

NEWS

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Macomb Community Action

For Immediate Release

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Registration open for 28th Annual Walk for Warmth

Registration is now open for Macomb Community Action's 28th Annual Walk for Warmth. The event will take place on Saturday, March 3 at Macomb Mall in Roseville.

Walk for Warmth raises funds to assist low-income Macomb County residents with heat-related emergencies like paying utility bills or replacing a broken furnace. Since it began, the event has raised over \$737,000 to help ensure that local families can stay warm in their homes throughout the winter.

"It is always a heart-warming experience to help warm the homes of those in need, and there are thousands of Macomb residents who need such support each winter," said Ernest Cawvey, director of Macomb Community Action. "Without partners like Macomb Mall, our financial and in-kind sponsors, and compassionate community members, this event would not be what it is today."

Check-in begins at 8 a.m. inside the mall at the Dick's Sporting Goods entrance. New to the event this year is an outdoor 1-mile race administered by Hanson's Race Management. Runners can choose to be timed and compete for overall male and female race awards. The indoor 5K walk and outdoor race will both start at 9 a.m.

The registration fee is \$25 per participant, but a pre-sale rate of \$20 is available now through Monday, Jan. 8. To register for the event or to make a donation, visit mca.macombgov.org. Participants can enter the coupon code "W4W2018" at checkout to access the special offer.

Sponsorships are still available beginning at \$500 and going up to \$10,000. To become a sponsor, visit Macomb Community Action's website or call (586) 469-6232.

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