



Macomb
Community
Action

MACOMB COMMUNITY ACTION

Community Impact and Engagement Annual Report 2015-2016

“Persistent Action To Diminish Poverty and Promote Independence”



ACTION EQUALS IMPACT



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**Serving
Macomb County
Residents
Since 1964**

Macomb Community Action is sponsored by Macomb County government, the U.S. Dept. of Health and Human Services, Dept. of Energy, Michigan Department of Health & Human Services, Aging & Adult Services Agency, Dept. of Agriculture, Dept. of Education, and Area Agency on Aging, 1-B. Macomb Community Action complies with the Civil Rights Act of 1964, the Michigan Handicappers Civil Rights Act, the Older Americans Act, the Social Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. To inquire about reasonable accommodations for persons with disabilities, please contact Macomb Community Action at 21885 Dunham Road, Suite 10, Clinton Township, Michigan 48036 • Tel: 586-469-6999 • TDD Tel: 586-469-5962. All Macomb Community Action programs, services, and activities will be provided equally without regard to race, religion, color, national origin, sex, marital status, age, or physical handicap/disability.



Executive Hackel, Customers and Partners,

Changing communities, demographics, economies, education and therefore people have had a tremendous impact on Macomb County. Macomb Community Action met this change head on, with the goal of becoming even more impact focused in what we do and how we serve. This past year has been filled with many wonderful success stories and transitions within Macomb Community Action.

Strategic planning and the examining of our internal structure, our policies and our processes are all critical tools in completing the transitions we find important for our agency to make. As a result of this, we have accomplished some great milestones including:

- The grand opening of the Macomb County Family Resource Center in Mount Clemens
- The kickoff of our Financial Empowerment Program
- The Office of Senior Services received the Blue Ribbon Award for Resource Advocacy Outcomes from the Area Agency on Aging 1B

These types of accomplishments and the level at which one must perform to make them reality is impossible if there is not a strong team of individuals that believe in the work and are passionate about serving. Many of our triumphs would not be possible if not for our phenomenal volunteers and community partners that assist us in ensuring that all of our customers receive the time, attention and special care that they deserve. On behalf of the Macomb Community Action staff I offer a heart-felt thank you. You are truly valued and appreciated.

As we close one chapter and begin another, the evolving needs and changes of Macomb County's residents will stay at the forefront of our actions. The defeat of many obstacles takes place on a daily basis due to the hard work and tenacity of our staff. While we continue to dig deep and make the changes needed to shift with the needs of communities, we will do so in the spirit of our mission, "*Persistent Action to Diminish Poverty and Promote Independence*".

Respectfully submitted,

Rhonda M. Powell

Rhonda M. Powell, Director

AGENCY OVERVIEW

Macomb Community Action is dedicated to helping families and individuals throughout their life span. We provide essential services for children, families and seniors in accordance with our mission: *Persistent Action to Diminish Poverty and Promote Independence*. Within our two divisions; Community Services and Office of Senior Services, our team of committed and compassionate professionals work relentlessly to ensure that those we serve are given immediate assistance along with short and long term solutions to help increase their quality of life.

2015 - 2016 HIGHLIGHTS

MACOMB COUNTY FAMILY RESOURCE CENTER

The center was established in partnership with Mount Clemens Community Schools in an effort to keep the building as a resource for the community we serve. It provides collocating opportunities for organizations with shared vision, to ensure accessibility for customers, and extend the list of educational, health and recreational programs available. The grand opening of the Macomb County Family Resource Center took place on June 2016 and houses several of our programs such as emergency services for utility, rent and mortgage assistance, weatherization and Head Start, as well as services that are sponsored through community partners



Facility partners and programs include:

- Macomb Food Program – offering a client choice pantry and commodity distribution
- Morning Star Early Learning Center – Head Start, Early Head Start, Childcare Partnership
- Good Shepherd Coalition – human service agency which offers assistance to at risk families and individuals
- Macomb Homeless Coalition – provides assistance to Macomb County’s homeless population and the agencies that support them
- Community Housing Network – offers an array of programs for individuals with disabilities and homeless persons that assist with affordable housing
- Detroit Arsenal Youth Programs – provides a series of recreational activities for youth of military personnel as well as the community at large

FINANCIAL EMPOWERMENT PROGRAM

The program began its services in September 2016 at the newly opened Macomb County Family Resource Center. Macomb Community Action partnered with Fifth Third Bank to present a Resource Fair and offer financial services utilizing their 5/3 Finance E-Bus.



