Building Auditorium as a "Count-Site" (Be Counted / Questionnaire assistance). Multiple dates set up for use by Census personnel.
- Assisted with identifying job candidates to work at the VerKuilen Building Count Site.
- Assisted with identifying volunteers for Census promotional events.
- Encouraged department employees to wear Census t-shirts when attending community outreaches.
- Facilitated collaboration between the Census Bureau and the Macomb Hispanic International Service Center to encourage an accurate count of all immigrants in our county.
- Facilitated opportunities between the Census Bureau and north Macomb churches with large, previously uncounted Hispanics.
- Facilitated collaboration between the Census Bureau and the Ministerial Alliance to garner support of "hard to count areas" within Macomb County.
- Facilitated collaboration between the Census Bureau and St. Clair County Council on Aging.
- Facilitated collaboration between the Census Bureau and the Macomb County Council on Aging.
- Participated in media interviews on Census 2010.
Macomb County Senior Citizen Services presents

“Taking the Mystery Out of Retirement”

DATE: Tuesday, April 6, 2010

TIME: 8:30 a.m. to 12 Noon
Registration & exhibitors begin at 8:30 a.m.
Presentations begin at 9 a.m.

PLACE: Macomb Intermediate School District
44001 Garfield Road, Clinton Township

Complimentary light breakfast refreshments provided by Villa Bella Senior Community and The Medical Team

Speakers to include:
- Introductions will be made by Commissioner Sue Rocca, Macomb County Board of Commissioners Senior Citizen Services Committee Chair.
- Two Attorneys: Tom Hartwig, Esq., Macomb County Senior Services Legal Assistance Program and Marilyn Knak, Esq.

Breakout sessions to include
- Linda Savoyard, MA, MBA, LPC, NCC, Counselor and author of “Mid-Life Makeover.”
- Veterans Benefits.
- Prescription Resource Network.
- 10 Exhibitor tables include agencies that can help you to volunteer, create a business and much more. Social Security Administration will be on hand to answer questions.

This Seminar is free, but seating is limited and registration is required.

For information or to make reservations, call Cathy Wilson 586-469-6307.
Shredding Day

AND

UNUSED PRESCRIPTION DISPOSAL

Free paper shredding for Macomb County Senior Citizens available on April 8.

Many people have had their identity stolen and financial information compromised. Now is your chance to protect your information. If you are over age 60, gather your papers and bring them in! Robert A. VerKuilen Building Parking Lot

21885 Dunham Road, Clinton Township
Thursday, April 8, 2010
9 a.m. – 10 a.m.

A mobile shredding company, Absolute Shreds of Auburn Hills will be conveniently located in our parking lot to shred your materials at no cost to you.
This program is intended for personal/residential shredding, with a limit of 3-4 boxes.

Do you have unused or outdated medications?
A Macomb County Sheriff deputy and the Macomb County Health Department will be on hand to dispose of any unwanted medications.

For more information, call Cathy Wilson (586) 469-6307.
Senior Fun Festival
Wednesday, June 16, 2010
10 a.m. to 3:30 p.m.

Gibraltar Trade Center Expo Center
237 N. River Road, Mt. Clemens

Free Parking and Entry to the festival.
(See map to Gibraltar Trade Center on back.)

Highlights
- Dancing to the Big Band and Oldies music of the Tommy James Orchestra 10 a.m. to 3:30 p.m.
- Free health tests
- Play bingo - new players every hour
- Visit over 100 exhibitors with information of interest to seniors.
- Gardening and other Exhibits by Michigan State University Extension Office
- Learn to dance with CC Plus
- Fitness exhibits and demos.
- Macomb County Sheriff Department Exhibits
- Meet the “Biggest Lover” purple team, season six stars.

You will have the opportunity to
- Buy Crafts and other items from 25 vendors

Come and celebrate aging!
Join us for fun, learning, crafting, shopping, and good music.

