



MOMENTUM

Uniquely Macomb County, Michigan



digitalfirst
MEDIA

Vibrant. Lively. Friendly. Unique.

These are just a few reasons why Macomb County is a great place to live and work.

A million more reasons exist- our dynamic quality of life, freshwater assets, safe neighborhoods, prosperous business climate- which is why the Macomb County Department of Planning & Economic Development has partnered with The Macomb Daily to publish **MOMENTUM.**

MOMENTUM is a semi-annual glossy magazine which illustrates the people and places of Macomb County through vivid photography and compelling articles about our communities, recreation assets and business organizations.

MOMENTUM's high production value and unique content makes a powerful statement to business investors who seek to make Macomb their home.





Macomb County Executive
Mark A. Hackel

Mark F. Deidin
Chief Deputy County Executive

October, 2017

Dear Friend,

It is an exciting time in Macomb County. With gains in population, home values, diversity, employment, income and educational attainment, Macomb County is trending in the right direction.

The surge of community pride and activity that surrounds us is creating new opportunities for many. One way to fuel growth and continued investment is to actively share stories about the people and places that make Macomb County unique.

We are pleased to partner with Digital First Media to publish the twice-a-year *Momentum* magazine. Widely distributed, this publication helps to raise the profile of Macomb County through engaging storytelling, informative advertisements and quality imagery.

The call to action is simple: Help us tell the Macomb County story by placing an advertisement in this exciting new publication. Thank you for your interest and, more importantly, for making Macomb your home.

Sincerely,

A handwritten signature in black ink, appearing to read "MAH".

Mark A. Hackel



Macomb County Executive
Mark A. Hackel

Frequency

Semi-annual

Publication Dates

June 24, 2018

December 9, 2018

June 23, 2019

Advertising Deadline

May 30, 2018

November 2, 2018

May 29, 2019

Reach

65,000 Circulation

Copies are inserted inside the Sunday edition of Macomb Daily.

Distributed to all libraries in Macomb County, at Cobo Center, and utilized by Macomb County Department of Planning & Economic Development.

Digital edition available, and additional magazine copies available upon request.



Multi-Issue Advertising Rates

Ad Size	One Issue	Two Issues 10% Discount	Three Issues 20% Discount
Full	\$2,000	\$1,800	\$1,600
Half	\$1,500	\$1,350	\$1,200
Quarter	\$900	\$810	\$720

Advertiser Information

Company/Organization: _____

Address: _____

City/State/Zip: _____

Client Contact: _____

Phone: _____ Fax: _____

Email: _____

Agency Information

Agency: _____

Address: _____

City/State/Zip: _____

Agency Contact: _____

Phone: _____ Fax: _____

Email: _____

Ad Size

Full Page

Half Page

Quarter Page

Publication Date

June 24, 2018 (Material Due: May 30, 2018)

December 9, 2018 (Material Due: November 2, 2017)

June 23, 2019 (Material Due: May 29, 2019)

Bill To

Agency

Client Direct

Net Cost: \$ _____

Send materials to:
momentum@digitalfirstmedia.com

Momentum Magazine
Digital First Media
19176 Hall Road, Suite 200
Clinton Township, MI 48038

Phone: 586.783.0204

Contract Total: \$ _____

Notes: _____

Print Name: _____

Signature: _____