

WHY WE HOST MFG DAY

... and why YOU should too!



Exposure to Manufacturing – Over the next decade, the skill gap is expected to result in several million manufacturing jobs being left unfilled. In the next 10 to 15 years, the baby-boomers will head to retirement. It's critical that we expose our youth now to our industry. Manufacturing Day is an excellent start, as a way to connect and show the younger generation what a career path in manufacturing looks like today!

Dispelling the Dirty Factory Myth – Hosting gives students a chance to mingle with employees and learn the types of high-paying jobs available in manufacturing, while walking a modern plant floor and experiencing the innovative, creative environment of today's manufacturing.

Opportunities in Manufacturing – Many students graduating from high school often have no idea what career opportunities are available to them. Manufacturing Day is a great time to promote manufacturing jobs as a real possibility for these young people.

Workforce Development – Manufacturers need to promote their industry, and invest in training to create their talent supply chain. Hosting provides an opportunity to make a connection with

students and highlight your company so that students may consider your business when entering the workforce.

Employee Morale – Employees love to show and talk about what they do. We see a strong level of pride and a boost in morale amongst our employees when we host these events.

Show Off the Cool Things You Build – Kids are attracted to how things are made. Hosting a Manufacturing Day event creates excitement and that spark that may be needed to lead a student down a path in manufacturing.

Community Engagement – Manufacturing Day is an excellent time to educate teachers and counselors about your business. Once armed with this knowledge, they are able to refer a pipeline of students your way.