MOBILE FOOD PANTRY



Macomb Community Action, in partnership with the Macomb County Health Department, Michigan State University Extension, the Macomb Food Program, United Way of Southeast Michigan and Ford Motor Company, has been awarded the \$75,000 Healthy Food Connect grant from the Community Foundation for Southeast Michigan. Healthy Food Connect grants support projects that are collaborative, innovative and directly linked to food and health.

The grant will allow Macomb Food Program to increase food access to a transportation-challenged region and bring healthy, ethnically-diverse food choices to local communities, officials said. The program is expected to kick-off late Spring of 2017.

26TH ANNUAL WALK FOR WARMTH 5K WALK/RUN



Walk for Warmth raises funds to assist low-income residents with heat-related emergencies like paying utility bills or replacing a broken furnace. With the help of our sponsors and community participants, the Walk for Warmth event raised \$26,000. All of the event's proceeds benefit Macomb County residents.

COMMUNITY SERVICES

MACOMB FOOD PROGRAM



The Macomb Food Program provides emergency food to those families and individuals in Macomb County through a network of pantries. There are over 50 food pantries county wide that are supported by the Macomb Food Program. Donations and contributions from various charitable efforts enable the Macomb Food Program to continue to support the large volumes of food it needs to be successful. In 2016, the program's freezer was expanded with funding from The Emergency Food Assistance Program (TEFAP). The expansion doubled the freezer's capacity and allows more frozen protein products to be offered to customers.

2015-16 Data

- 221,421 individuals received assistance
- Residents in 17/27 cities received assistance
 - Roseville 36% / Sterling Heights 11% / Mount Clemens 10% / Warren 10 %
- \$26,595 raised from the \$10,000 Elimination Raffle Fundraiser
- \$14,600 raised from community races and events (Romeo 2 Richmond Race, Hoodie Hoo Race, and Run the Plank Race)
- 323,595 pounds of food collected from the Letter Carriers Food Drive
- 45,140 pounds of food collected by the Boys and Girls Scouts
- \$10,000 grant received from Operation Give
- \$5,000 received from the T.J. Maxx grant
- \$4,500 received from the Halloween Hustle



COMMUNITY ACTION CENTERS

Our Community Action Centers are the hubs throughout Macomb County that allow us to be accessible to the communities that we serve. A major new initiative in 2016 was the Water Residential Assistance Program. The Water Residential Assistance Program or WRAP provides assistance to qualified residents in communities served with water and sewerage that are serviced by the Great Lakes Water Authority, who also provides funding for the program. Led by Wayne Metropolitan Community Action Agency and the Community Action Alliance, which includes Macomb Community Action, Oakland and Livingston Human Service Agency, Monroe County Opportunity Program, and EcoWorks. WRAP provides water bill assistance, home water conservation repairs and education to consumers.

2015-16 Data

- Residents in 24/27 cities received assistance
 - Warren 30% / Roseville 13% / Sterling Heights 11%
- 4,816 participants
 - Average Age 55
 - 65% Female / 35% Male
 - 73% Caucasian, 24 % African-American, 1.8% Multi-Race, 1.7 % Asian, Native American and Pacific Islander less than .2%



Max Thompson Family Resource Center

HEAD START PROGRAM

The Macomb Community Action Head Start 0-5 program provides school readiness using a developmentally-appropriate early childhood curriculum for 3-5 years old.

