



# BOARD OF COMMISSIONERS

1 S. Main St., 9th Floor  
Mount Clemens, Michigan 48043  
586-469-5125 FAX 586-469-5993  
macombcountymi.gov/boardofcommissioners

## EDUCATION AND TRAINING COMMITTEE

WEDNESDAY, MARCH 17, 2010

### AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Adoption of Agenda
4. Approval of Minutes dated January 13, 2010 (previously distributed)
5. Public Participation
6. Presentation by Jennifer Mefford, Business Development Director,  
IBEW & National Electrical Contractors Association
7. Michigan Works Executive Director's Report/John Bierbusse
8. Report on Macomb County Reference & Research Center/Sandy Casamer
9. MSU Extension Director's Report/Kristen Grifka (mailed)
10. New Business
11. Public Participation
12. Adjournment

**MEMBERS: D. Flynn-Chair, Mocerl-Vice-Chair, Mijac, Doherty, Rengert, Crouchman, Camphous-Peterson, Bruley, Sprys and Gielegem (ex-officio)**

## MACOMB COUNTY BOARD OF COMMISSIONERS

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Marvin E. Sauger - District 2  
Phillip A. DiMaria - District 3  
Toni Mocerl - District 4  
Susan L. Doherty - District 5

Sue Rocca - District 7  
David Flynn - District 8  
Robert Mijac - District 9  
Ken Lampar - District 10  
Ed Szczepanski - District 11

James L. Carabelli - District 12  
Don Brown - District 13  
Brian Brdak - District 14  
Keith Rengert - District 15  
Carey Torrice - District 16

Paul Gielegem  
District 19  
Chairman

Ed Bruley - District 17  
Dana Camphous-Peterson - District 18  
Irene M. Kepler - District 21  
Frank Accavitti Jr. - District 22

