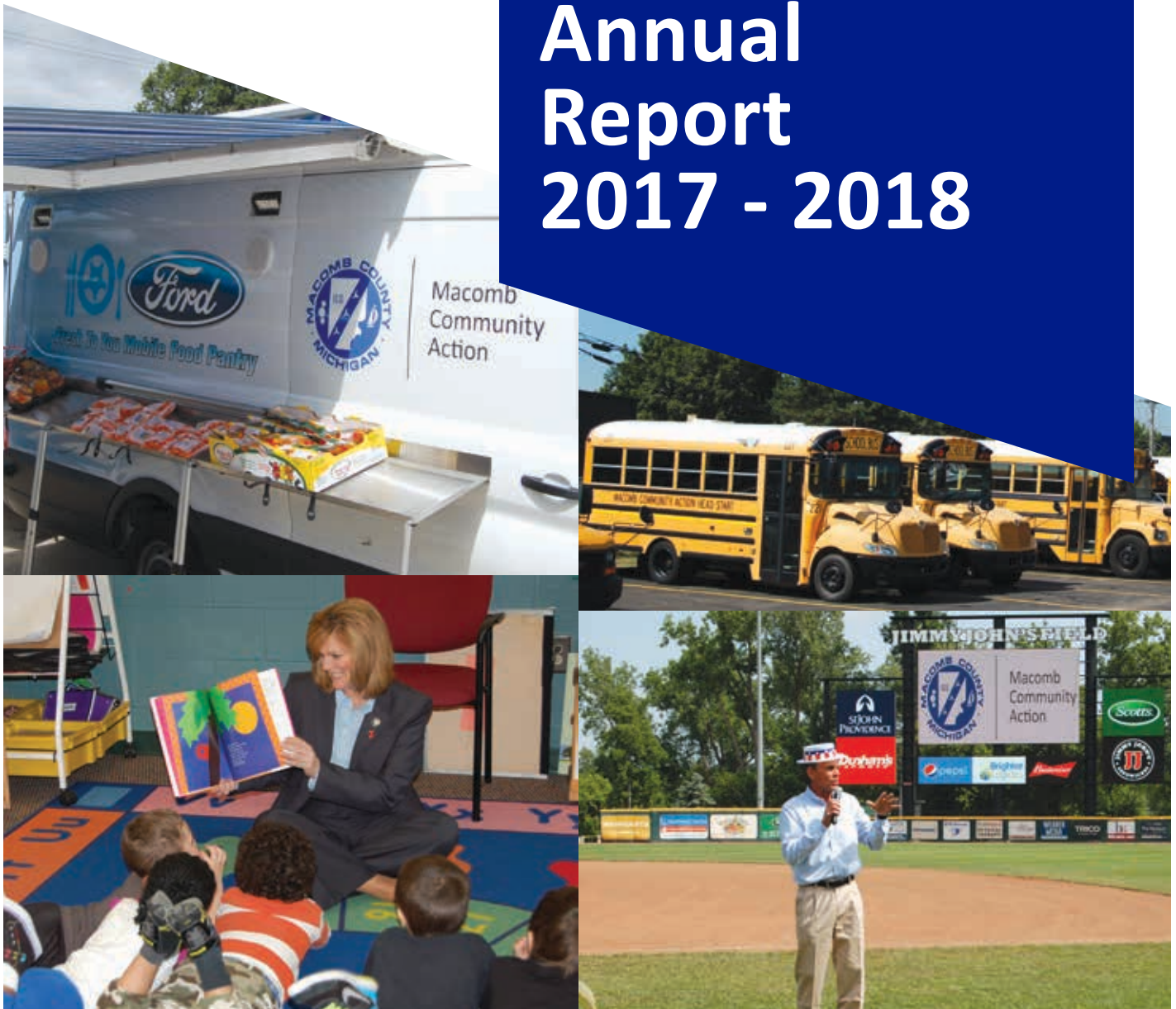


MACOMB COMMUNITY ACTION

Community Impact and Engagement

Annual Report 2017 - 2018



Macomb
Community
Action

"Persistent Action to Diminish Poverty and Promote Independence"

MACOMB COMMUNITY ACTION ADVISORY BOARD 2017-2018

Mark A. Hackel, Macomb County Executive, Governing Authority

Chair: Denise Amenta

First Vice Chair: Monica Bihar-Natzke

Second Vice Chair: Krista Willette

Representatives from the Public Sector

Robert J. Cannon, Supervisor, Clinton Township

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Honorable William Hackel III, 42nd District Court - Division II, New Baltimore

Tom Kalkofen, Community Member

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Susan Burkhardt, Medstar Ambulance

Tanya Blatz, U.S. Army Garrison, Detroit Arsenal

Krista Willette, R.N., M.S.A., Macomb County Health Department

ACTION EQUALS IMPACT



INSIDE:

Agency Overview

Children And Family Services

Community Services

Office of Senior Services

MCA Fiscal Report

Annual Meeting / Recognition

**Serving
Macomb County
Residents
Since 1964**

Macomb Community Action is sponsored by Macomb County government, the U.S. Dept. of Health and Human Services, Dept. of Energy, Michigan Department of Health & Human Services, Aging & Adult Services Agency, Dept. of Agriculture, Dept. of Education, and Area Agency on Aging, 1-B. Macomb Community Action complies with the Civil Rights Act of 1964, the Michigan Handicappers Civil Rights Act, the Older Americans Act, the Social Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. To inquire about reasonable accommodations for persons with disabilities, please contact Macomb Community Action at 21885 Dunham Road, Suite 10, Clinton Township, Michigan 48036 • Tel: 586-469-6999 • TDD Tel: 586-469-5962. All Macomb Community Action programs, services, and activities will be provided equally without regard to race, religion, color, national origin, sex, marital status, age, or physical handicap/disability.

**ACTION
EQUALS IMPACT**



Each year Macomb Community Action attempts to capture the highlights and challenges of an organization with deep roots in Macomb County. For more than 50 years we have worked tirelessly to expand our list of partners as well as our reach into the community and address a growing list of changing needs. This report summarizes the 2018 fiscal year and our continued efforts toward ***“Persistent action to diminish poverty and promote independence.”***

Macomb Community Action continues to be a place where the community turns when they face challenges associated with education, health, housing and nutrition, and committed staff help to expand services to meet those challenges. However, as with every organization with great potential, there is more work to be done.

In our report, we highlight the contributions of our action centers, senior services, Head Start and food programs to Macomb County. We also describe the organization’s mission, guiding principles, and priorities as it relates to our core functions of reducing poverty and promoting overall wellness. Enclosed you will also find our 2018 financial statement and a proposed budget for 2019. We hope this information will be helpful in assessing the commitment and responsibility we feel to the customers, partners and supporters involved with this organization.

As always, we take every opportunity to encourage more volunteers to help us carry out our programs and services. As you read the report, and think of areas you might want to become involved, please reach out for more information. On behalf of the entire Macomb Community Action staff, thank you for your support.

