



PRESS RELEASE

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“Knocking Violence Out of My School” Video Competition with Big Cash Prizes

Mt. Clemens, MI - The Macomb County Prosecutor’s Office is dedicated to working to prevent school threats, violence, weapons, and bullying in Macomb County schools. Prosecutor Lucido in conjunction with “A Brighter America” has implemented a student competition called “Knocking Violence Out of My School” so students have a voice to talk peer to peer about how they feel about school threats, violence, weapons, and bullying.

The “Knocking Violence Out of My School” video competition consists of students making videos on anti-threats, anti-violence, anti-weapons, and/or anti-bullying. The video should be no longer than two minutes and will be judged by the six assistant prosecuting attorneys assigned to the Juvenile Unit. The videos can be taken by any social media platform, cell phone or other equipment. Awards will be given to the top three videos. **First prize is \$1,000, second prize is \$750, and third prize is \$500.** The student’s school will also receive a Hero Award.

The deadline for submissions is Friday, February 17, 2023 and the winners and their schools will be announced Wednesday, March 1, 2023. Submissions can be emailed to the Macomb County Prosecutor’s Office Communications Director Dawn Fraylick at Dawn.Fraylick@macombgov.org. For questions please call Dawn at (586) 469-5737. Please see the rules and content ideas see below or visit <https://prosecutor.macombgov.org/Prosecutor-KnockingViolenceOut>

The Macomb County Prosecutor’s Office looks forward to seeing students' submissions and stopping school threats, violence, weapons, and bullying, once and for all.

Knocking Violence Out of My School Video Competition

Rules:

- Content should include at least one of the following: Anti-threats, anti-violence, anti-weapons, anti-bullying, how school violence makes you feel, what would you like to say to fellow students about school threats or violence
- Video should be no longer than 2 minutes
- Video can be created on any social media platform, a cell phone or any other equipment
- Prizes: First Place \$1,000, Second Place \$750 and Third Place \$500
- Students must email their video or a link to their video to dawn.fraylick@macombgov.org and include their name, email, phone, school, school address, and grade by Friday, February 17, 2023 at 5pm. The winners and their schools will be announced Wednesday, March 1, 2023. For questions please call Dawn Fraylick at (586) 469-5737.

Content ideas:

Juvenile Crime Consequences

- Expelled from School / Trouble Getting into Another School
- Phone Taken Away
- Deleted from Social Media
- Home Confinement / House Arrest / Tether
- Time in Juvenile Detention Center
- Juvenile Diversion Program
- Community Service
- Foster Home / Group Home Placement
- Fines & Costs

Results of having a Juvenile criminal charge (even without conviction)

- Difficulty Obtaining Employment
- Trouble Joining the Military
- Hard to get Accepted to College
- No Financial Aid
- Legal Financial Obligations
- Limited House Options
- No Public Benefits
- Enhanced Penalty for Future Crimes
- No Firearm Privileges as an Adult
- Change in Immigration Status