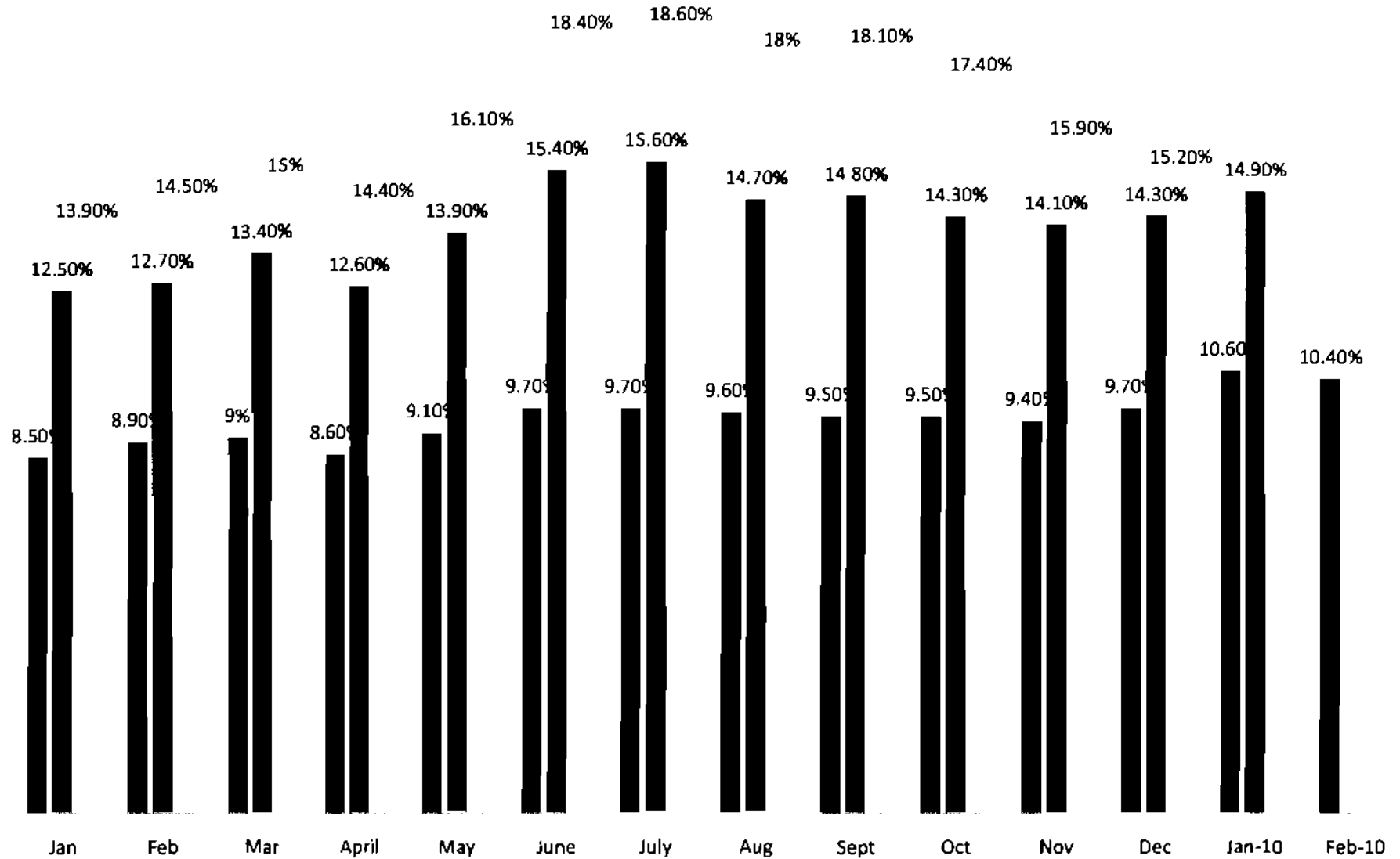
Karby Tocco  
District 20  
Vice Chair

Joan Flynn  
District 6  
Sergeant-At-Arms

William A. Crouchman - District 23  
Michael A. Boyle - District 24  
Kathy D. Vosburg - District 25  
Jeffery S. Sprys - District 26

# 2009/2010 UNEMPLOYMENT RATE

National Unemployment Rate
  Michigan Unemployment Rate
  Macomb County Unemployment Rate



*distributed  
3-17-10*

## Macomb County

	Labor Market	Employed	Unemployed	Rate
July 2009	420,641	342,244	78,397	18.6%
November 2009	403,204	339,019	64,185	15.9%
December 2009	398,228	337,850	60,378	15.2%
December 1999	446,219	433,370	12,849	2.9%

## Employment Services Registrations

<b>DATE</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
1 <sup>st</sup> Week of Year	720	2,705	2,654
2 <sup>nd</sup> Week	877	3,488	2,125
3 <sup>rd</sup> Week	1,050	2,931	1,700
4 <sup>th</sup> Week	812	2,500	1,572
5 <sup>th</sup> Week	755	2,504	1,527
6 <sup>th</sup> Week	781	2,245	1,272
7 <sup>th</sup> Week	802	2,338	1,322
8 <sup>th</sup> Week	698	1,958	1,571
9 <sup>th</sup> Week	710	2,203	1,671
10 <sup>th</sup> Week	832	2,230	1,496
<b>TOTAL</b>	<b>8,037</b>	<b>25,102</b>	<b>16,910</b>

# No Worker Left Behind

*August 1, 2007 to Present*



Any individual who is currently unemployed



Any person who has received a notice of layoff or termination



Any employed person whose family income is \$40,000 or less

# *Tuition Cap*



Up to \$5,000 per year for two years, for a total of \$10,000



May request a waiver from the State of Michigan



TAA participants are not subject to this tuition cap

# Training Time Limits



Maximum of a two-year program



Four years to complete program



Must be making satisfactory progress

# Type of Training



Focus on attainment of certificate or degree



High demand occupation in local labor market



Emerging industries



Entrepreneurial endeavors



Program must be posted on the Career  
Education Consumer Report  
(Michigan's eligible provider list)



# No Worker Left Behind

## WIA

Time Period	WIA Adult	Dislocated Worker	TAA	WtW	Total
8/1/07 – 6/30/08	777	585	475	174	2,011
7/1/08 – 6/30/09	2,014	1,406	499	193	4,112
7/1/09 – 3/15/10	1,186	2,098	671	61	4,016
<b>Totals:</b>	<b>3,977</b>	<b>4,089</b>	<b>1,645</b>	<b>428</b>	<b>10,139</b>

# NWLB Community College, College & University Enrollments

Time Period      Macomb C.C.      St. Clair C.C.      Other C.C.      Colleges & Universities