Respectfully submitted,

Rhonda M. Powell

Rhonda M. Powell, Director

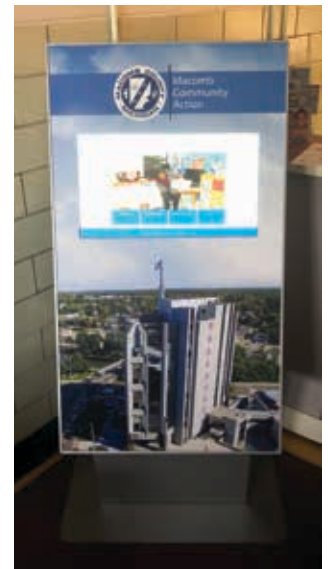
Macomb County Department of Health & Community Services

Macomb Community Action is dedicated to helping families and individuals throughout their lifespan. We provide essential services for children, families, and seniors in accordance with our mission: *Persistent Action to Diminish Poverty and Promote Independence. Within our three divisions; Children and Family Services, Community Services and Office of Senior Services, our team of committed and compassionate professionals work relentlessly to ensure our clients are given immediate assistance, along with short and long-term solutions, to help increase their quality of life.*

2017-2018 HIGHLIGHTS

NEW KIOSKS INSTALLED AT THE FAMILY RESOURCE CENTERS

Through a United Way for Southeastern Michigan grant, informational kiosks were installed at the Macomb County Family Resource Center and the Max Thompson Family Resource Center to make services more accessible. The kiosks contain information on agencies and services in each building, as well as, building and community events. The kiosks also provide access to online appointment scheduling for Community Action Center services. Staff presented this project model at the Michigan Community Action statewide conference in July 2018.



RESOURCE FAIR

A Health and Community Resource Fair was held at the Macomb County Family Resource Center, Co-Sponsored by Head Start 0-5 and Community Development Programs.



Over 250 children and their families were offered wellness screenings and a chance to meet their teachers for the upcoming school year. 25 county partners and organizations offered resource tables including the Macomb Food Program Fresh Mobile Pantry.



WALK FOR WARMTH

The 28th annual Walk for Warmth event was held on Saturday, March 3, 2018, at Macomb Mall. Over 160 people participated in the 1-mile competitive run outdoors or the family fun walk indoors. The event raised \$31,444 to assist low-income residents with heat-related emergencies like paying utility bills or replacing a broken furnace. This year, the event had eleven sponsors, which helped to raise funds, as well as, increase visibility in the community. All of the event proceeds will benefit Macomb County residents.



**2017-18 Walk for Warmth Funding Served:
66 families and 155 individuals of which:**

43%

100% poverty
and below

24%

Single Parent
Families

35%

Children

14%

Elderly

16%

Disabled

FREE TAX SERVICES

Macomb Community Action partnered with Macomb County Veterans Services and the Accounting Aid Society to open a Volunteer Income Tax Assistance (VITA) site at the Macomb County and Max Thompson Family Resource Centers. Free tax services were offered to residents during the week and on the weekends at various times, based on the site location. Macomb Community Action provided the facility, staffing, and volunteer support, along with appointment scheduling and promotion of services.



The VITA program assists with tax refunds and credits that are commonly accessed by low-income people, ensuring that refunds and credits are maximized.

2,060
tax returns were filed
resulting in over
\$2.6 million in refunds
and credits in 2018.

HEAD START 0-5 GARDENING PROGRAM

Head Start 0-5 in partnership with Michigan State University Extension (MSUE) rolled out a gardening program to help educate pre-school aged children on the importance of eating healthy while exploring new fruits and vegetables. Children were also taught how to take care of their vegetables and plants while they grow and plant them in the community garden once they're ready. The children planted okra, watermelon, squash, and tomatoes in their garden.



Children and Family Services



MACOMB FOOD PROGRAM

The Macomb Food Program (MFP) provides immediate relief to those in need of food through a network of over 50 pantries and hunger relief programs throughout the county. MFP expanded its partnerships with the additions of Lakepointe Church (Utica), Richmond School's Backpack Program (Richmond), Oxford Square Apartments (Clinton Township) and Fraser Woods Senior Living (Fraser).

2017-2018:

244,429

Macomb County residents served

2,887,163

pounds of food distributed

218,802

Pounds of Food Collected

National Association of Letter Carriers Stamp Out Hunger Drive

45,942

Pounds of Food Collected

Scouting for Food Drive



The Macomb Food Program operates as a non-profit 501 (C)(3) organization and relies heavily on community support. All of the proceeds raised through donations and fundraising efforts are used to purchase food to supplement donated goods.

In 2017-2018 the Macomb Food Program received support from the following community partners and events:

\$32,857

Annual
Elimination Raffle

\$6,370

End Hunger Challenge
Prize Winnings and
Donations

\$2,500

Let's Move Festival
Races

\$1,000

Wal-Mart
Grant

\$7,500

Mount Clemens Rotary
Spring Zing

\$1,900

M's Table
& Bar

\$1,500

Comerica
Foundation

\$4,522.70

L'Anse Creuse
Penny Drive

\$1,500

Gardner White's
Charity Tuesday
Donations and
Gift Cards

VOLUNTEER SUPPORT

The Macomb Food Program depends heavily on volunteers to support its programs and services. Utilizing the estimated national value of each volunteer hour,* time can be converted into a monetary amount that demonstrates the overall financial impact of hours donated. The commitment and hard work that is exhibited by volunteers has a direct effect on the success of the program.

***VOLUNTEER HOURS
MACOMB FOOD PROGRAM**

FISCAL YEAR 2017-2018			
LOCATION	NUMBER OF VOLUNTEERS	VOLUNTEER HOURS	ESTIMATED COST SAVINGS (\$24.69 per hour)
Warehouse <i>(Direct Impact)</i>	497	2,738	\$616,984.58
County Pantry Partners <i>(Indirect Impact)</i>	7,689	80,272	\$1,981,915.68

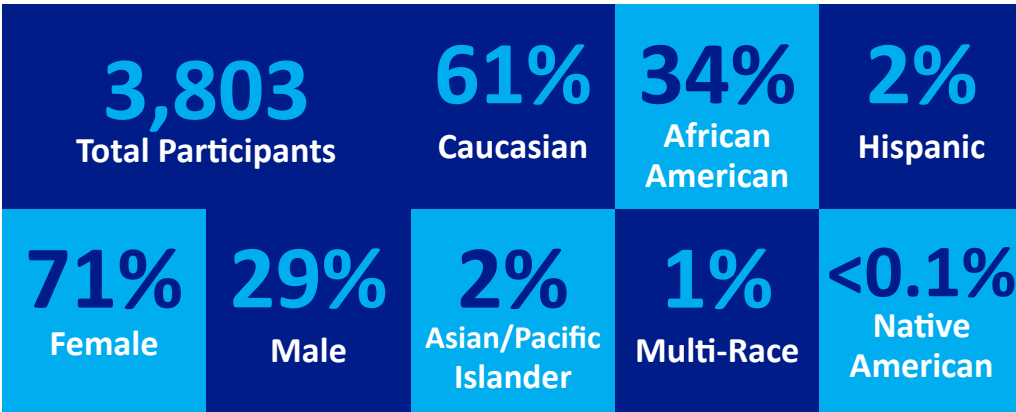
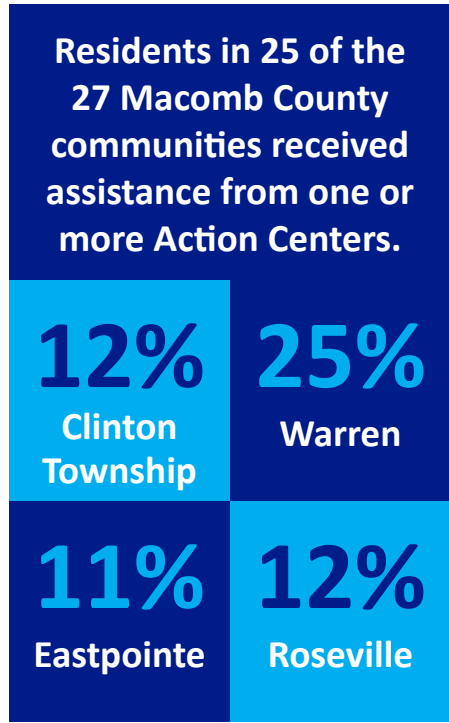
*Independent Sector: Value of Volunteer time: <https://independentsector.org/value-of-volunteer-time-2018/>

COMMUNITY ACTION CENTERS

The Community Action Centers are hubs throughout Macomb County that allow the agency to be more accessible to the communities we serve. Customers can seek rent and utility assistance through the Action Centers, as well as information and/or referrals to additional community resources offered throughout the County.