Head Start 0-5 staff interact with families on a wide variety of early childhood development topics. Services include assistance with pre- and post-natal care, early literacy, positive parent-child activities and parent education. The Early Head Start program (EHS) provides year-round services, in either the home or one of four classrooms, for pregnant women and families of infants and toddlers 0-3 years old.

In addition to the education services, the program also provides health, nutrition, disability and social service support for all its students and their families.



In July 2016, The Head Start program hosted its annual health fair for its families. The goal of the health fair is to provide an opportunity for parents to get the necessary screenings needed for their children to begin Head Start in the fall. In addition to the free screenings, the event also provides a free lunch and connects families with other community resources.

2015-16 Data

- There are currently 1,108 participants enrolled in the Head Start and Early Head Start programs.
 - Warren 233 / Sterling Heights 200 / Clinton Township 134
- For the 2015-16 school year, the East Detroit School District offered classroom space to the Head Start Program, allowing us to expand our services to more children and their families.



COMMUNITY SERVICES

HOME REHABILITATION

The HOME Program is a block grant program specifically for housing that is funded by the U.S. Department of Housing and Urban Development (HUD). The HOME Program allows for the repair and development of housing. Traditionally, the bulk of the Urban County's HOME funds have been invested in housing rehabilitation for homeowners.

2015-16 Data

- Total Participants: 11
 - o Average Age: 58
 - o 55% Female / 45% Male
 - o Caucasian 64%, African-American 36%, Native American 0%, Hispanic 0%, Asian 0%

WEATHERIZATION

The Weatherization Program helps to reduce energy use in homes to help home owners lower their utility cost.

BEFORE



AFTER

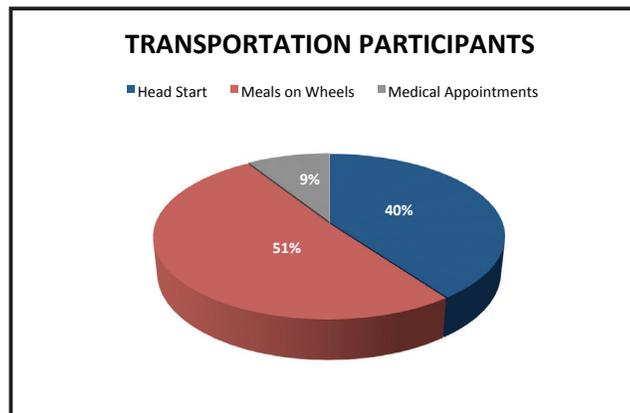


2015-16 Data

- Residents in 18/27 cities served
 - o Warren 24% / Sterling Heights 16% / Clinton Township 9% / Roseville 9%
- Total homes that received service: 146
 - o Average Age: 47
 - o Gender: 30% Male 70% Female
 - o Caucasian 74%, African-American 13%, Asian 13%, Native American 0%, Hispanic 0%,

TRANSPORTATION

Macomb Community Action's Transportation Program provides transportation to essential medical appointments and other specific locations for eligible Macomb County residents. Services are also provided in coordination with other Macomb Community Action programs such as Head Start and Meals on Wheels.



OFFICE OF SENIOR SERVICES

The Office of Senior Services offers several programs and services that cater to the senior population of Macomb County. With the over 65 community growing at an extremely rapid pace, the staff of Macomb Community Action Office of Senior Services work diligently to ensure that our older adults are safe, nourished, and empowered to be active and independent.

In May 2016, the Office of Senior Services hosted its **27th Annual Senior Fun Festival**. Held at the Gibraltar Trade Center in Mount Clemens, the Senior Fun Festival featured a variety of resources focused on seniors; which included health screenings, wellness activities, featured products and services, a live band, bingo, games, prizes, and much more. The event was sponsored by Blue Cross Blue Shield of Michigan, COSTCO, Health Markets Wilfinger Agency, and Meijer of Chesterfield.