Free lunches will not be provided at this event, but food concessions are available at discounted prices as follows:
- Coffee 50¢
- Soft Drinks $1
- Hot dogs $1
- Pizza $1.50
- Baked goods $1
- Cookies 50¢
- Chips 50¢
- Ice Cream bars $1.50

For more information, contact
Macomb County Senior Citizen Services
586-469-6313

Helping seniors since 1968
Macomb County Senior Citizen Services
funded by the Macomb County Board of Commissioners
### TITLE III OUTREACH

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### PRN PROGRAM

| New Clients Enrolled | 3 | 2 | 3 | 4 | 5 | 4 | 0 | 2 | 1 | 9 | 36 |
| PRN Mothers Collected | $75.00 | $500.00 | $575.00 | $1,000.00 | $2,000.00 | $500.00 | $125.00 | $75.00 | $500.00 | $350.00 | $750.00 |
| Client Medication Savings | $5,000.00 | $5,000.00 | $48,034.00 | $31,001.00 | $44,744.92 | $61,119.00 | $120,002.59 | $25,051.44 | $26,681.00 | $7,970.00 | $43,981.58 | $41,365.08 | $72,890.33 |

### ADULT DAY SERVICE

| Northside Clients Served | 20 | 22 | 23 | 18 | 26 | 28 | 24 | 30 | 27 | 29 | 24 | 307 |
| Southside Clients Served | 24 | 25 | 27 | 22 | 33 | 27 | 31 | 32 | 32 | 32 | 27 | 333 |

### CENTER SERVICES

| Total Calls Made by Department | 1,895 | 1,527 | 1,741 | 1,387 | 1,129 | 1,405 | 1,440 | 1,432 | 1,496 | 1,366 | 2,298 | 5,065 | 4,526 | 50,795 |

## FOOD PROGRAMS

### Project Fresh / Clients Served

| Project Fresh / Clients Served | 3 | 6 | 3 | 4 | 5 | 4 | 0 | 5 | 4 | 0 | 2 | 1 | 9 |
| Project Fresh / Value of Food Received | $3,000.00 | $4,000.00 | $3,000.00 | $4,000.00 | $4,000.00 | $4,000.00 | $4,000.00 | $4,000.00 | $4,000.00 | $4,000.00 | $4,000.00 | $3,500.00 |

### Focus Hope / Clients Served

| Focus Hope / Clients Served | 90 | 80 | 70 | 80 | 80 | 80 | 80 | 80 | 80 | 80 | 80 | 80 | 80 |

### Focus Hope / Value of Food Received

| Focus Hope / Value of Food Received | $1,800.00 | $1,800.00 | $2,475.00 | $1,800.00 | $1,800.00 | $1,800.00 | $1,800.00 | $1,800.00 | $1,800.00 | $1,800.00 | $1,800.00 | $2,275.00 |

### Website Visitors

| Website Visitors | 5,134 | 5,497 | 5,948 | 5,481 | 4,557 | 5,395 | 5,355 | 5,137 | 6,233 | 5,161 | 4,284 | 4,438 | 64,790 |

## LEGAL ASSISTANCE PROGRAM:

| Total Savings to Seniors | $1,494,301.33 |

### Total Savings to Seniors

<p>| Total Savings to Seniors | $1,494,301.33 |</p>
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<th>Town</th>
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MACOMB COUNTY SENIOR CITIZEN SERVICES

Purpose of Department:
The mission of the Macomb County Department of Senior Citizen Services is to provide courteous, efficient, high-quality, and compassionate assistance on senior issues and access to those who live, work, or have an interest in Macomb County.

Brief overview of last year:

1. **NACO Awards**:
   a. PRN / Drug Awareness Seminar on September 23, 2008
      i. Geared toward seniors wanting drug awareness, grandparents raising grandchildren, victims of drug crimes.
      ii. Provided network, discussion and education on issues related to drug abuse among teens.

Bullet Points listing facts and figures, activities, accomplishments or changes related to innovations or creative ways your department continued to provide services in challenging economic times:

1. **Live Life Healthy After 60 Conference** (Up for 2009 NACO Award)
   a. 350+ attendees
   b. 50 Vendors
   c. Received $2,325 in vendor fees (No County General Funds used)

2. **Senior Fun Festival**: (Up for 2009 NACO Award)
   a. 2,600 in attendance
   b. 100 Federal, State, County and local vendors (private and non-profits also)
   c. Volunteers were used for this event.
   d. Received $6,600 in vendor fees. (No County General Funds used)

3. **Happy Birthday 65! Event** (Up for 2009 NACO Award)
   a. 60 in attendance (restricted attendance)
   b. Federal, State and County representatives presented information
   c. Received $140 in fundraising dollars, and a homemade birthday cake. (No County General Funds used)

4. **M.E.N.S. Fund** (Macomb Emergency Needs for Seniors)
   a. Reinstated M.E.N.S. Fund in an effort to assist seniors with emergency needs.

