



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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2024 “Knocking Violence Out of My School” Video Competition Deadline is Monday, April 15, 2024

Mount Clemens, MI - The Macomb County Prosecutor’s Office is committed to combating school threats, violence, weapons, and bullying within Macomb County schools. Prosecutor Lucido, in partnership with “A Brighter Michigan,” has initiated a student video contest titled “Knocking Violence Out of My School,” with this year's focus being “Protecting Our Future by Curbing School Violence Now.” This competition empowers students to address these issues peer-to-peer through video submissions. **The deadline for entries is Monday, April 15, 2024, at 5:00 pm, with winners announced on Monday, April 29, 2024.**

The 2024 contest, themed "Knocking Violence Out of My School: Protecting Our Future by Curbing School Violence Now," invites students to create a two minutes or less video advocating against threats, violence, weapons, and bullying. Entries will be reviewed by the Macomb County Prosecutor’s Juvenile Unit assistant prosecutors and staff. First prize is \$1,000, second prize is \$750, and third prize is \$500. The student’s school will also receive a Hero Award.

Further details, including rules, content suggestions, and previous winners' videos, are available on the Macomb County Prosecutor’s Office website. Submissions should be emailed to prosecutorvideocompetition@macombgov.org by the deadline. Questions can be directed to Communications Director Dawn Fraylick at (586) 469-5737.

The Macomb County Prosecutor’s Office eagerly anticipates the submissions and remains steadfast in its mission to eradicate school threats, violence, weapons, and bullying.

2024 “Knocking Violence Out of My School Video Competition: “Protecting Our Future by Curbing School Violence Now”

- 2024 theme: "**Protecting Our Future by Curbing School Violence Now**"
- The video should be 2 minutes at maximum.
- Deadline is for submissions is **Monday, April 15, 2024 at 5:00 pm.**
- Students must email their video or a link to their video to ProsecutorVideoCompetition@macombgov.org
- The submission must include the **student’s name, email, phone, school, school address, and grade.**
- **A signed Parental / Guardian Consent Form for every student in the video, including the student submitting the video, must be included with the submission.**
- The winners and their schools will be announced Monday, April 29, 2024.
- For questions, please call Dawn Fraylick at (586) 469-5737 or email at dawn.fraylick@macombgov.org

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2024 Knocking Violence Out of Schools Video Competition
Parental / Guardian Consent Form

I, _____ [Parent/Guardian], hereby grant to Macomb County Prosecutor's Office, their successors, and their assignees the right to record the image and/or voice and use the artwork and/or written work of my child, _____ [Student Name], on videotape, on film, on photographs, in digital media and in any other form of electronic or print medium and to edit such recording at their discretion.

I understand that my child's full name, address, and biographical information will not be made public. I further grant Macomb County Prosecutors, their successors, and their assignees the right to use, and to allow others to use, my child's image and/or voice on the internet, in brochures, and in any other medium and hereby consent to such use.

I hereby release Macomb County Prosecutor's Office, their successors, and their assignees and any using my child's image and/or voice, artwork, and/or written work pursuant to this media release form any and all claims, damages, liabilities, costs, and expenses which I or my child now have or may hereafter have by reason of any use thereof.

I understand that the provisions of this release are legally binding. Please check one:

I consent.

I do not consent.

Print Name of Parent/Guardian: _____

Parent/Guardian Signature: _____ Date: _____

Student' Name: _____

Student's School: _____ Grade: _____

Please email this form to: ProsecutorVideoCompetition@macombgov.org