Left: Macomb County Family Resource Center - Central Action Center
Right: Max Thompson Family Resource Center - South Action Center



HEAD START 0-5 PROGRAM

Head Start programs promote school readiness of children ages birth to five from low-income families by supporting their development in a comprehensive way. School readiness is foundational across early childhood systems and programs.

Head Start views school readiness as children possessing the skills, knowledge, and attitudes necessary for success in school and for later learning and life. Physical, cognitive, social, and emotional development are all essential ingredients of school readiness. All classrooms/homes use a developmentally appropriate early childhood curriculum called Creative Curriculum that measures child outcomes using Teaching Strategies GOLD, an authentic, ongoing observational system for assessing children from birth through kindergarten.

Head Start provides services to three and four-year-old children through classrooms located in public school buildings, churches, and family resource centers. Early Head Start provides services for infants and toddlers under the age of 3, and pregnant women, through local child care partnerships in homes and centers.

Included in this approach is:

- Parent engagement and family goal setting
- Parent curriculum - Smart Connections
- Oral health and physical wellness for Head Start 0-5 participants
- Mental health and disability Services
- Nutrition education
- Research-based curriculum - Creative Curriculum
- Early literacy
- Individualized child education
- Services for dual-language learners
- Safety Education
- Services for pregnant women

1177

Enrolled Students

49%

Female

51%

Male

47%

Caucasian

35%

African American

2%

Asian/Pacific Islander

2%

Multi-Race

2%

Hispanic

<1%

Native American

2017-2018 Data

Students in the Head Start 0-5 program resided in 24 of the 27 Macomb County communities.

21%

Warren

13%

Clinton Township

14%

Sterling Heights

11%

Roseville

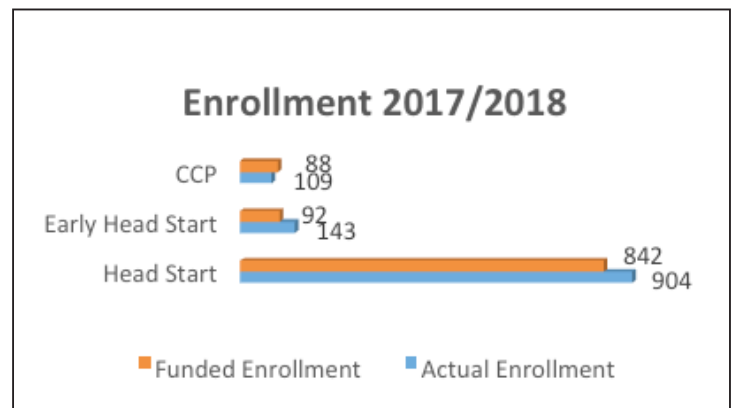
PARENT INVOLVEMENT

- Parent’s Policy Council
- Parent Committee Meetings (Smart Connections)
- Parent trainings
- Literacy days
- Socializations (Home Based Programing)
- Outside parenting/professional conferences
- Health Services Advisory Committee meetings (HSAC)
- Home visits & conferences
- Monthly LINKS – home activities
- Volunteer opportunities in classrooms
- Strategic Plan/Self-Assessment process



SCHOOL READINESS

The goal of the program is that 100% of enrolled children will show areas of growth in school readiness domains such as social-emotional, physical, language, cognitive, literacy and mathematics. At the end of the **2017/2018** program year **92.4%** of enrolled preschool children and **87.7%** of infants and toddlers met or exceeded the widely-held state expectations for kindergarten readiness.



HEALTH

By the end of the
2017-2018
Program Year.

994
Received
Medical
Exams

985
Received
Dental
Exams



Services received by children in Macomb Community Action’s Head Start 0-5 program are approved by the U.S. Department of Health and Human Services. They conduct a monitoring review which focuses on delivery of services as well as the systems that support these services, accountability, and fiscal integrity. There have been no reviews since April 2016. **Macomb Community Action Head Start 0-5 had no financial audit findings.**

14 Children and Family Services

FY 2018 REVENUE

Source of Funding	Amount
Head Start	5,968,516
Early Head Start	1,168,146
Early Head Start - CCP *	1,953,342
GSRP	435,000
Trauma Smart	38,033
CACFP	440,175
TOTAL FUNDING AWARD	10,003,212
FY2017 Non-Federal Match	1,987,292



FY 2019 PROPOSED BUDGET

Source of Funding	Amount
Head Start	6,429,190
Early Head Start	1,179,551
Early Head Start - CCP **	1,730,375
GSRP	435,000
CACFP	465,000
TOTAL PROPOSED FUNDING	10,239,116
FY2017 Non-Federal Match	2,190,710



FY 2018 BUDGETED EXPENDITURES

Category	% Head Start Funding	% Early Head Start Funding	% Early Head Start CCP Funding
Personnel	82%	23%	24%
Contractual	1%	66%	49%
Travel	1%	1%	2%
Space	2%	0%	0%
Supplies	2%	1%	5%
Equipment	2%	0%	5%
Transportation	5%	0%	0%
Other	6%	9%	14%



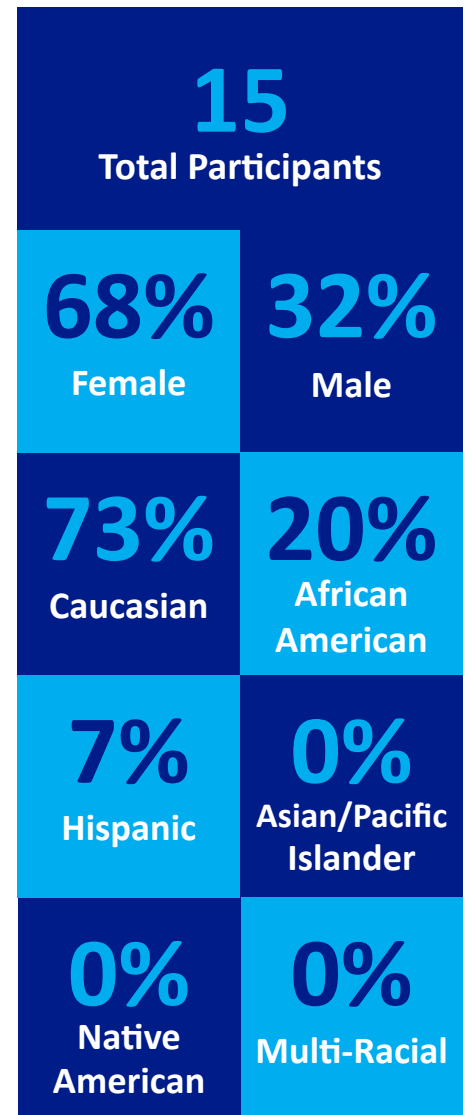
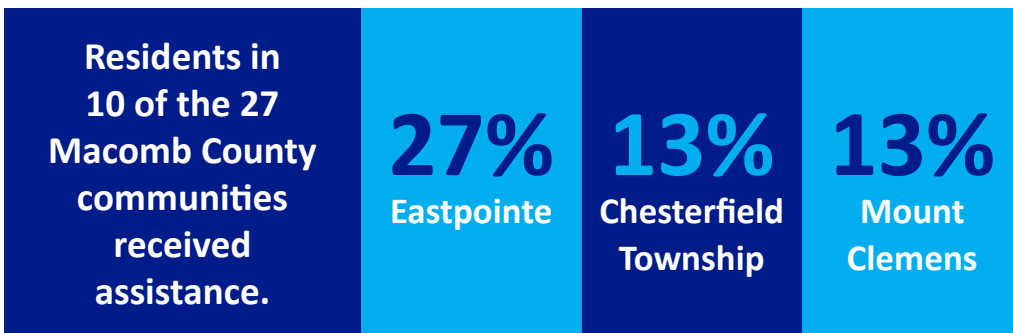
Community Services



HOME REHABILITATION

The Comprehensive Housing Rehabilitation Program exists to help eligible homeowners repair their homes to achieve decent, safe and sanitary affordable housing as defined by Macomb County Housing Rehabilitation Standards. The program limit for repairs is \$40,000.

