



MOMENTUM

Uniquely Macomb County, Michigan



digitalfirst
MEDIA

Vibrant. Lively. Friendly. Unique.

These are just a few reasons why Macomb County is a great place to live and work.

A million more reasons exist- our dynamic quality of life, freshwater assets, safe neighborhoods, prosperous business climate- which is why the Macomb County Department of Planning & Economic Development has partnered with The Macomb Daily to publish **MOMENTUM.**

MOMENTUM is a semi-annual glossy magazine which illustrates the people and places of Macomb County through vivid photography and compelling articles about our communities, recreation assets and business organizations.

MOMENTUM's high production value and unique content makes a powerful statement to business investors who seek to make Macomb their home.





Macomb County Executive
Mark A. Hackel

Mark F. Deidin
Chief Deputy County Executive

Dear Friend,

It is an exciting time in Macomb County. With gains in population, home values, diversity, employment, income and educational attainment, Macomb County is trending in the right direction.

The surge of community pride and activity that surrounds us is creating new opportunities for many. One way to fuel growth and continued investment is to actively share stories about the people and places that make Macomb County unique.

We are pleased to partner with Digital First Media to publish the twice-a-year *Momentum* magazine. Widely distributed, this publication helps to raise the profile of Macomb County through engaging storytelling, informative advertisements and quality imagery.

The call to action is simple: Help us tell the Macomb County story by placing an advertisement in this exciting new publication. Thank you for your interest and, more importantly, for making Macomb your home.

Sincerely,

A handwritten signature in black ink, appearing to read "MAH".

Mark A. Hackel



Macomb County Executive
Mark A. Hackel

Frequency

Semi-annual

Publication Dates

December 9, 2018

June 23, 2019

December 8, 2019

Advertising Deadline

November 2, 2018

May 29, 2019

November 1, 2019

Reach

65,000 Circulation

Copies are inserted inside the Sunday edition of Macomb Daily.

Distributed to all libraries in Macomb County, at Cobo Center, and utilized by Macomb County Department of Planning & Economic Development.

Digital edition available, and additional magazine copies available upon request.



Full Page - 7.5" x 10"
\$2,000

Half Page - 7.5" x 4.938"
\$1,500

Quarter Page - 3.687" x 4.938"
\$900

Advertising Deadline
November 2, 2018
May 29, 2019
November 1, 2019

Added Value

All advertisers will receive a link to their website from the digital edition for increased visibility and measurable engagement.

**All pricing includes multi-color*

Getting Out is Easy

Macomb County features 3,800 acres of parks, miles of shoreline and dozens of golf courses to enjoy.

By Mike Davis

Macomb County residents are spoiled by an abundance of parks, miles of shoreline and dozens of golf courses to enjoy. The county offers a wide variety of outdoor recreation opportunities, from hiking and biking to fishing and boating. The county also offers a variety of cultural and educational opportunities, including the Macomb County Historical Society and the Macomb County Museum.

Macomb County has been working to improve its parks and recreation facilities for many years. The county has invested in a variety of new parks and recreation facilities, including the Macomb County Sports Center and the Macomb County Community Center. The county has also invested in a variety of new trails and walking paths, including the Macomb County Greenway and the Macomb County Waterfront Trail.

The county is committed to providing high-quality parks and recreation facilities for all residents. The county has a variety of programs and services in place to ensure that all residents have access to the county's parks and recreation facilities. The county also has a variety of programs and services in place to ensure that all residents have access to the county's cultural and educational facilities.

Photo Credits: Photos by Mike Davis, Macomb County Parks and Recreation Department, and Macomb County Historical Society.

Places to Go, Things to Do

There is always something exciting and fun to do without leaving Macomb County.

By Mike Davis

Macomb County Parks and Recreation

Macomb County Parks and Recreation offers a wide variety of outdoor recreation opportunities, from hiking and biking to fishing and boating. The county also offers a variety of cultural and educational opportunities, including the Macomb County Historical Society and the Macomb County Museum.

Macomb County Historical Society

The Macomb County Historical Society is a non-profit organization dedicated to the preservation and interpretation of Macomb County's history. The society has a variety of programs and services in place to ensure that all residents have access to the county's history and heritage.

Macomb County Museum

The Macomb County Museum is a non-profit organization dedicated to the preservation and interpretation of Macomb County's history. The museum has a variety of programs and services in place to ensure that all residents have access to the county's history and heritage.

Macomb County Sports Center

The Macomb County Sports Center is a multi-use facility that offers a variety of sports and recreation opportunities. The center has a variety of programs and services in place to ensure that all residents have access to the county's sports and recreation facilities.

Macomb County Community Center

The Macomb County Community Center is a multi-use facility that offers a variety of community and social opportunities. The center has a variety of programs and services in place to ensure that all residents have access to the county's community and social facilities.

On a Mission

Warren's Futamura, Inc. is Engineering solutions for Mass and beyond.

By Alan Aronson

Engineering solutions for Mass and beyond. Warren's Futamura, Inc. is a leading provider of engineering and construction services. The company has a variety of programs and services in place to ensure that all residents have access to the county's engineering and construction facilities.

Going Global

Colant CEO says it takes a community to grow an international brand.

By Alan Aronson

Recent years of global expansion for Colant Group, LLC. The company has a variety of programs and services in place to ensure that all residents have access to the county's global expansion facilities.

Multi-Issue Advertising Rates

Ad Size	One Issue	Two Issues 10% Discount	Three Issues 20% Discount
Full	\$2,000	\$1,800	\$1,600
Half	\$1,500	\$1,350	\$1,200
Quarter	\$900	\$810	\$720



2018-2019 Advertiser Agreement Form

Advertiser Information

Company/Organization: _____

Address: _____

City/State/Zip: _____

Client Contact: _____

Phone: _____ Fax: _____

Email: _____

Agency Information

Agency: _____

Address: _____

City/State/Zip: _____

Agency Contact: _____

Phone: _____ Fax: _____

Email: _____

Ad Size

Full Page

Half Page

Quarter Page

Publication Date

December 9, 2018 (Material Due: November 2, 2018)

June 23, 2019 (Material Due: May 29, 2019)

December 8, 2019 (Material Due: November 1, 2019)

Bill To

Agency

Client Direct

Net Cost: \$ _____

Send materials to:
momentum@digitalfirstmedia.com

Momentum Magazine
Digital First Media
19176 Hall Road, Suite 200
Clinton Township, MI 48038

Phone: 586.783.0204

Contract Total: \$ _____

Notes: _____

Print Name: _____

Signature: _____