



Child Care Coalition Meeting



We're so happy you're here!

We will be starting at 9:30am

Please grab a drink and find someone to ask...

What made you decide to come to this meeting?

How has child care impacted you?

What is one thing you suspect may be important for us to keep in mind through this research and planning process?



Macomb County Child Care Coalition

June 28th, 2023

presented by **Data Driven Decisions L3C**

Agenda

1

What are we doing here?

2

Who are we working with?

3

How will we do our work?

4

Why do it?

5

BREAK!

6

Questions & Comments

7

Next Steps

What are we doing here?

This coalition is open to anyone in the community who is committed to addressing the root causes of the child care crisis in Macomb County.

We are here because we know that if child care isn't working well, then no one is working well.

We are here to address the child care crisis in Macomb County.



Who's in the room today?

You tell me!

Think of someone you spoke to earlier and tell us who they are and why they're here.

(If you didn't get a chance to mingle then you can introduce yourself.)



How will we do our work?



Landscape Review



Take Action



Surveys



Focus Groups

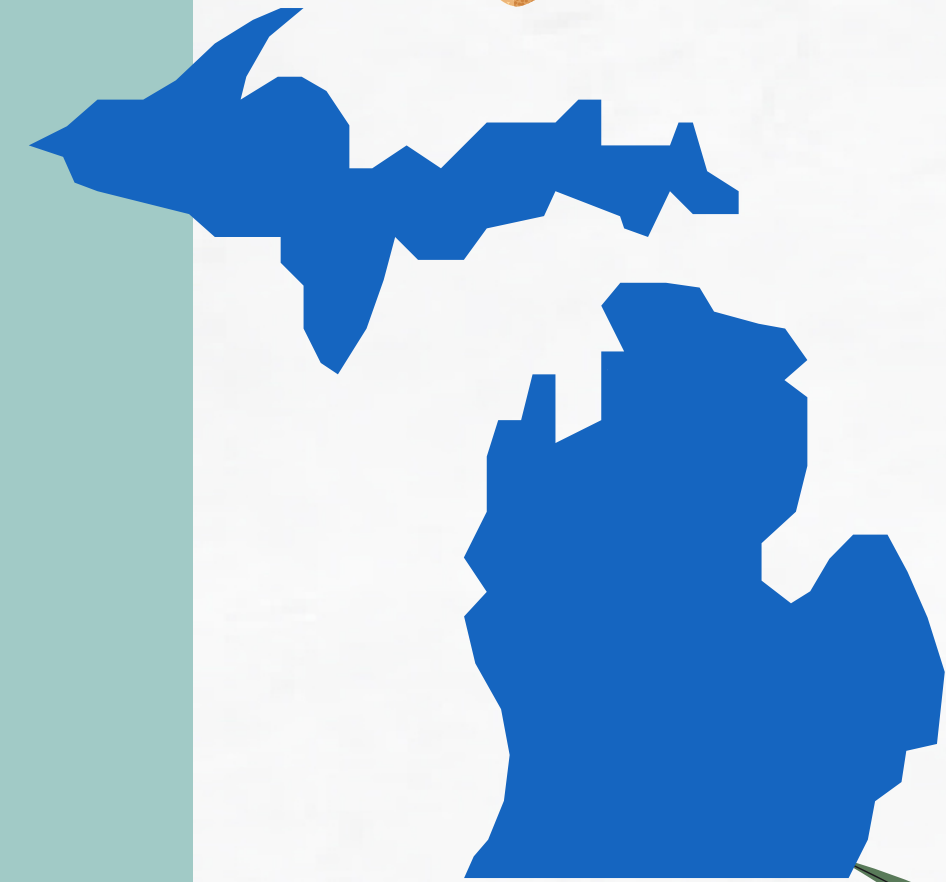
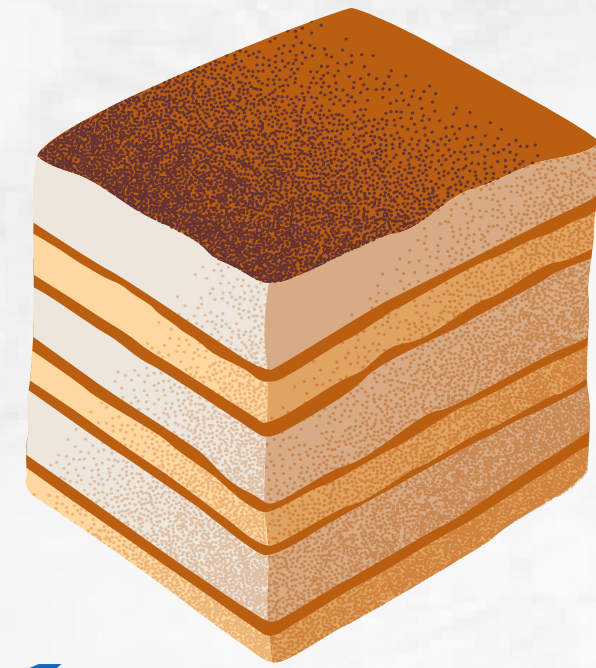
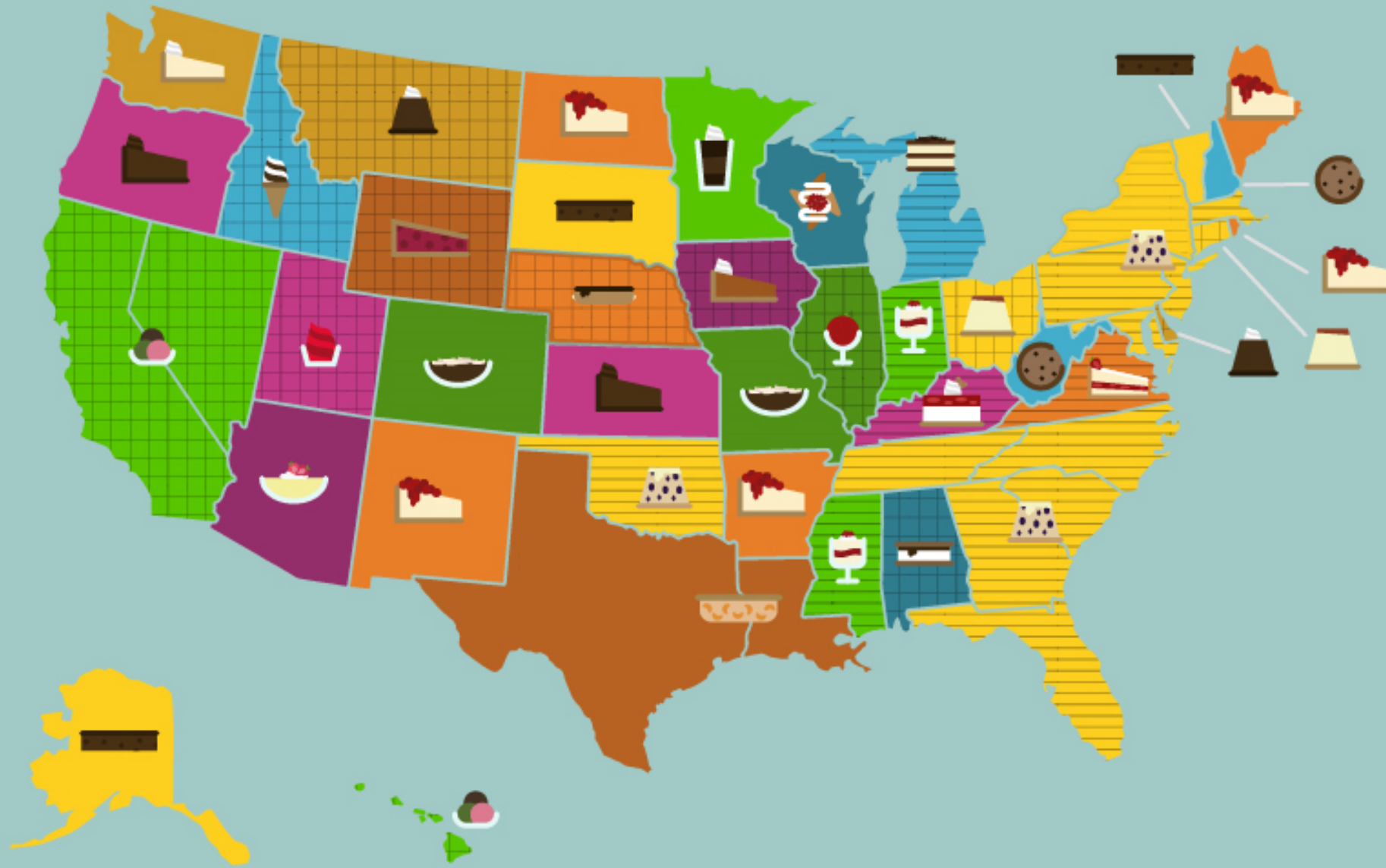