2017-2018 Data



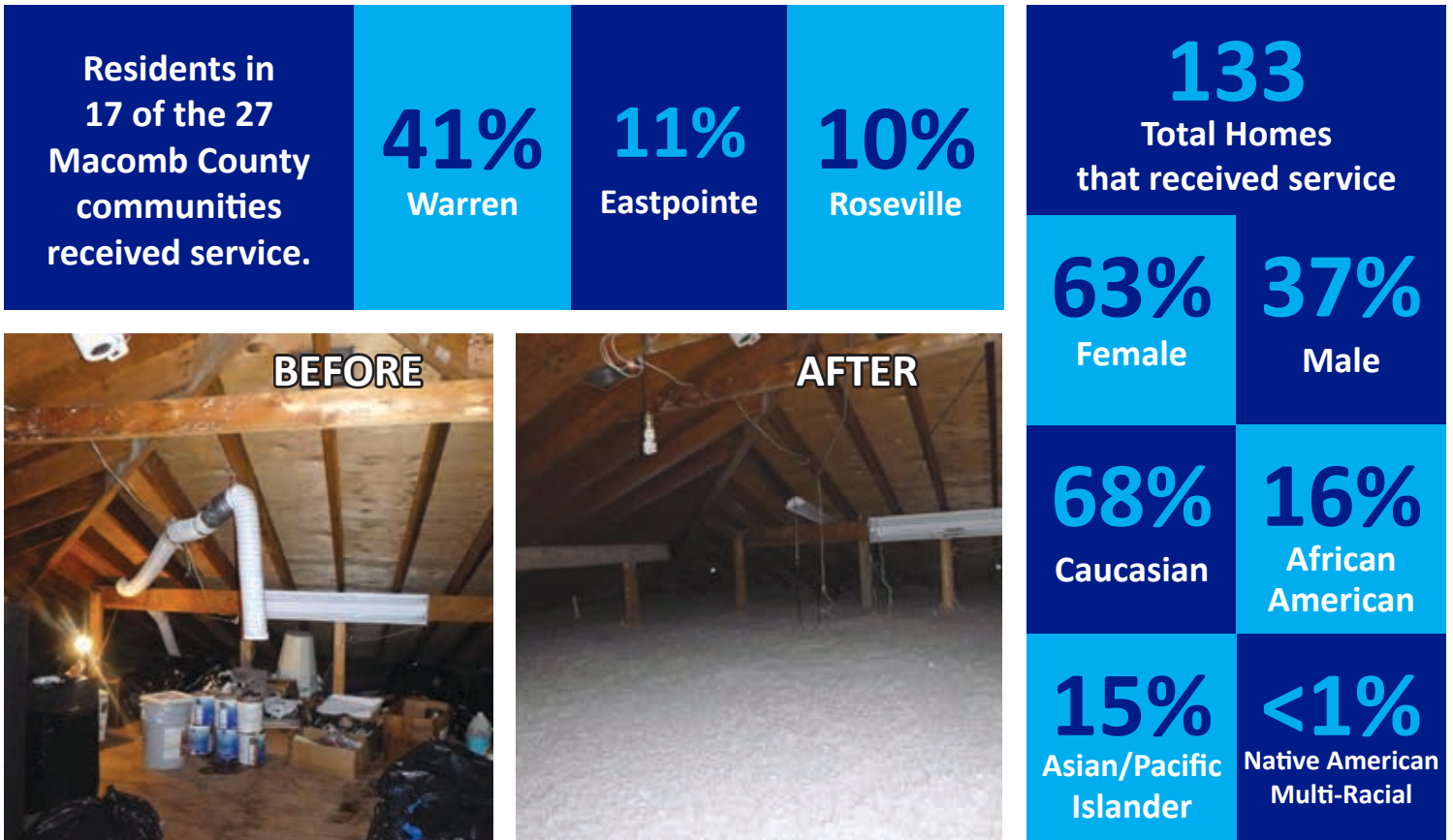
WEATHERIZATION

The Weatherization Assistance Program performs the installation of energy efficient items to conserve energy in Macomb County homes. Weatherization improvements reduce energy use and can save an average of 30 percent on heat and utility bills. A home energy audit determines which items will be installed.

Energy Saving Services may include:

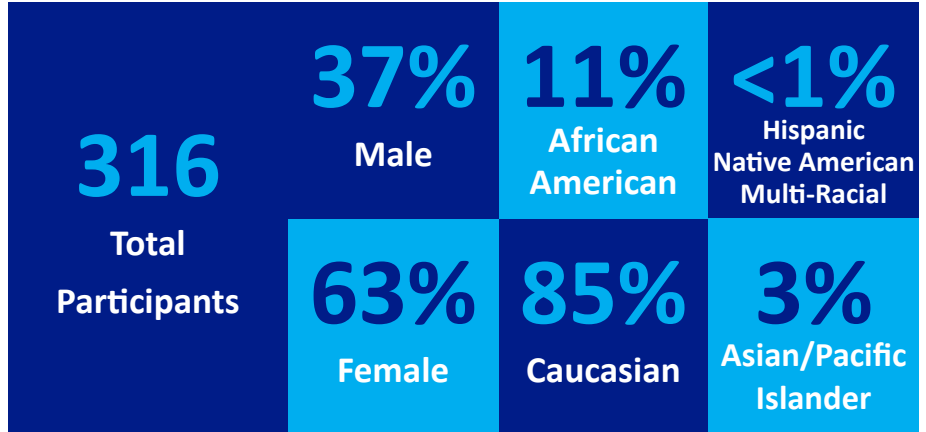
- Wall insulation
- Attic insulation and ventilation
- Floor/foundation insulation
- Air leakage reduction
- Furnace repair or replacement
- Other energy saving measures

2017-2018 Data

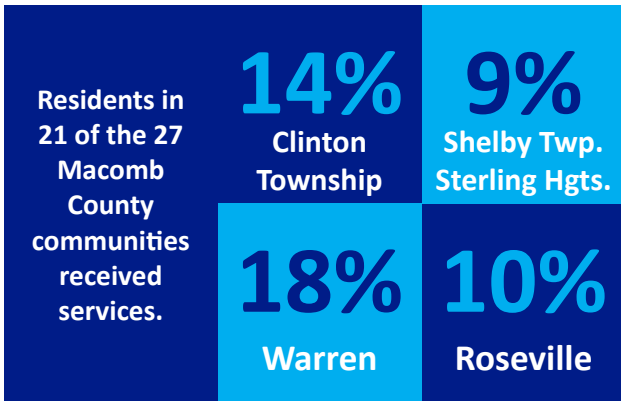


HOME INJURY PREVENTION PROGRAM (HIPP)

The Home Injury Prevention Program installs devices to ensure safety and prevent falls and injuries in the home. Installation of various safety devices are the key to this unique program and includes bathtub grab bars, bathtub chairs, handheld showerheads, raised toilet seats/rails and interior/exterior handrails.



