

MACOMB COUNTY ART INSTITUTE AUTHORITY

Minutes
February 6, 2018

At a meeting of the Macomb County Art Institute Authority held on Tuesday, February 6, 2018 at 4:00 p.m. in the Macomb County Administration Building, BOC Committee Room, 9th Floor, Mount Clemens, the following members were present:

Members Present:

Stanley Simek, Chair
Ed Bruley
Jennifer Miller
Rodney Tolbert

Others Present:

Salvador Salort-Pons, Director, President and CEO, DIA
Christine Kloostra, Executive Director, Marketing and Communications, DIA
Dave Flynn, Executive Director, Public Affairs, DIA
Jennifer Wild Czajkowski, Vice President of Learning and Audience Engagement, DIA
Julie McFarland, Public Affairs Officer, DIA
Pamela Lavers, Deputy, Office of the Macomb County Executive
Lillian Demas, Macomb County Representative to the DIA Board of Directors
Phil Gilchrist, Executive Director, Anton Art Center
Victoria Marchione, Administrative Assistant to Deputy Lavers
Michele Coppola, Executive Office Manager, Office of the Macomb County Executive
Jonathan Sollish, Intern, DIA

Members Absent:

Jennifer Callans
Michele Kelly
DiAnne Pellerin

There being a quorum of the Authority presents, the meeting was called to order at 4:04 p.m.

AGENDA

A motion was made by Ms. Miller, supported by Dr. Tolbert, to approve the agenda. THE MOTION CARRIED.

MINUTES

A motion was made by Mr. Bruley, supported by Ms. Miller, to approve the August 15, 2017 minutes. THE MOTION CARRIED.

INTRODUCTION OF NEW BOARD MEMBERS

Chair Simek introduced Dr. Rodney Tolbert Sr. as the newest board member. Dr. Tolbert gave a brief overview of his career.

PRESENTATION BY DETROIT INSTITUTE OF ARTS

Report from the DIA Director, President & CEO, Mr. Salvador Salort-Pons:

The Claude Monet-Frederic Church exhibit brought in 70,000 visitors.

Upcoming exhibits:

Playball! A baseball card exhibit opens March 28, 2018 and is a free event. The DIA is working with the Detroit Tigers to bring fans in on game days to see this event and peak interest for other events.

Star Wars – The Power of Costumes exhibit opens May 20, 2018 and is a ticketed event. It will focus on the creative process the designers follow from drawings and sketches to the final product. Tri county residents will receive a discount. The Asian galleries exhibit will be opening in the fall and is a free event. This collection includes artwork from Korea, China and India. An exhibit in fashion and art will be opening in December and is a free event. The DIA will be working with a group called “Sew Great Detroit” which involves groups of young ladies sewing projects that will be shown in the museum. Additional exhibits in the next few years will include a car design exhibit to be tied into the auto show; an African American art exhibit; Van Gogh in America in 2020 to revolve around the fact that the DIA is the first museum in the United States to acquire a painting by Van Gogh. A new gallery called “Out of the Crate”, will be opening showing gifts and acquisitions to the DIA.

A suggestion was made to create a video, narrated by Mr. Salort-Pons, to be viewed upon entry to the museum. This will give visitors an awareness as to what to look for as they walk through the museum.

A grant that was received by the Art Bridges Foundation will bring American art to outreaching areas in the state of Michigan. The exhibit will be in the tri-county area in 2020. A grant was also received by the United Knight Foundation supporting moving technology which will provide special tours for visitors including a 3-D map. There are two open positions in the museum, Vice-President for Development and Head of Exhibitions, which should be filled very soon.

Public Affairs Update – Dave Flynn

The service agreement states the DIA will come out three times per year; January to present the program plan and community partnerships in the upcoming year; April meeting after the audit to provide numbers; and August will be the mid-year review and general update. The DIA is working to expand relationships with K-12 communities, colleges within cities and townships, library directors, senior organizations and chambers of commerce. “County Connections” newsletter is now being sent to over 400 people in Macomb County. The Public Affairs office is also developing a mapping project to show where the DIA has been throughout counties in the past 5 years and the services provided.

2018 Program Plan Review – Julie McFarland

Ms. McFarland presented and reviewed three handouts (attached):

- 1) 2018 Art Institute Authority Program Plan
- 2) Macomb County Program Plan 2018
- 3) Thursdays at the Museum

DR. ALESIA L. FLYE, CHIEF ACADEMIC OFFICER – MISD

Introduction to Dr. Flye by Ms. Demas. Dr. Flye has offered to speak to superintendents on how to communicate the great opportunities the DIA to offer students. Working with educational leadership groups to continue to create awareness of educational experiences. Dr. Flye will suggest to the leadership to hold their meetings at the DIA.

PHIL GILCHRIST, EXECUTIVE DIRECTOR ANTON ART CENTER

The Anton Art Center has increased opportunities to work with the DIA. A senior creativity program was implemented in December with a grant funded through the Community Foundation of S.E. Michigan.

NOEL NIGHTS

The museum will review all safety policies and procedures in lieu of the incident on Noel Night. A full report will be sent to the Board at the end of the month.

OTHER BUSINESS

Motion made by Ms. Miller, supported by Dr. Tolbert to receive and accept the January 4, 2018 signed service agreement from Plante Moran. THE MOTION CARRIED.

The next meeting date was discussed and will be held on April 24, 2018 at 4:00 p.m.

PUBLIC PARTICIPATION

No members of the public were in attendance

ADJOURNMENT

A motion was made by Chair Simek, supported by Ms. Miller and seconded by Dr. Tolbert to adjourn the meeting at 5:44pm. THE MOTION CARRIED.

The next meeting date is April 24, 2018 at 4:00 pm.

[H:\2018 Art Institute Authority Program Plan.pdf](#)

[H:\Macomb County Program Plan 2018.pdf](#)

[H:\Thursdays at the Museum.pdf](#)