2015-16 Accomplishments

- Recipient of Blue Ribbon Award for Resource Advocacy Outcomes from the Area Agency on Aging 1B (AAA-1B)
- Renewal of grant funds for all seven AAA-1B funded programs for another three years
- Approval for the Heat to Eat program, an additional service of Home Heating Tax Credit for increased food benefits through Resource Advocacy
- Launch of national volunteer recruitment campaign by the Meals on Wheels Association of America "America, Let's Do Lunch"

MEALS ON WHEELS



The Meals on Wheels program allows seniors to remain in their homes and live with dignity and independence while receiving regular, nutritious meals. Volunteers not only deliver a nutritious meal, but they also connect with what otherwise may be an isolated older adult. In Macomb County, more than 1,800 seniors receive meals through the program Monday – Friday.

2015-16 Data

- 3,635 Participants
 - o Warren 723 / Clinton Township 485 / Sterling Heights 378 / St. Clair Shores 300
 - o Average Age: 79
 - o Female 65% / Male 35 %
 - o Caucasian 87%, African-American 12%, Hispanic, Native American, and Asian Less than 2%



DINING SENIOR STYLE

Dining Senior Style offers hot lunchtime meals and social opportunities for those 60 and older. There are 23 sites located throughout Macomb County.

2015-16 Data

- 3,072 Participants
 - o Sterling Heights 427 / Shelby Township 355 / St. Clair Shores 327 / Clinton Township 314
 - o Average Age: 75
 - o Female 72% / Male 28%
 - o Caucasian 91%, African American 7%, Hispanic, Native American, and Asian Less than 2%

OFFICE OF SENIOR SERVICES

SENIOR CHORE SERVICES

Chore Services provides seasonal assistance with grass cutting and snow removal services so that seniors remain independent in their homes.

2015-16 Data

- 911 Participants
 - o Sterling Heights 180 / Warren 164 / Roseville 138 / St. Clair Shores 101
 - o Average Age: 77
 - o Female 68% / Male 32%
 - o Caucasian 73%, African American 23%, Native American 1.8%, Hispanic and Asian Less than 2%

HOME INJURY CONTROL

The Home Injury Control program is a one-time service provided to frail seniors and disabled individuals in Macomb County to prevent falls and injuries in the home. Installation of various safety devices are the key to this unique program and includes bathtub grab bars, bathtub chairs, handheld shower heads, raised toilet seats/rails and interior/exterior handrails.

2015-16 Data

- 236 Participants
 - o Average Age: 77
 - o Female 64% / Male 36%
 - o Caucasian 85%, African American 14%, Hispanic, Native American, and Asian Less than 2%



ADULT DAY HEALTH SERVICE

Adult Day Services provide daytime assistance for aging adults in need of socialization, supervision and/or medical care. In partnership with Martha T. Berry, this program focuses on seniors with cognitive, dementia or Alzheimer's diagnoses.

2015-16 Data

- 57 Participants
 - o Average Age: 80
 - o Female 68% / Male 32%
 - o Caucasian 74%, African American 23%, Native American 1.8%

RESOURCE ADVOCACY

A county-wide team provides consultation for seniors to assess needs, recommend services and assist with important business decisions such as: Tax credits, Medicare Part D enrollment, Medicaid application process, and Community resources.

2015-16 Data

- 2,364 Participants
 - o Clinton Township 458 / Warren 300/ Mount Clemens 259
 - o Average Age: 73
 - o Female 69% / Male 31%
 - o Caucasian 86% / African American 9% / Native American 1.9% / Hispanic and Asian Less than 2%

ANNUAL MEETING/RECOGNITION

In December, Macomb Community Action recognized customers, volunteers, employees and community advocates for their unique contributions toward the empowerment, care and service to citizens of Macomb County during our Annual Meeting.

This luncheon and awards reception was held on the campus of Macomb Community College and was attended by our Advisory Board, County partners and leaders, and our community advocates.

During this time, the 2016 recipients were honored with their respective awards. These organizations and individuals demonstrate the core values of our agency; diminishing poverty and promoting independence in Macomb County.

MARY GEORGE AWARD

The Mary George Award was founded in 2016 and is presented to an individual for their outstanding commitment and service to the agency and community.