8/1/07 – 6/30/08	393	272	98	207
7/1/08 – 6/30/09	889	538	232	391
7/1/09 – 3/15/10	1,192	447	221	737
<b>Totals:</b>	<b>2,474</b>	<b>1,257</b>	<b>551</b>	<b>1,335</b>

# *Facts about the NWLB Program*



42% of the participants enroll at  
community colleges



13% of the participants enroll at  
colleges and universities



75% of community college participants  
enroll in Associate Degree programs

***Programs with Largest Enrollments at  
Macomb Community College***

<b>Computer Science Technology</b>	<b>276</b>
<b>Entrepreneurship &amp; Business Management</b>	<b>226</b>
<b>Medical Assistant</b>	<b>202</b>
<b>Accounting</b>	<b>143</b>
<b>Climate Control</b>	<b>115</b>
<b>Electronic Engineering Technology</b>	<b>101</b>
<b>Participants enrolled in 63 other programs</b>	<b>1,411</b>

# *Macomb Community College*

## *Class Size Projects*

Name of Training	Students/ Class	# of Classes	Total Students
<b>Alternative Fuel Certificate</b>	<b>20</b>	<b>3</b>	<b>60</b>
<b>Certified Nursing Assistant</b>	<b>24</b>	<b>1</b>	<b>24</b>
<b>Clinical Dental Assistant</b>	<b>12</b>	<b>1</b>	<b>12</b>
<b>Health Unit Coordinator</b>	<b>12</b>	<b>1</b>	<b>12</b>
<b>Patient Care Technician</b>	<b>18</b>	<b>1</b>	<b>18</b>
<b>Pharmacy Technician</b>	<b>25</b>	<b>1</b>	<b>48</b>
<b>Welding/Construction</b>	<b>12</b>	<b>4</b>	<b>48</b>
<b>Welding/Defense</b>	<b>12</b>	<b>4</b>	<b>48</b>
<b>Total:</b>			<b>270</b>

## *Partnerships with Macomb Community College*

- **Designated community college case managers**
- **On-site community college case managers**
- **Support of community college counselors and advisors**

**On-campus adult basic education**

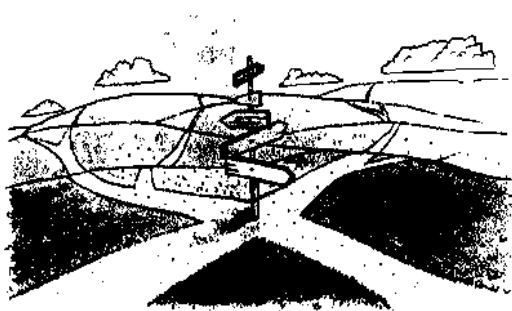
**On-campus English as a Second Language**

**Work Keys testing for Career Readiness Certification**

## What is "Accelerating Your Transition"?

**Accelerating Your Transition** is a facilitated process designed to reframe challenges into opportunities, providing participants with a structured opportunity to navigate through their current situation and create a strategy for an optimal outcome.

**Be part of a dynamic process that** accelerates your transition and enables you to create a **Guided Personal Strategy (GPS™)**, complete with the tools and networks required to sustain you on a new road.



## Who is Connecting 4 Purpose (C4P)?

Connecting 4 Purpose, LLC was founded by diverse individuals driven by a passion to share their skills and talents to enrich the lives of those put in their path. They are committed to excellence in both process, outcome and sustainability.

**Accelerating Your Transition** is based on 100 years of combined experience in helping automotive and related industries deal with difficult change and make successful transitions.

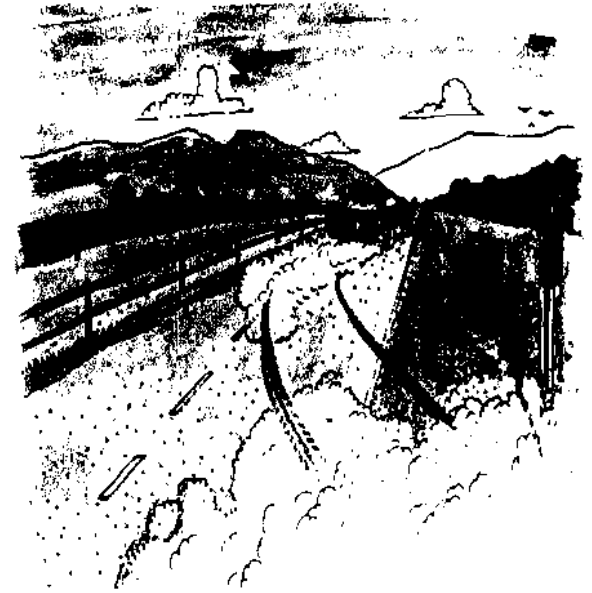


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**Connecting 4 Purpose**  
4777 6 Mile Road  
South Lyon, MI 48178  
Phone: 586-839-9310  
connecting4purpose.com