Root Cause Analysis

Welcome
to the
Child Care Dessert



Favorite Dessert by State



Cheesecake	Cobbler	Eclair	Pie	Sponge Cake
Chocolate Brownies	Cream Pie	Flan	Pudding	Spotted Dick
Chocolate Cake	Custard	Gelato	Pumpkin Pie	Strawberry Pretzel Dessert
Chocolate Chip Cookie	Danish Pastry	Ice Cream	S'mores	Tiramisu
Chocolate Mousse	Dessert Hummus	Mochi	Sorbet	Trifle



Welcome
to the
Child Care Desert*



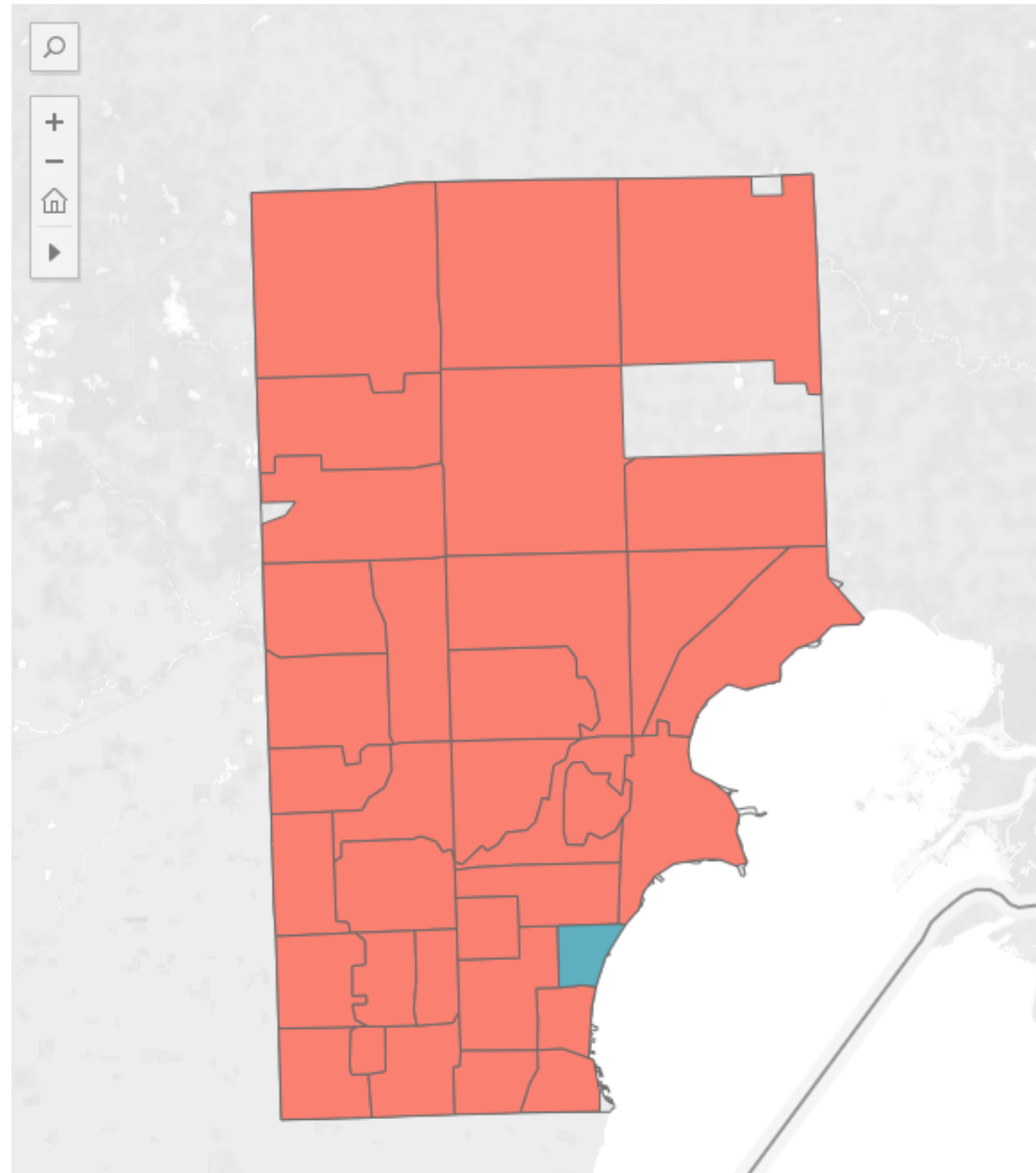
What makes a child care desert?