2017-2018 Data

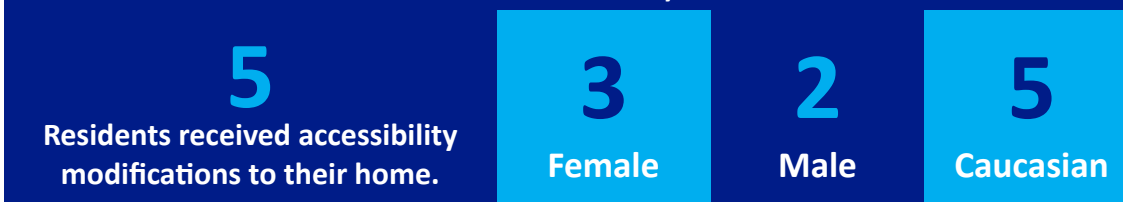


ACCESSIBILITY PROGRAM

The Macomb Community Action Accessibility Program is a one-time, grant-funded program designed to make site-built residential homes in Macomb County more accessible to residents in need. Accessibility modifications are limited in scope to those items that will create easier access within the home for elderly and disabled occupants. Accessibility modification costs cannot exceed \$5,000.00 from all funding sources.

Types of modifications may include items such as; ramps, grab bars, handrails, trip hazard removal, minor bathroom modifications, etc.

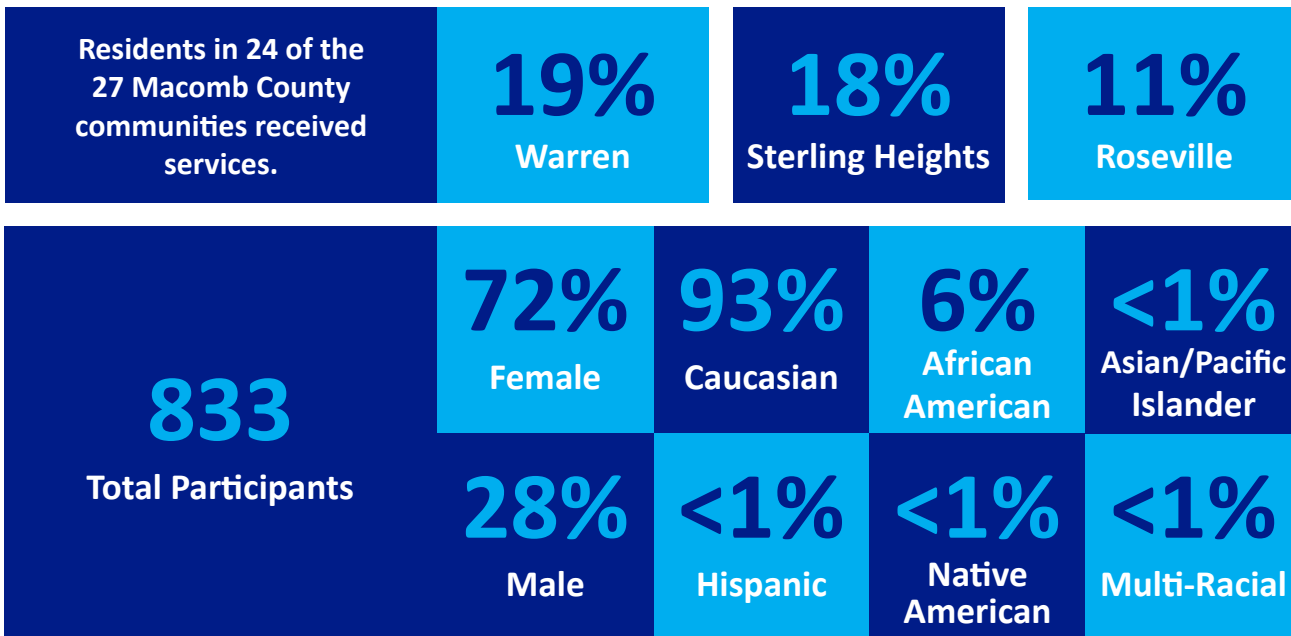
The Accessibility program currently serves eligible residents in 21 of the 27 Macomb County communities.



CHORE SERVICES

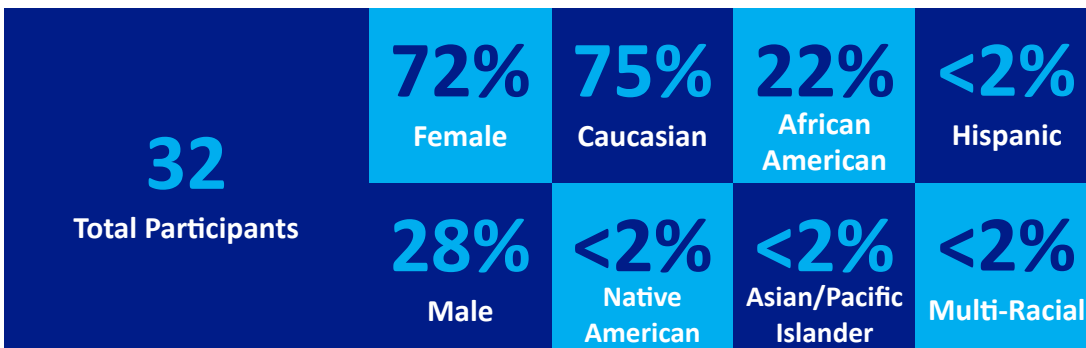
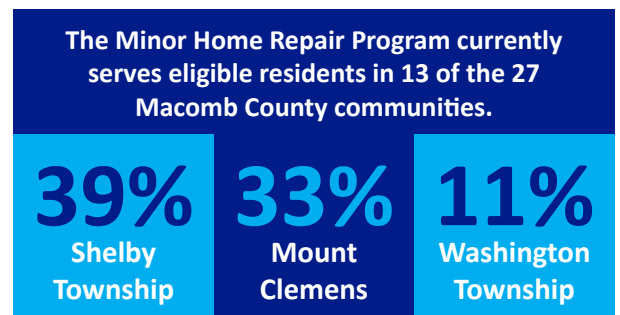
Chore services provide seasonal assistance with grass cutting and snow removal. The program is available to persons age 60 and older who are residents of Macomb County that meet eligibility guidelines.

2017-2018 Data



MINOR HOME REPAIR

The Macomb Community Action Minor Home Repair Program allows one (1) repair call/visit per year per eligible household. The visit may address multiple repairs but total cost may not exceed \$500. Repair items are limited in scope to the repair or replacement of a damaged or malfunctioning component part of a building feature or system.

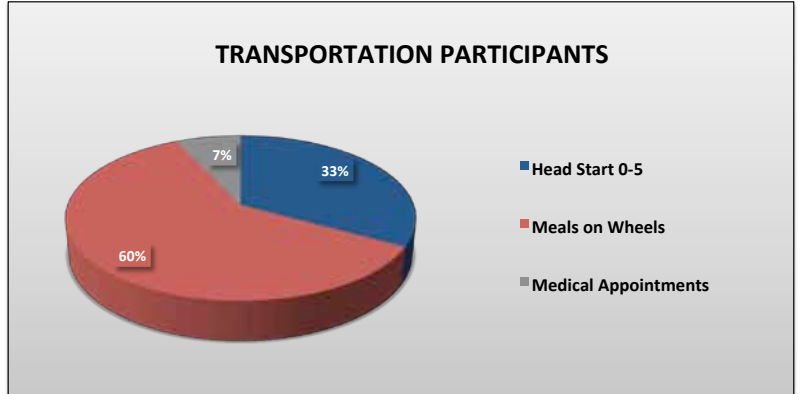


TRANSPORTATION

Macomb Community Action’s Transportation program provides rides to essential medical appointments and other specific locations for eligible residents. We also provide services in coordination with our programs such as Head Start, Meals on Wheels and the Adult Day Center.