This equal opportunity program is funded with state and Federal funds through the Michigan Department of Energy, Labor and Economic Growth. Auxiliary aids, services and reasonable accommodations are available upon request to individuals with disabilities

# Accelerating Your Transition



**Lost your job... now what? Not sure what direction to head or what's next? If so, grab the wheel and start your journey...**

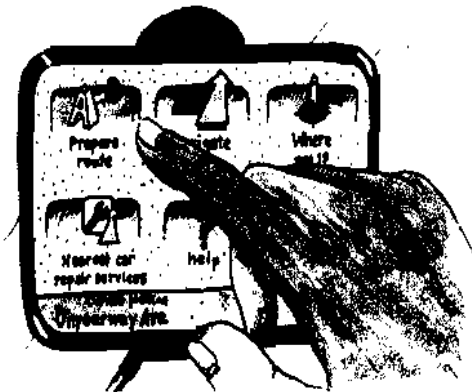
**Talk to your Michigan Works! staff member to enroll today !**

## What can I expect?

An 8-hour workshop split into two 4-hour sessions.

### Course Objectives:

- Provide an opportunity to reframe your current situation into a positive, rewarding, actionable plan.
- Provide a set of tools that can be used to help define your goals and strategically plan your next steps.
- Assist you in creating a **Guided Personal Strategy-GPS™** that aligns with your strengths, experiences, interests and personal values.
- Development of a personal support/accountability system and ongoing networking opportunities to provide assistance on your journey. This includes access to our *members only Quarterly Resource* sessions and web forums.



## Why is this kind of session so important?

Prior to our recent economic situation, many employed Americans felt they had the formula for success. The formula for success looked like this:

**Proper preparation  
(education/training)  
for work/career**

+

**A steady job at a reputable company**

+

**A strong work ethic**

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**Retire comfortably after 30 - 35 years  
of service with the security of  
pension, retirement and savings from  
the company where you devoted  
your life.**

Having invested so much and perhaps making significant personal sacrifice makes the loss even more painful. After surviving previous downsizing and restructuring events, it is devastating to find that you have lost your job and in many cases, your personal identity. Facing such tremendous loss takes away so much of whom an individual believes himself/herself to be and is particularly destructive to an individual's self worth.

## Accelerating Your

**Transition** helps participants move forward confidently by providing a structured framework for introspection, feedback and next steps.

### What participants said...

"Thank you all for what has been a personal momentum building activity. Your approach had many highlights that I can't enumerate. Suffice it to say, I have a plan that focuses me on actionable items with measurable results."

"Very effective program."

"This course should be a first step to get unemployment."

"Enjoyed, very helpful."

"Loved the open interaction of Day 2. Feedback from my table helped me identify many things. I would highly recommend this program."

**Take some time to learn more about *Accelerating Your Transition* from many other participants by visiting our website and listening to the video evaluations of this workshop:**  
***connecting4purpose.com***







## Wayne State University Launches Employment Transition Program

**The Program:** Wayne State University and the Macomb/St. Clair Workforce Development Board are pleased to announce the Employment Transition Program (ETP). The ETP is a comprehensive re-employment program consisting of the following components:

- *Individual Assessment:* Comprehensive on-line tools assess each participant's personality, professional interests and workplace skills.
- *Professional Coaching:* Professional coaches meet one-on-one over the course of four one-hour meetings to debrief the assessments and work to create specific and measurable career goals.
- *Education Workshops:* Focused workshops help the professional in transition sharpen skills in resume and cover letter writing, networking, job search maximization and interviewing preparation.
- *Small Business Workshop Series:* Interactive workshops help participants evaluate both their entrepreneurial abilities and business ideas to drive the creation of a compelling business proposition.
- *Networking Events:* Informal events allow participants to build a community of professionals where they can connect and engage each other on career news and issues. Events will also include group discussion sessions on topics such as personal branding, the five-minute elevator speech and managing change.