3 or more children per existing child care slot



Desert Maps of Macomb County

Infant/Toddler (Ages 0-<3)



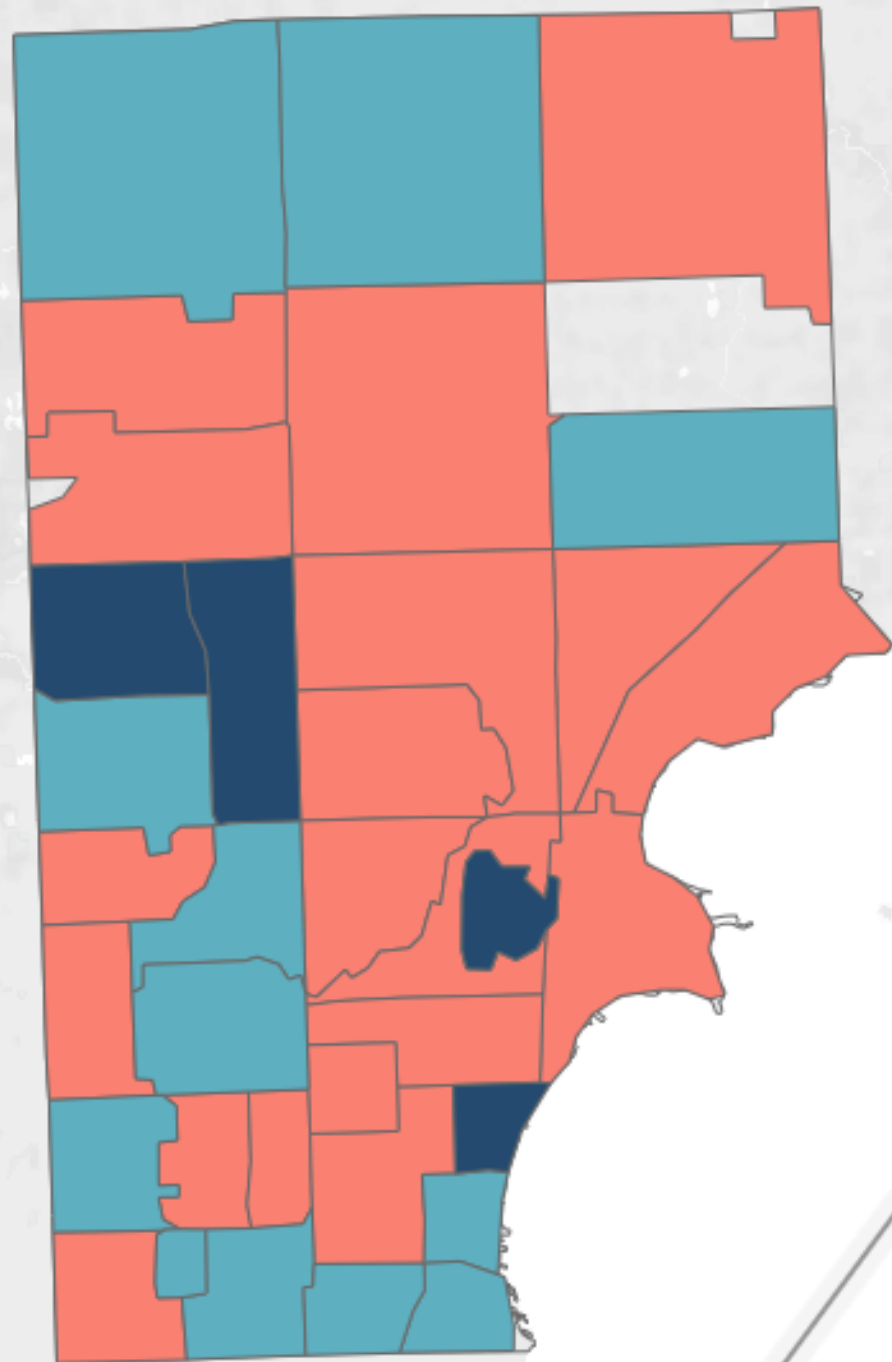
**97% of zip codes (34/35)
with census data are
Infant/Toddler deserts**

Number of Children Competing for a Slot

- 1
- 2
- ≥ 3
- No Slots Available
- No Children in the Area

Desert Maps of Macomb County

Preschool (Ages 3-5)