2017-2018 Data

(Essential Medical Appointments only)



Residents in 13 of the 27 Macomb County communities received services.	29%	19%	10%
	Clinton Township	Mount Clemens	Warren and New Baltimore



52 Total Participants	
83% Female	17% Male
75% Caucasian	23% African American
2% Asian/Pacific Islander	<1% Native American
<1% Hispanic	<1% Multi-Racial

Office of Senior Services



Macomb Community Action - Office of Senior Services offers a multitude of programs and services that support the ever-growing senior population of Macomb County. Senior Services staff members work diligently to ensure seniors are safe, well-nourished and empowered to remain active and independent.

9,202
Total

Macomb County Seniors received services from the Macomb Community Action Office of Seniors Services.

In June 2018, the Office of Senior Services hosted its 29th Annual Senior Fun Festival, held at Jimmy John's Field.

Over 1,000 seniors and caregivers from Macomb County and other regional areas attended the event.

Senior Fun Fest featured a variety of resources focused on seniors and caregivers including; health screenings, wellness activities, products and services, and prizes.

The event was sponsored by a host of community partners that believe in the mission and vision of Macomb Community Action.

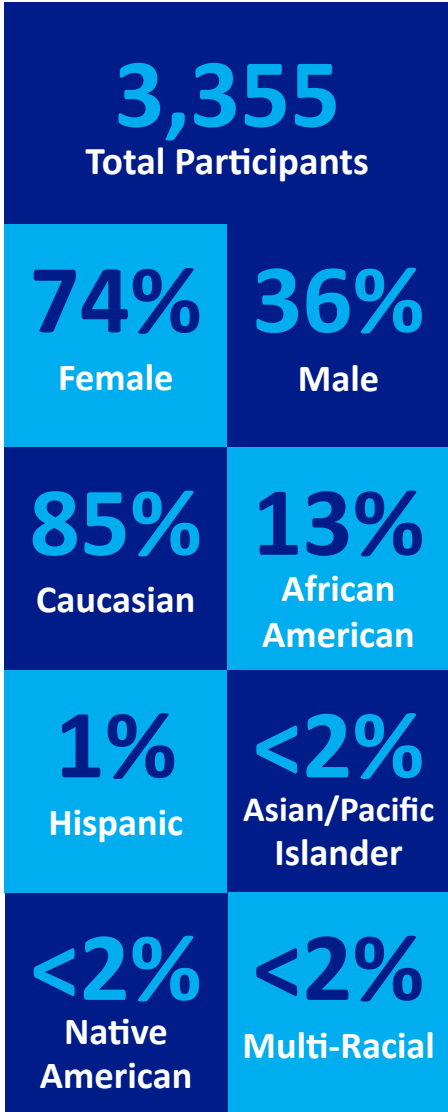
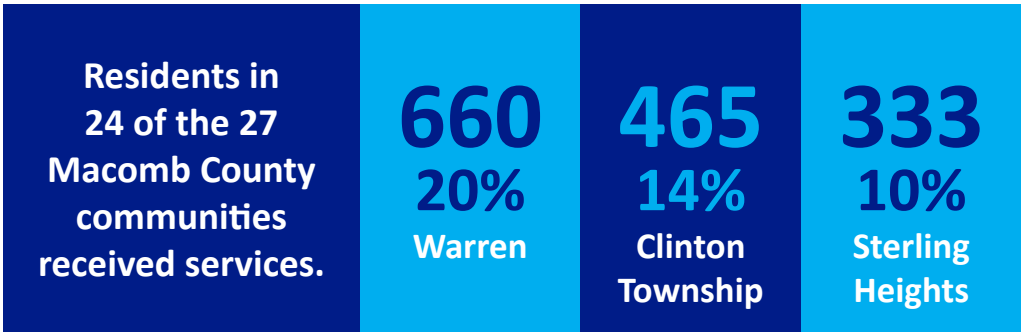


MEALS ON WHEELS

Meals on Wheels is designed to reach older adults who are homebound and unable to prepare meals for themselves. Our volunteers deliver a locally prepared, hot nutritious meal, directly to the seniors' door. This service also acts as an opportunity to provide human contact and reducing instances of isolation, depression, and anxiety.

Annually, Macomb County participates in the national March for Meals campaign. Every March, Meals on Wheels programs across the country come together to celebrate this proven collaboration of local community organizations, businesses, all levels of government and compassionate individuals.

2017 -2018 Data



DINING SENIOR STYLE

Dining Senior Style is an opportunity for older adults who are able to visit one of our 20 dining sites. Seniors can also participate in a number of social activities including educational sessions, card, and bingo games, seasonal parties, crafts and more. All meals are prepared on site with care and overall consideration for the nutrition of our seniors.

2017 – 2018 Data

Residents in 25 of the 27 Macomb County communities received services.

467
14%
Sterling Heights

380
11%
Shelby Township

380
11%
St. Clair Shores

314
8%
Clinton Township

3,443

Total Participants

71%
Female

29%
Male

89%
Caucasian

8%
African American

1%
Hispanic

<1%
Asian/Pacific Islander

<1%
Native American

<1%
Multi-Racial



VOLUNTEER SUPPORT

The Office of Senior Services depends heavily on volunteers to support its nutrition services. Utilizing the estimated national value of each volunteer hour,* time can be converted into an amount that demonstrates the overall financial impact of hours donated. The consistent commitment that is exhibited by our volunteers has a direct effect on the success of the program.

*VOLUNTEER HOURS SENIOR NUTRITION PROGRAM FISCAL YEAR 2017-2018		
NUMBER OF VOLUNTEERS	VOLUNTEER HOURS	ESTIMATED COST SAVINGS (\$24.69 per hour)
818	27,010.25	\$666,883.07

*Volunteer is defined as a Meals on Wheels Driver and/or Dining Senior Style Site Assistant

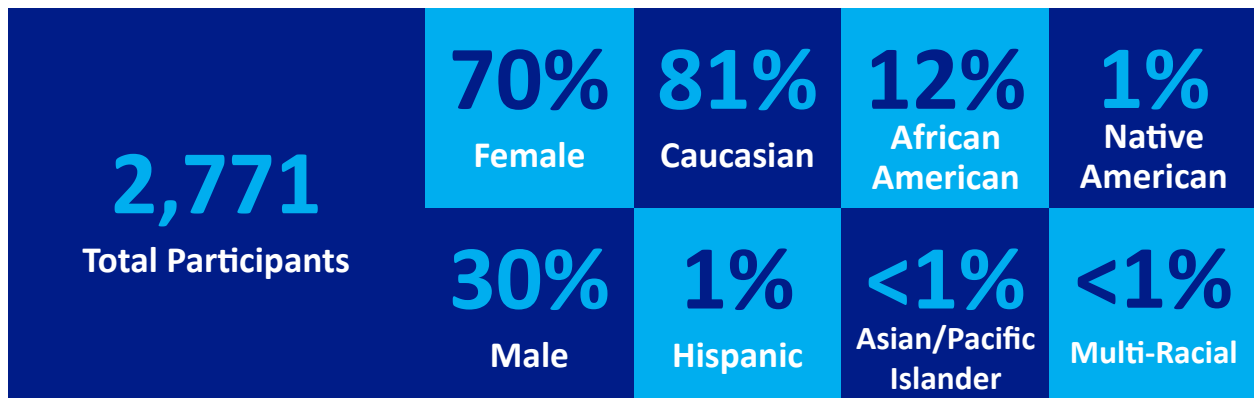
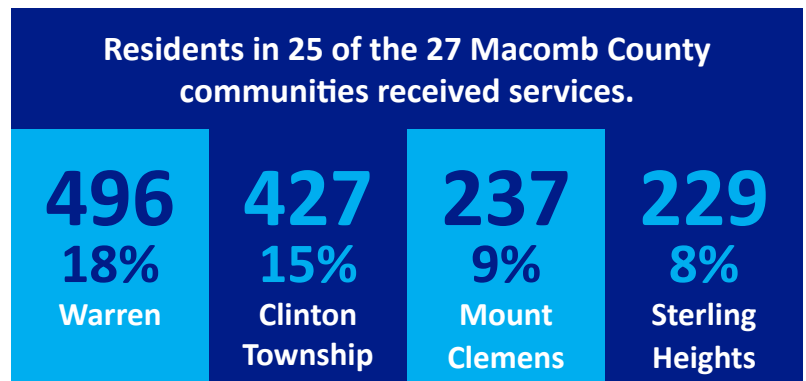
*Independent Sector: Value of Volunteer

time: <https://independentsector.org/value-of-volunteer-time-2018/>

RESOURCE ADVOCACY

Trained specialists provide consultation for seniors to assess needs and recommend services to assist with important decisions in maintaining the stability and independence of seniors. Assistance includes basic community referrals, tax credits, Medicare Part D enrollment, Medicaid application process, and community resources.

