

THE PROMISE OF COMMUNITY ACTION

2018-2019 Annual Report



Macomb
Community
Action



"Persistent action to diminish poverty and promote independence"



THE PROMISE OF COMMUNITY ACTION

MISSION

Persistent action to diminish poverty and promote independence

VISION

All Macomb County residents achieve their fullest potential and maintain personal stability and security

VALUES & BELIEFS

People

We are a community where no one should have to walk alone.

Diversity & Inclusion

Embracing diversity and ensuring inclusion strengthens and enriches our community.

Person-Centered Services

Maximum feasible participation and all persons are treated with dignity and respect.

Accessibility, Equity, and Parity

Barriers to independence exist in our community. Persistent action is required to ensure all persons have opportunities to work toward reaching their fullest potential.

Advocacy

To meet our Mission, we encourage collaboration, we inform policy, we impact change.

Macomb Community Action Advisory Board Officers

Chair: Denise Amenta

First Vice Chair: Monica Bihar-Natzke

Second Vice Chair: Michael Bruci

Representatives from the Public Sector

Joan Flynn,
City of Warren

Elizabeth Vogel,
Deputy Supervisor,
Clinton Township

Honorable William Hackel III,
42nd District Court - Division II,
New Baltimore

Tom Kalkofen,
Community Member

Matthew Micinski,
Community Member

Mark Hackel,
Macomb County Executive,
Ex-Officio

Representatives from the Consumer Sector

Denise Amenta,
Community Member

Monica Bihar-Natzke,
Community Member

Michael Bruci,
Consumer

Robert Combs,
Macomb Food Program
Pantry Network

Carlee Wilson,
Head Start Policy Council Chair

Representatives from the Private Sector

John H. Bierbusse,
Macomb St. Clair Workforce
Development Board

Sara Gold,
United Way for Southeastern
Michigan

Carmen Bordea,
Arab American and Chaldean
Council

Krista Willette, R.N., M.S.A.,
Macomb County
Health Department

Tanya Blatz,
Detroit Arsenal

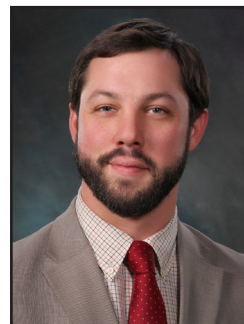
COMMUNITY ACTION PROMISE

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

DEAR MACOMB COUNTY STAKEHOLDERS,

It is my pleasure to report that Macomb Community Action continues to provide essential services across our region, utilizing best practices and leveraging unique partnerships. In reflecting on the tremendous success of MCA, I would like you to review the Community Action Promise. The Community Action Promise is a national commitment that informs all of the work that we do at Macomb Community Action. It is also a long-standing promise, one that originates from the civil rights movement of the 1960s, and one that calls each Community Action Agency to be responsive to our local community challenges. Across the many services that Macomb Community Action provides, it is important to understand that the Promise of Community Action is not just for those residents that find themselves in need of our services, but it is a promise to our entire community about how we will make our region a better place to live for everyone.

At Macomb Community Action, we want all of Macomb County to understand that the work we do every year is not just for the recipients of our programs and services, but that it is work that benefits every single resident of Macomb County. The work that we do to invest in our community has a ripple effect that improves all of Macomb County. The Promise of Community Action is our commitment to respond to whatever challenges our community may encounter. At MCA our commitment is not just to respond to new community challenges, but to do so in a way that goes beyond a transactional service-delivery approach, and pursues a transformational experience that leaves our residents and our community with a stronger future. Our many partners and volunteers are the foundation of our long-standing success, and we invite you to join us in this important work.



Ernest Cawvey
Director
Macomb
Community Action

Ernest Cawvey



A MESSAGE FROM THE BOARD CHAIR

The Economic Opportunity Act of 1964 created the Community Action Program. Macomb Community Action (MCA) was formed shortly thereafter. Subsequent legislation set forth the organizational and administrative requirements we know and to which we adhere today. Our Community Action Agency tri-partite board structure, therefore, is mandated to promote the participation of the entire community in the reduction or elimination of poverty.

The Macomb Community Action Advisory Board (MCAAB) tri-partite board is comprised of 15 members: one-third from the public sector: public officials or their representatives; one-third from the private sector: representatives from business, industry, labor, faith-based, law enforcement, education or other major groups and interests in the community served; and one-third from the consumer sector: individuals or representatives of low-income families and individuals in the community served.