5. **Safe, Sound and Secure Conference**:
   a. 350 in attendance
   b. 8 Vendors
   d. Received $1,300 in vendor fees. (No County General Funds used)

6. **Drug Awareness for Seniors**:
   a. 100+ in attendance
   b. 4 Vendors
   c. Received $500 from American House. (No County General Funds used)

7. **Project Fresh / Food Commodities**:
   Collaborated with the State of Michigan to institute Project Fresh for Seniors.
   a. Served 176 clients
   b. Saved seniors $3,250 in fresh produce.
8. Legal Assistance Program:
Collaborated with Macomb Community College to use student volunteers (paralegals) to fill in the gap for staff shortage.

9. Senior Services Administration:
   a. Collaborated with Baker College to bring college students into the office to fill in the gap for staff shortage.
   b. Currently use the help of Title V seniors to assist with office clerical work.


11. Adult Day Service: Opened Clinton Township site on Monday's to increase department revenue.

Energy saving or environmentally responsible practices that were implemented:
   a. Shredding and Medication Disposal Day
      i. 14 ton of paper shredded
      ii. 307 pounds of medications collected (12 pounds of controlled substances)
      iii. Medications are also collected during the year at outreaches.

Advancements using technology:
   a. Road Wise (testing of driving skills)
   b. Provided website link for Safe Link Wireless (Fee government supported cell phone for seniors).
   c. Website has been updated.

Collaborations between departments or other organizations:
   a. Collaborated with U.S. Census Bureau Partner Specialist to ensure accurate count of homeless, seniors, Hispanics and residents throughout the county.
   b. Collaborated with Macomb Hispanic Coalition to develop a Community Outreach Committee.
   c. Coordinated with AAA 1-B to promote PATH (Personal Approach to Health) in Macomb County senior center.
   d. Collaborated with the Sheriff's Department for the Senior Law Academy. Approximately 140 seniors were educated at two annual Academies.
   e. Collaborated with AAA 1-B for Older Michiganian's Day to bring seniors to Lansing.
   f. Collaborated with Wayne State University to create a Focus Group Collaborative with Dr. Thomas Jankowski, Associate Director of Research and Training from the Institute of Gerontology at Wayne State University and United Way.
   g. Collaborated with Wayne State University and Detroit Adult Well Being to assist with creation of White Paper showcasing elder needs in southeastern Michigan.
   h. Collaborated with Blue Cross Blue Shield and the PRN Program.
   i. Collaborated with Senator Carl Levin for a Resource Fair in Eastpointe.
   j. Partnering with MCCCSA to ensure seniors are counted at congregate meal sites and senior centers.
   k. Collaborated with Macomb Community College for a Caregiver Grant.
   l. Collaborated with Veterans Administration for veterans to attend Adult Day Care.
   m. Collaborated with Suicide Prevention Coalition for public broadcasting.
   n. Ongoing collaboration with Alzheimer’s Association and United Way.
   o. Ongoing collaboration with Mt. Calvary Church (Warren) and Grandparents Raising Grandchildren Program.
p. Ongoing collaboration with Social Security Administration to ensure a smooth transition into the Social Security system.
q. Ongoing collaboration with the Tri-County Tax Coalition / Assistance Building.
r. Ongoing collaboration with DHS.
s. Ongoing collaboration with United Way and 211.
t. Ongoing collaboration with Ministerial Alliance.
u. Ongoing collaboration with Parish Nurses and Henry Ford Hospital and St. John Hospital.
v. Ongoing collaboration with AARP.
w. Ongoing collaboration with Service Coordinators to ensure they are properly trained in current government regulations.
x. Ongoing collaboration with the following satellite office sites:
   - Blossom Health Senior Housing (St. Clair Shrs)
   - South Action Center (Warren)
   - Roseville Senior Center
   - Lawn & Eastland Senior Housing (Rsvl)
   - Washington Senior Center
   - Romeo Senior Center
   - Parkplace Towers (Mt. Clemens)
   - Doles Manor (Clinton Twp)
   - Fraser Woods (Fraser)
   - Clemens Towers (Mt. Clemens)
   - Stillwell Manor (Warren)
   - St. George Towers (Clinton Twp)
   - Lakeside Towers (Sterling Hgts)
   - Dunn Housing (Warren)