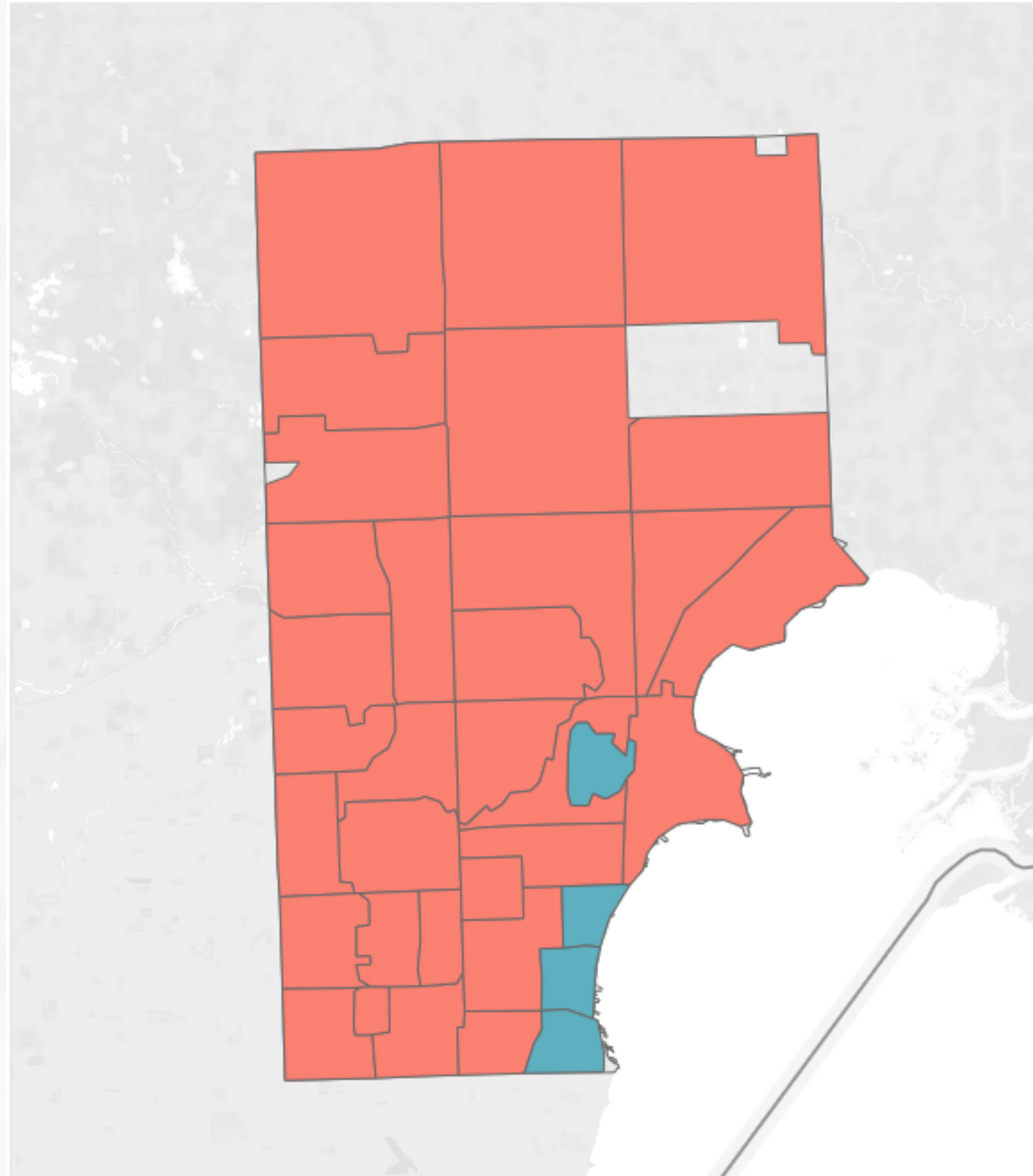
**54% of zip codes (19/35)
with census data are
Preschool deserts**

Number of Children Competing for a Slot

- 1
- 2
- ≥ 3
- No Slots Available
- No Children in the Area

Desert Maps of Macomb County

School-age (Ages 6-11)