2017 - 2018 Data



ADULT DAY CARING CENTER

Through a unique partnership with Martha T. Berry Medical Care Facility, Macomb Community Action provides a health and social service model of care for individuals with physical and cognitive disabilities. Caregivers are comforted as they leave their loved ones in a home-setting while receiving opportunities for socialization, supervision and medical care. This cost-effective alternative rivals other forms of health care, such as home health and/or home nursing care and offers the following:

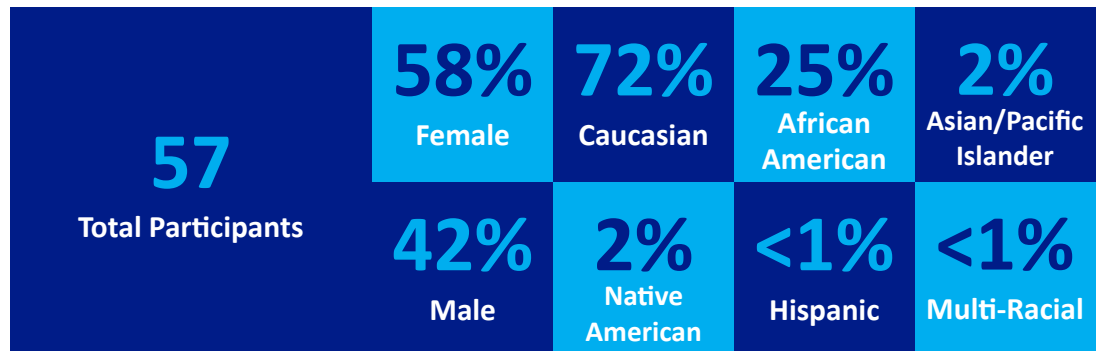


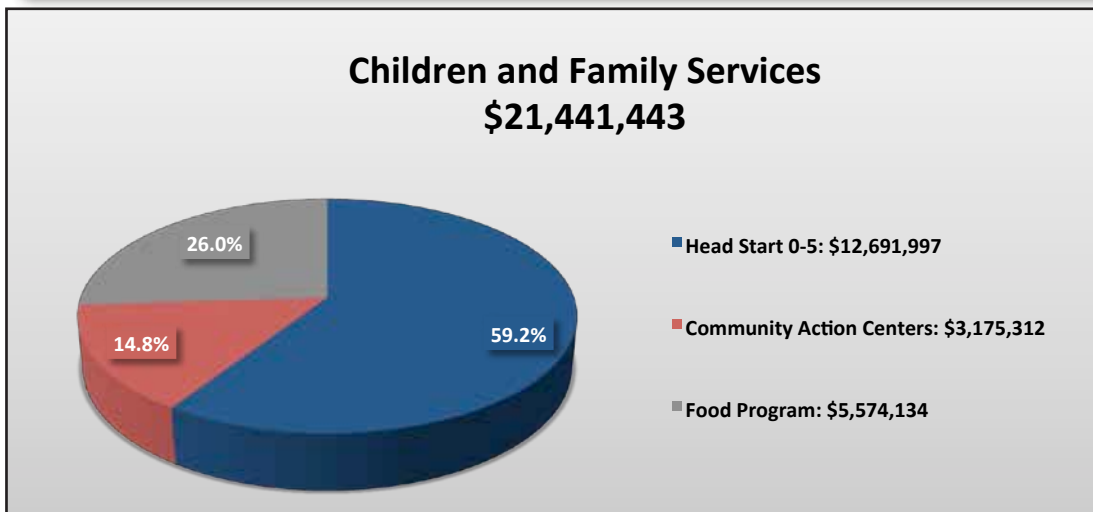
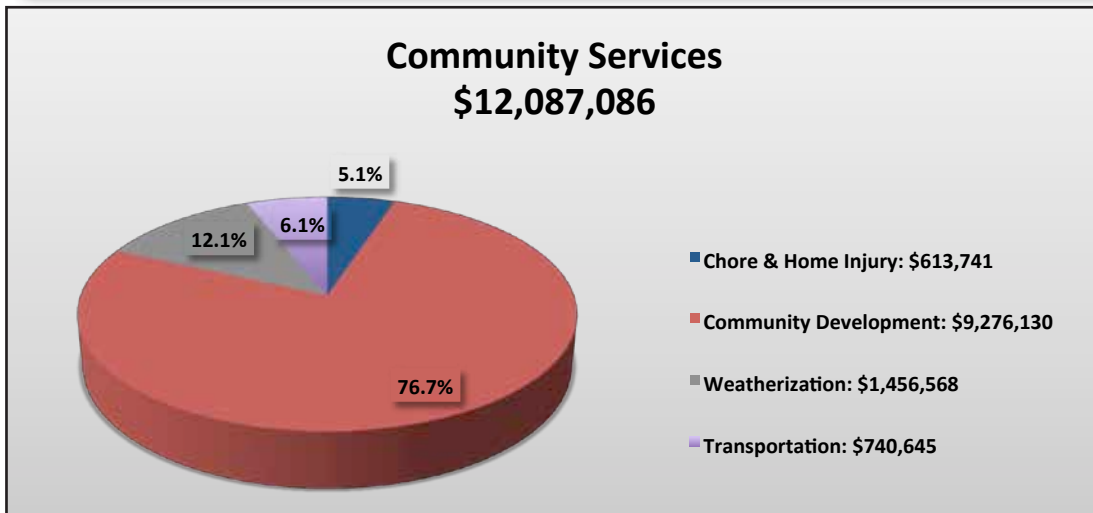
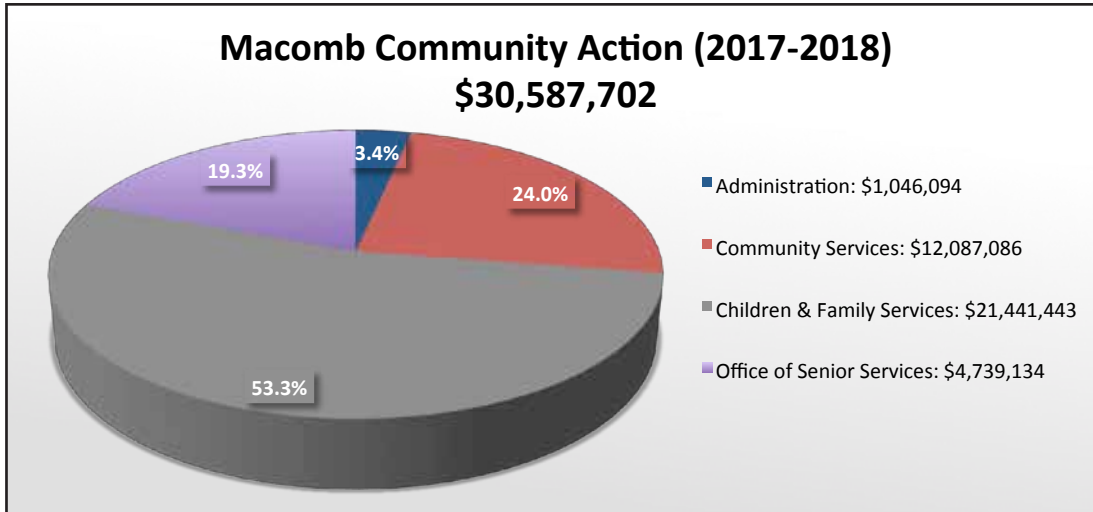
- Home environment
- 1:4 Staff to Participant Ratio
- Flexible Attendance options
- Cognitive and sensory stimulation activities
- Daily exercise
- Participant community outings
- Nutritious meals and snacks
- Incontinence care
- Personal care such as bathing available