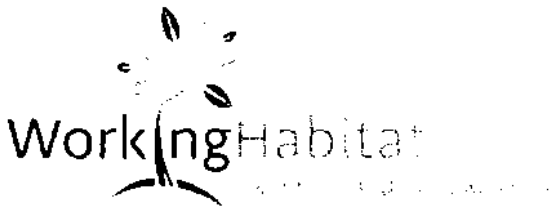
**The Objective:** Equip displaced professionals with the skills needed to compete in new positions, new industries and Michigan's new economy.

**Program Length:** Ten weeks with staggered start dates beginning March 29, 2010.

### Eligible

**Professionals:** The ETP is specifically designed for white-collar professionals who reside in Macomb or St. Clair County.

**Location:** Wayne State University Macomb Education Center  
16480 Hall Road, Clinton Township, MI 48038



**New Job Placement Portal for Unemployed Engineers, Designers, Program Managers, Analysts and Architects.**

*Your local MWA has partnered with The WorkingHabitat Group to provide you preferred status and free training on our portal.*

*We are marketing Michigan's skilled resources to thousands of diversified industries worldwide.*

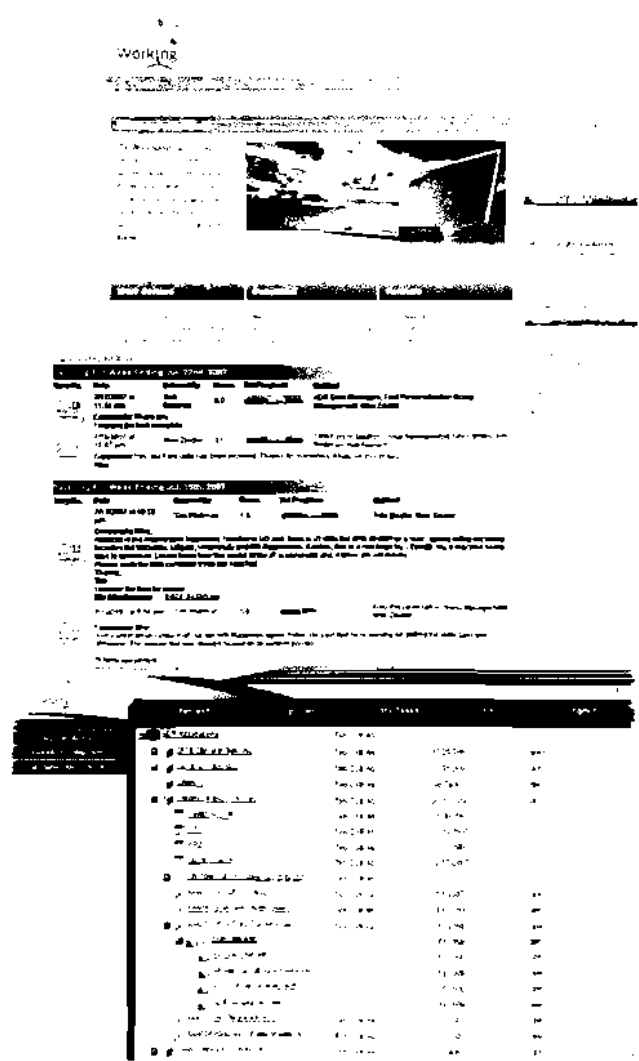
*Autodesk is providing free 2D & 3D design software for qualified individuals so you can work from home.*

*Kelly Services is providing W2 processing through the portal as requested.*

*The foundation of our portal is a project management system allowing you to work effectively, remotely.*

*All you need to do is sign up on our website today and we will begin marketing your skill set in the coming weeks and months.*

**www.WorkingHabitat.com**



# **RECYCLABLE PAPER**

**MSUE Director Update  
Presented to the  
Macomb County Board of Commissioners  
Education and Training Committee  
March 17, 2010**

**I. Department Update:**

- a) Update on MSUE Restructuring
- b) Personnel Issues
  - i. Request to reconfirm administrative assistant position

**II. Program Updates:**

- a) Economic Development
  - i. Partnership with PED – St. Clair Initiative
  - ii. Lecture Series
- b) Financial literacy