SALLY ADAMS

Mary George Award

EMPOWERMENT AWARD

The Empowerment Award is given to an individual for their personal growth that serves as an inspiration to others.



THOMAS KELLEY

Empowerment Award

ANNUAL MEETING/RECOGNITION

COMPASSION AWARD

The Compassion Award is given to a dedicated volunteer that is making a difference in their community.



**INDIA WRAY
& RICHARD JASZAR
(not pictured)**

Compassion Award

COMMUNITY ACTION AWARD

The Community Action Award is given to an employee whose efforts, commitment and dedication embody the characteristics of Macomb Community Action.



STEVE SCHUSTER & AMY RYBICKI

Community Action Award



CREATING COMMUNITY AWARD

The Creating Community Award is given to an organization for their outstanding community collaboration and partnership with Macomb Community Action.



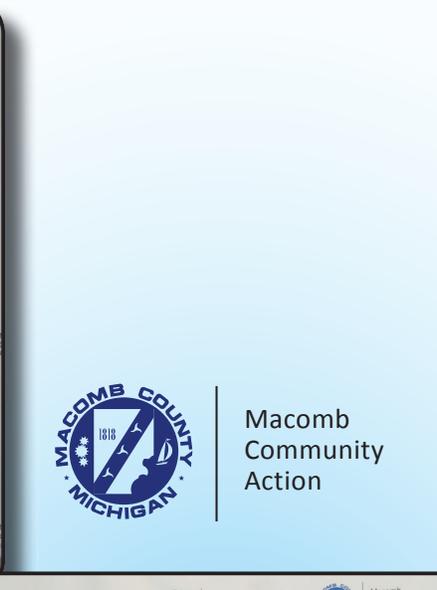
ROMEO SENIOR ACTIVITY CENTER

THE JUDSON CENTER

Creating Community Award

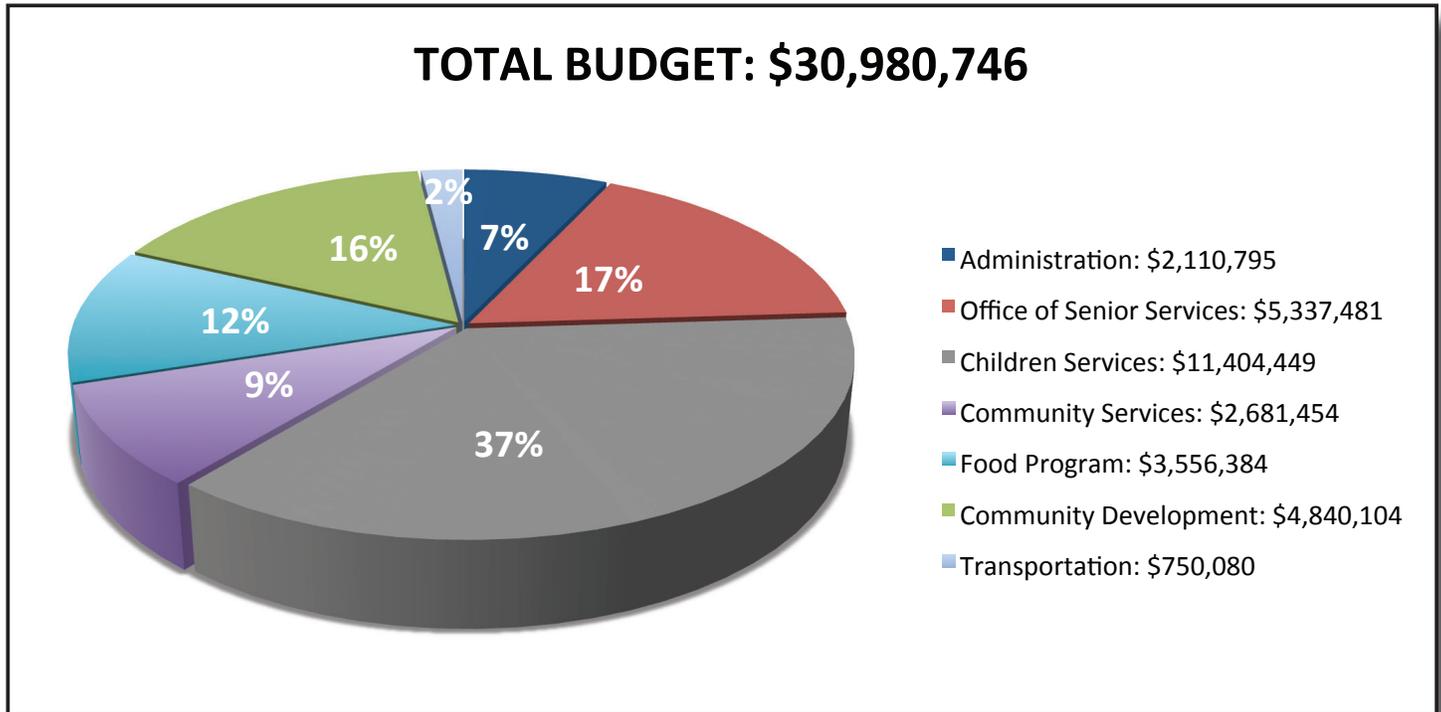


THE ANNUAL MEETING RECEPTION

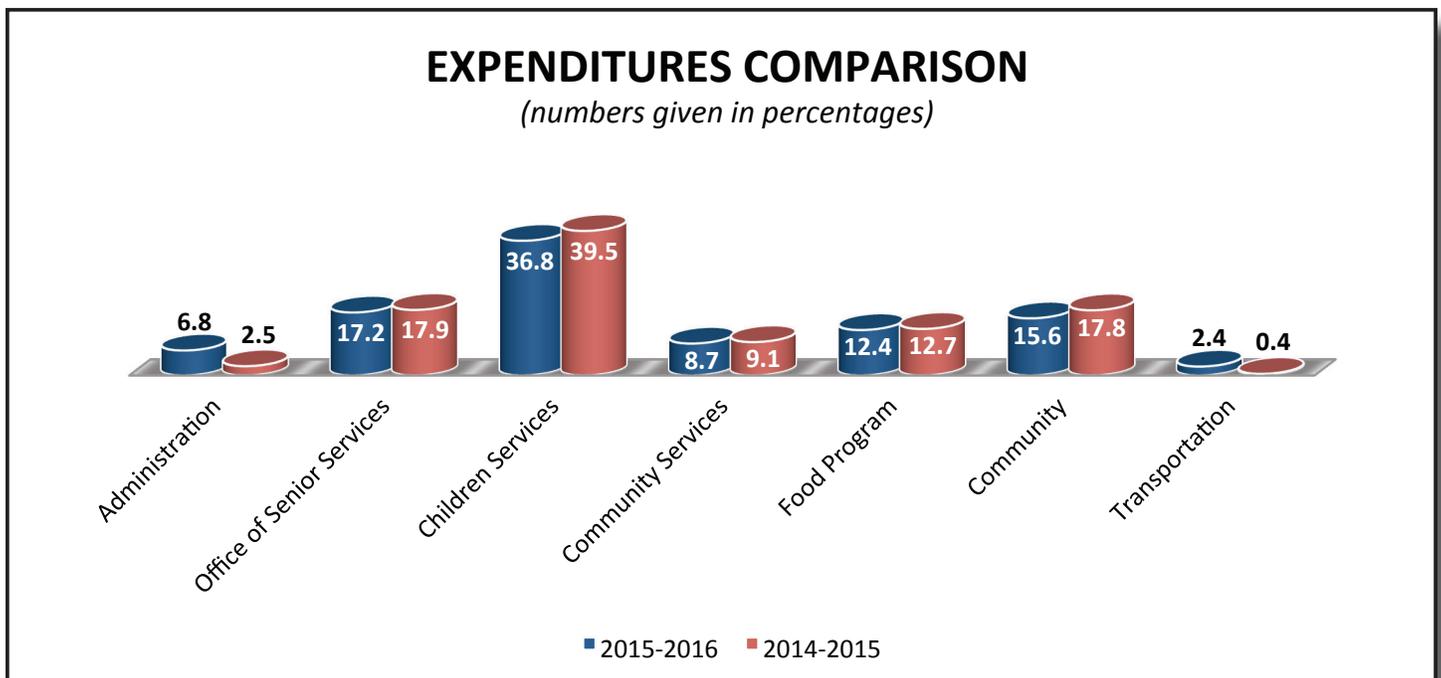


PROGRAM EXPENDITURES

BUDGET EXPENDITURES FOR 2015-2016

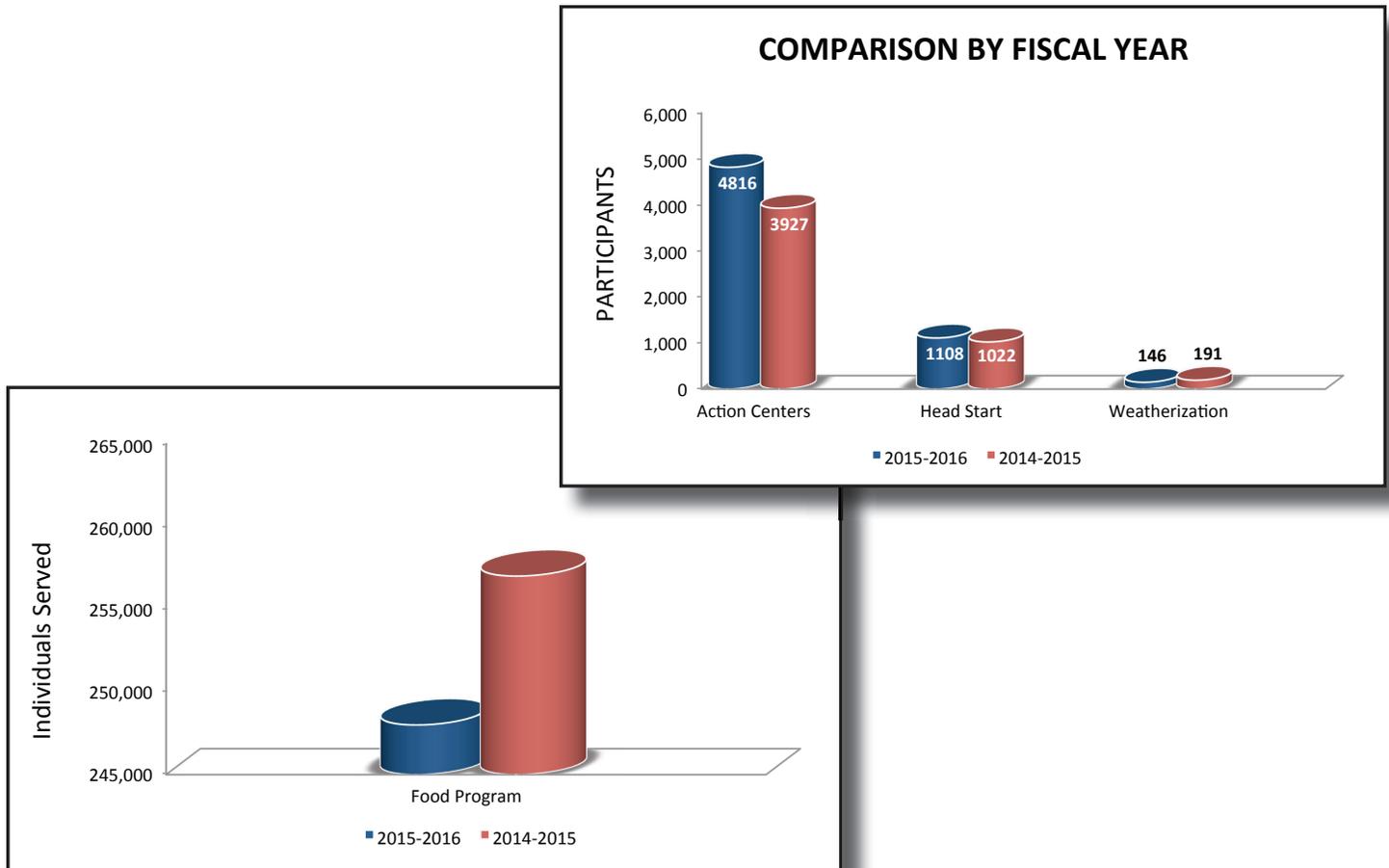


FISCAL YEAR BUDGET COMPARISONS

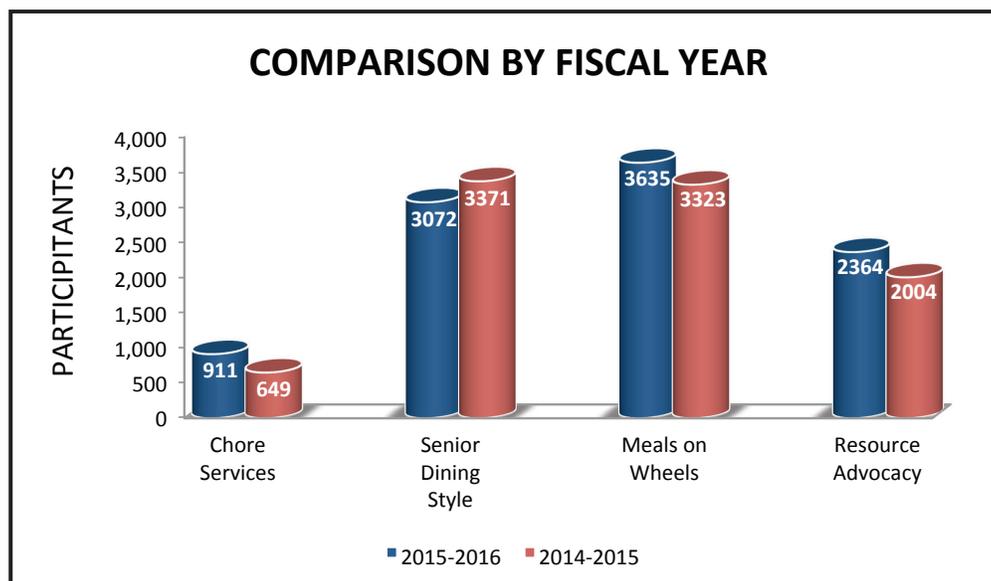