**89% of zip codes (31/35)
with census data are
School-age deserts**

Number of Children Competing for a Slot

- 1
- 2
- ≥ 3
- No Slots Available
- No Children in the Area

Combing through the Data



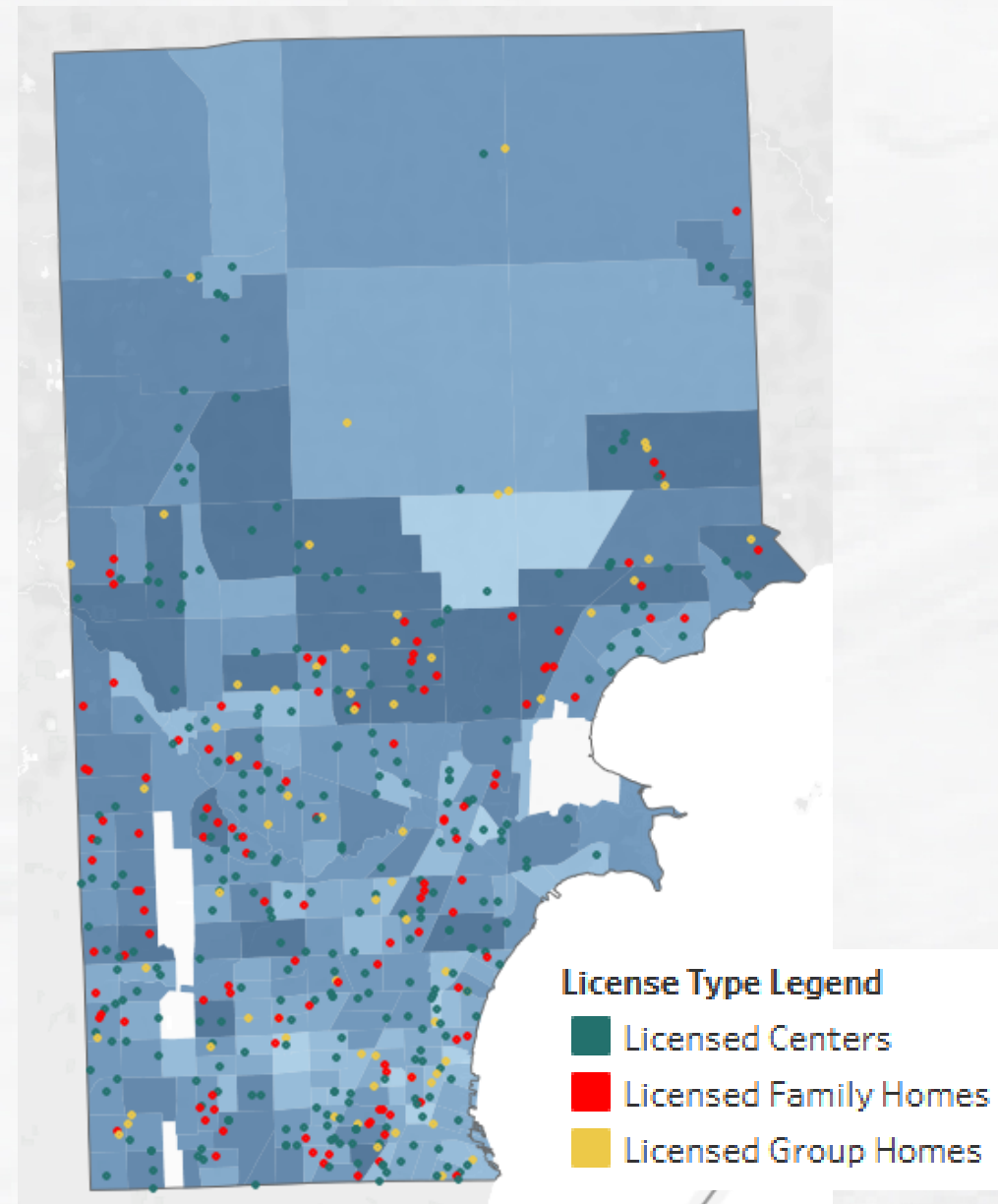
What did you feel when you saw these numbers?

Why do you think there are deserts in these areas?

Who do you think has the power to influence these child care deserts?



Closing Doors



June 9, 2023

**479 Licensed Providers
28,038 Licensed Slots**



**Closures Since
July 2019:**

**241 Licensed Providers
6,052 Licensed Slots**

4-Year Closure Rate:

50.31%



Break Time!

Please take 15 minutes to use the restroom, refresh your coffee, and move around if that feels good for you.

(If you haven't yet, please sign-in and complete the media release form!)



Questions?

Comments?



Planning &
Economic
Development

THANK YOU

Please keep an eye out for an email from us soon!

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