Guided by THE PROMISE OF COMMUNITY ACTION, MCAAB board reviews all MCA programs and budgets and ensures compliance with the conditions of all federal and state grants and contracts. We make recommendations regarding community needs, strategic plans and priorities. We especially ensure that individual programs and services are supportive of the Mission, Goals and Vision of Macomb Community Action.

With the support of MCA leadership, MCAAB embarked on a comprehensive board development program in 2018 that continued throughout 2019. Each MCAAB board meeting dedicates a block of time for board development to enhance the members' level of engagement - so vital to the mission of Macomb Community Action. Highlights of 2019 board development sessions include: additional training on MCAAB members' roles and responsibilities; a presentation of MCA's new quarterly Community Engagement Councils attended by community members to build relationships and identify gaps and needs in service; a review of organizational standards; a detailed presentation of Macomb Community Action's Community Development program; a site visit of Head Start classrooms; and an in-depth presentation to prepare for Census 2020.

It is an honor to serve Macomb Community Action (MCA) as a member of Macomb Community Action Advisory Board (MCAAB). It is also a distinct privilege to serve as board chair. On behalf of MCAAB members, I extend sincere appreciation to the expert leadership of Macomb Community Action. Because of your encouragement and dedication, MCAAB members are better prepared to step beyond our advisory role... to become ambassadors of and advocates for Macomb Community Action. Serving as a team, we will strive through persistent action to diminish poverty and promote independence in Macomb County.



Denise Amenta



Denise Amenta
Board Chair,
MCAAB



CHILDREN AND FAMILY SERVICES

The children and family services division consists of The Macomb Food Program (501c3), Head Start 0-5 and our Action Centers. The focus areas of the division include school readiness, case management, financial empowerment, and food insecurity among the county's most vulnerable populations. Funding sources include but are not limited to, Community Service Block Grant (CSBG), The Emergency Food Assistance Program (TEFAP) and Head Start/Early Head Start/CCP Federal grants.

Macomb Food Program

- Number of pounds of food distributed: 2,437,008
- Number of pantry partners: 74
- Individuals served: 178,147
- Volunteer hours and value: 2,403 hours with a value of \$22,569.95

Food Drives

- Scouting for Hunger: 30,523 pounds donated
- NALC Food Drive: 250,526 pounds donated to MFP
- L'anse Creuse Penny Drive: \$4,255 donated



McLaren Macomb/Macomb Food Program partnership-Served 3,386 individuals with food and no cost health care through the Fresh to you Mobile and McLaren Macomb Medical Outreach (MOC) clinic.



Action Centers

- Households served: 1,329
- Individuals served: 3,707

Of those households and individuals served at the Action Centers:

- 264 households assisted with rent to prevent evictions or mortgages to prevent foreclosure.
- 1,067 households assisted with utilities, including natural gas, electricity, water, and fuel, to prevent utility shut off and maintain home heating.
- 335 households assisted with water bills and water conservation education and services.
- 1,475 taxes prepared - in collaboration with Accounting Aid Society and Macomb County Veteran Services
- Four families purchased their first homes through the Individual Development Account Program.



Fundraising



Walk for Warmth

The 29th Annual Walk for Warmth was held Saturday, March 2 at Macomb Mall in Roseville.

- The event raised over \$20,000 and resulted in the ability to assist 72 individuals and 37 families, half of which fell below the 100% federal poverty threshold.
- Assistance included help with utility shut offs as well as repair and replacement of furnaces and water heaters.



Elimination Raffle fundraiser event - March 15, 2019

- Event revenue: \$33,650
- Event attendance: 309 individuals
- Event sponsorship: \$7,250



Show Me the Money Days

- MCA hosted two Show Me the Money Days in February 2019.
- The events were held at the Macomb County Family Resource Center and Max Thompson Family Resource Center and were attended by over 100 people.
- Many resources were available and a variety of educational sessions provided attendees with a wealth of information. Free tax preparation was also available on site during the events.



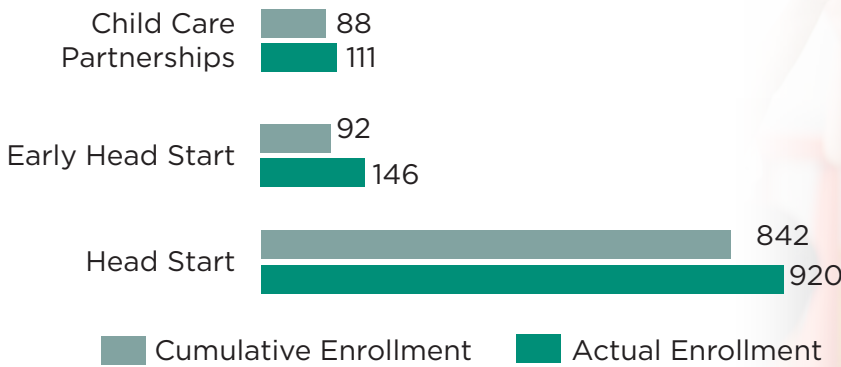
Head Start 0-5

Health Services

- 1,124 children received medical exams
- 1,021 children received dental exams



Enrollment 2018/2019



School Readiness

At the end of the 2018/2019 program year:

- 90 percent of enrolled preschool children and 87 percent of infants and toddlers met or exceeded the widely-held state expectations for school readiness

Health and Community Resources Fair

- 248 families and children attended
- Community partners offered resource tables, wellness screenings and food distribution
- A total of 46 physicals and 28 dental exams were administered at the fair
- A meet and greet with teachers also helped get the families ready for the school year

Macomb Community Action Head Start 0-5 had no financial audit findings.



COMMUNITY SERVICES

The community services division offers a wide variety of programs to residents and municipalities ranging from transportation services, housing services such as weatherization and rehabilitation, and community development programs. Funding for the various programs include but are not limited to U.S. Department of Housing and Urban Development (HUD), the U.S. Department of Energy (DOE), the U.S. and Michigan Departments of Transportation (DOT and MDOT).



Community Development

The Overview of Funds chart on the right shows the funds that support services of 21 of 26 local communities. Communities receive an allocation based on population and need, then select projects based on local input from residents. The CDBG funds focus on community projects and non-profits, while the HOME funds focus primarily on housing rehab, and the Emergency Solutions Grant (ESG) funds support homeless related activities.

Weatherization

This program performs the installation of energy efficient measures designed to conserve energy and reduce utility expenses. A home energy audit is conducted and determines what items will be installed.



Overview of Funds

U.S. Dept of Housing and Urban Development:
Community Development Block Grant - **\$1,863,007**
HOME - **\$1,797,863**
Emergency Solutions Grant - **\$154,440**

Transportation

- Individuals served: 29,342
- One-way trips provided: 8,040

Home Injury Prevention

- Residents served: 291
- Devices installed: 1,057

Home Rehabilitation

- Total homes rehabilitated: 22

Minor Home Repair

This grant-funded program is designed to assist residents with minor home repairs to their home that are minor in scope and limited to a specific area of concern, not to exceed \$1,000

- Total homes serviced: 120

OFFICE OF SENIOR SERVICES

The focus of this division is to support the local senior community with not only food needs but to also address the needs of our growing and diverse senior population. It is widely known for its most popular program - Meals on Wheels (MOW).

Meals on Wheels

- Individuals who received home delivered meals: 3,118

Dining Senior Style

- Seniors served: 3,296

Adult Day Services:

- Participants who attended daily or several times a week: 34

Resource Advocacy

- Number of residents who received assistance in finding and navigating community resources: 1,512
- Number of residents who received assistance with navigating Medicare open enrollment: 400+

Senior Fun Fest

- Held on Wednesday, June 26 at the Lorenzo Cultural Center at Macomb Community College
- The largest largest Macomb County senior expo to date with more than 1,000 attendees
- A fun-filled day provided education, wellness activities, community resources, and health screenings to seniors
- A total of 70 community partners and businesses participated in this annual event that celebrates local older adults



FINANCIAL STATEMENT

Macomb Community Action

Statement of Revenues and Expenses

Revenue and Support

Federal Grants - including CSBG	\$24,617,659	\$22,934,020
State Grants	\$1,908,136	\$1,704,264
Local	\$3,428,474	\$3,939,256
Private Resources	\$4,344,047	\$6,306,250
Changes in Fund Balance	\$694,872	\$598,797
In-kind	\$7,679,472	\$7,031,364
Total Revenue and Support including CSBG	\$42,672,660	\$42,513,951

Program Services:

Administrative Programs	\$3,835,133	\$5,276,030
Children and Family Services		
Head Start Programs	\$13,423,517	\$12,691,997
Action Center Programs	\$2,311,052	\$3,019,146
Food Programs	\$5,774,681	\$5,501,955
Community Services		
Community Development	\$9,276,130	\$8,691,165
Weatherization Programs	\$1,832,028	\$1,456,568
Transportation	\$748,300	\$740,645
Chore Programs	\$549,570	\$582,912
Senior Services		
Nutrition Programs	\$4,424,860	\$4,063,589
Office of Senior Services	\$497,389	\$489,944
Total program services	\$42,672,660	\$42,513,951



YEAR IN REVIEW



Macomb
Community
Action



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Community
Action**

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