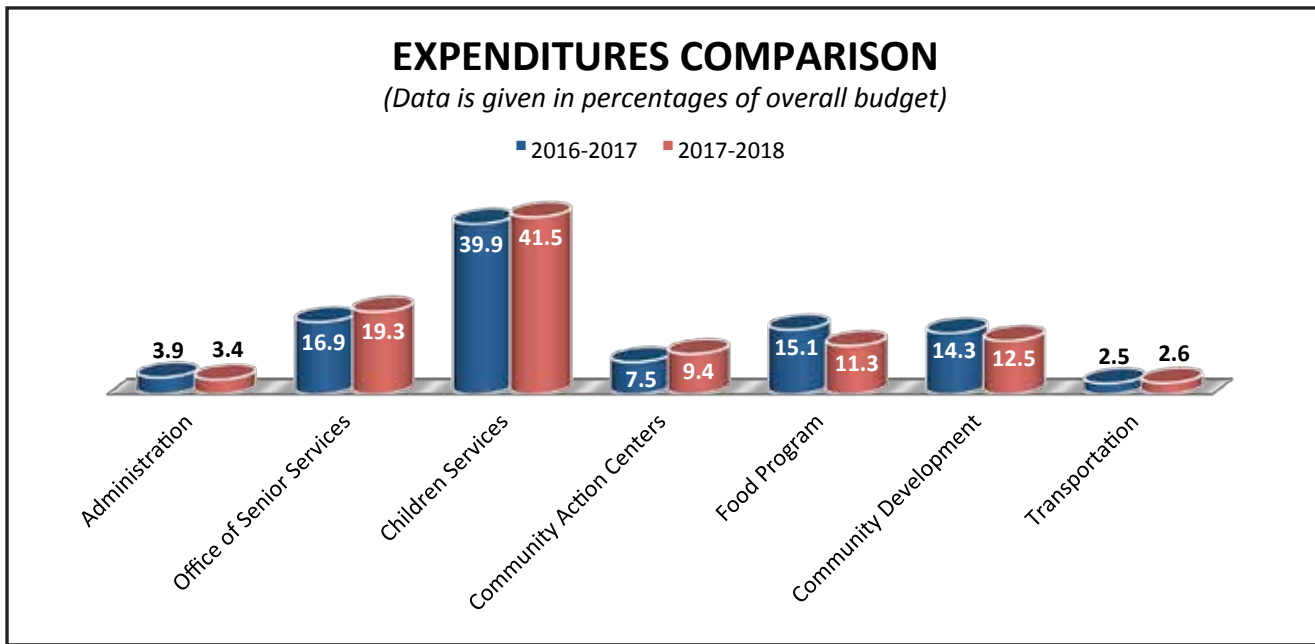
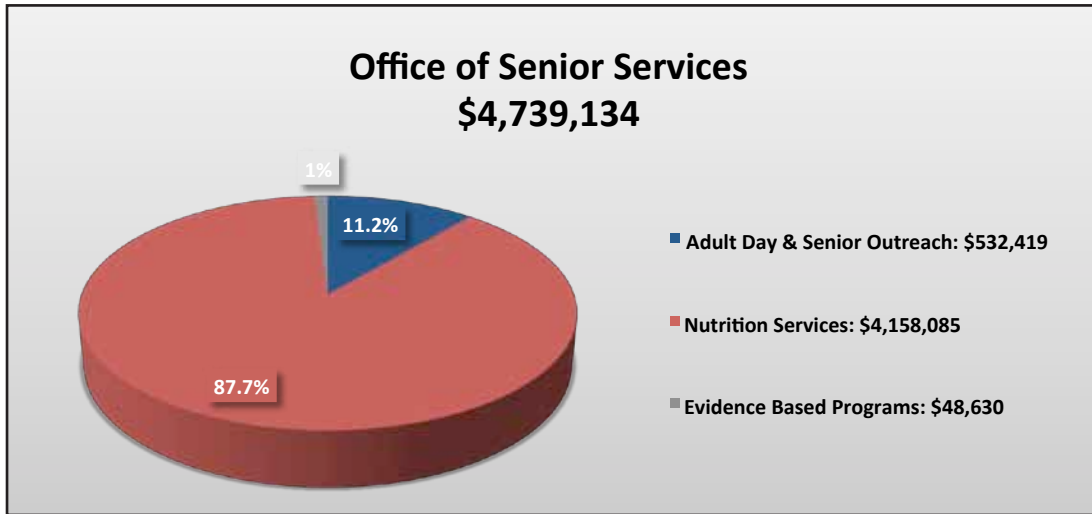
On September 13, 2018, an official ribbon cutting ceremony took place to commemorate the new look and name of Macomb County's Adult Day Center, now called the **GoldenBerry Adult Day Caring Center**. To help improve the home-style environment that the center promotes, a renovation project took place between July and November 2017. These renovations provided changes such as shower area improvements, new bedroom furnishings, new appliances and much more.

Funding for the renovations was made possible by the Area Agency on Aging 1-B and the Macomb County government.

2017 – 2018 Data







In December, Macomb Community Action recognized customers, volunteers, employees and community advocates for their unique contributions toward the empowerment, care and service of Macomb County residents during the 2018 Annual Meeting.

The Annual Meeting is a luncheon and awards reception attended by the Macomb Community Action Advisory Board, elected officials, County leaders, and community partners. At the event, all awardees are honored with their respective awards.

Each honoree has demonstrated the core values and mission of our agency; *"Persistent Action to Diminish Poverty and Promote Independence"*.

MARY GEORGE AWARD

The Mary George Award was founded in 2015 and is presented to an individual for their outstanding commitment and service to the agency and community.

James Lauridsen



EMPOWERMENT AWARD

The Empowerment Award is given to an individual for their personal growth that serves as an inspiration to others.

Gary Maconochie



COMMUNITY ACTION AWARD

The Community Action Award is given to an employee who has gone above and beyond the scope of their duties or has made a significant impact on a Macomb Community Action customer.

Chari Presley



CREATING COMMUNITY AWARD

The Creating Community Award is given to an organization for their outstanding community collaboration and partnership with Macomb Community Action.

Melissa Henderson

*Close to Home
Child Care Center*



THE PASTOR JOHN L. MACK AWARD

The Pastor John L. Mack Award is given to an individual who has been a “Beacon of Light” in the community. This individual exemplifies community leadership and continues to create and connect Macomb Community Action with the population we serve.

Charles J. Barone, II M.D., F.A.A.P.



The Annual Meeting Reception





Macomb
Community
Action

“Persistent Action to Diminish Poverty and Promote Independence”

CONNECT WITH US!



@MacombCommunityAction



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Macomb Community Action
21885 Dunham Road
Suite 10
Clinton Township, MI 48036

(586) 469-6999

mca.macombgov.org