PROGRAM PARTICIPANT COMPARISON

COMMUNITY SERVICES PARTICIPANT COMPARISON



OFFICE OF SENIOR SERVICES PARTICIPANT COMPARISON



MACOMB COUNTY COMMUNITY ACTION ADVISORY BOARD 2015-2016

Mark Hackel, Macomb County Executive, Governing Authority

Chair: Denise Amenta

First Vice Chair: Monica Bihar-Natzke

Second Vice Chair: Elise Johnson

REPRESENTATIVES FROM THE PUBLIC SECTOR

Mark Hackel, Macomb County Executive, Ex-Officio

Sean Clark, City of Warren

Robert J. Cannon, Supervisor, Clinton Township

Honorable William Hackel III, 42nd District Court - Division II, New Baltimore

Tom Kalkofen, Community Member

Matthew Micinski, Community Member

REPRESENTATIVES FROM THE CONSUMER SECTOR

Denise Amenta, Community Member

Monica Bihar-Natzke, Head Start Policy Council

Michael Bruci, Consumer

Rev. John Mack, Greater New Hope Missionary Baptist Church

Kara Houghton, Policy Council

Krista Willette, R.N., M.S.A., Macomb County Health Department

REPRESENTATIVES FROM THE PRIVATE SECTOR

John H. Bierbusse, Macomb St. Clair Workforce Development Board

Sara Gold, United Way for Southeastern Michigan

Debi Schroeder, Henry Ford Macomb Hospital

Madiha Tariq, ACCESS



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