



Community Health Improvement Plan 2019 Annual Report



Health
Department

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Table of Contents

3	Introduction
4	Priority Areas
5	Workgroup Highlights
7	Community Health Assessment 2020
8	Partner Organizations
9	Additional Information

Introduction

The Macomb County Health Department is pleased to present the 2019 Annual Report for the county's current Community Health Improvement Plan (CHIP). This plan, originally published in 2017, outlined various goals and objectives that a collection of community partners identified to pursue in the coming years in four priority areas. The selection of these priority areas and the respective goals and objectives was based on the results from the 2016 Community Health Assessment (CHA), which included the review of health statistics for Macomb County, multiple meetings with community-serving organizations, and months of community data collection by means of surveys and focus groups.

Since the publishing of the CHIP, corresponding workgroups have been meeting to work on these goals and objectives in each of our priority areas: Chronic Disease & Healthy Lifestyle, Behavioral Health, Access to Services, and Social Determinants of Equity.

In 2018, we published our first annual report which recapped the progress made in accomplishing the goals and objectives from our CHIP. While the CHIP has continued to evolve since its creation in 2017, this report will summarize the key accomplishments made in 2019 as well as areas for growth for 2020. The report will also provide information about our 2020 CHA and list the various partner organizations who have committed their time to implementing the progress seen in this report.

For more information about the priority areas in this report, and to read the 2016 CHA and 2017 CHIP in their entirety, you can go to cha.macombgov.org. Additionally, the Health Department maintains a CHIP scorecard, which serves as a live report card of the work being done in accordance with the CHIP. To track this progress, you can find the scorecard [here](#).

Priority Areas



Chronic Disease and Healthy Lifestyle

Low rates of chronic disease and increased engagement in healthy lifestyle behaviors are two related goals for Macomb County. In the 2016 Community Health Assessment, residents indicated that chronic diseases such as obesity, cancer, diabetes, and heart disease are all important to be addressed in the county. Furthermore, data on health outcomes and health behaviors show that Macomb County is lagging behind state averages and national benchmarks with regards to chronic disease and healthy lifestyle behaviors. As such, this workgroup focuses on engaging residents in physical activity and preventing chronic conditions like obesity and diabetes.



Behavioral Health

Behavioral health is often used as an umbrella term, referring to mental, behavioral or addictive disorders. It includes the promotion of well-being as well as the prevention and intervention in substance abuse or mental health conditions. When asked to identify health concerns other than chronic disease, residents identified mental health and substance abuse as top priorities. To improve behavioral health in the county, the workgroup focuses on making resources more accessible to residents, mental health training, and tobacco use prevention.



Access to Services

Access to various health-related services was a prominent and recurring theme in the results of the 2016 Community Health Assessment. In focus groups and survey responses, residents identified access to affordable healthy food, access to housing, access to healthcare, and access to jobs as factors that, if increased, would improve their health and quality of life. To address these concerns, this workgroup primarily focuses on improving healthy food access in schools, increasing the utilization of oral health services, and increasing knowledge around health insurance options and changes.



Social Determinants of Equity

This workgroup was formed in order to address the social determinants that result in health inequities in Macomb County. One of these determinants is the degree to which healthcare and public health services are appropriate for all residents and populations. In order to ensure that services provided in Macomb County are accessible for everyone, this workgroup has focused on training staff in Culturally and Linguistically Appropriate Services (CLAS).

Chronic Disease & Healthy Lifestyle

Launching in 2018 and expanding in 2019, the Move More Macomb initiative continued to reach members of the public to share physical activity opportunities and information about the importance of physical activity and chronic disease. In 2019, the Move More Macomb initiative received a National Association of Counties (NACo) Award and was promoted at 14 events throughout the county.

Additionally, the Tools for Healthy Schools guide was shared with over 100 schools in the Macomb and St. Clair counties. This guide includes information on three programs that schools can use to encourage healthier behavior and choices: Healthy School Action Tools, Fuel Up to Play 60, and the Smarter Lunchrooms Movement.

Lastly, a physical activity survey was conducted among the senior population to understand where and how older adults engage in physical activity in Macomb.

The workgroup has elected to focus on expanding the awareness and utilization of the Move More Macomb website, evaluating workgroup progress, and promoting healthy lifestyle educational programs in 2020.

103

Tools for Healthy Schools guides distributed

392

physical activity surveys completed with older adults

Behavioral Health

In May of 2019, the Behavioral Health workgroup launched the Resource Map for Behavioral Health Services. This map includes a total of 664 unique resources that either provide behavioral health services or can be helpful for individuals with behavioral health needs or challenges. The purpose of the map is to increase public awareness as well as utilization of these preventative and treatment services that are available in Macomb County.

Further, the workgroup developed a Health Insurance Resource Guide to assist residents in understanding their insurance options as well as promoted Narcan and Mental Health First Aid training opportunities in the county.

For 2020, the workgroup has prioritized the improvement and promotion of the Resource Map, expanding or promoting tobacco and vaping cessation programs, and evaluating the effectiveness of workgroup initiatives.

664

unique resources in the Behavioral Health Resource Map

Access to Services

This year, the Farm to School Directory was officially published and distributed to all food service directors in Macomb County. Continued outreach has led to the inclusion of 11 farms in the current iteration of the directory. Some schools in the county have already begun utilizing the guide to purchase from local farmers for meals and events such as Apple Crunch Day.

Additionally, results of the 2018 oral health survey were used to develop goals and objectives for the Macomb County Oral Health Coalition. The coalition has been working in the community to disseminate information on where residents can access low-cost or free dental care. This year, the coalition has established partnerships with nearly 20 food pantries and faith-based institutions in the county. In addition, the coalition has presented and distributed oral health information to residents at a variety of community events throughout the year.

For 2020, the Access to Services Workgroup has elected to prioritize healthy eating guidelines in community institutions, educating residents on health insurance options, expanding Farm to School efforts, and evaluating workgroup progress.



Social Determinants of Equity

In 2019, the Macomb County Health Department (MCHD) implemented a Culturally and Linguistically Appropriate Services policy, which ensures that all programs and services are designed, implemented, evaluated and delivered in a manner that advances health equity, improves quality, and eliminates disparities in health and health care. During the year, 86% of MCHD staff completed training on CLAS.

The Health Department seeks to expand CLAS training and other training opportunities for staff in order to improve the quality of its service delivery throughout the county.



Community Health Assessment 2020

In 2020, the Macomb County Health Department, in collaboration with community partners, will launch **Healthy Macomb**. The Healthy Macomb initiative will encompass two central components: (1) the Community Health Assessment that identifies health needs from the community by engaging with community organizations and residents; and (2) the Community Health Improvement Plan that establishes an action plan for these focus areas.

The Macomb County Health Department published the first CHA in 2016 and the first CHIP in 2017, on which this Annual Report is based. The shift to Healthy Macomb is intended to streamline CHA and CHIP work in the county for community partners and residents. In addition, as the Macomb County Health Department continues to facilitate the health assessment process, its central goal is to improve upon the previous CHA and CHIP by being more inclusive, focusing on health equity and social justice, and prioritizing data-driven solutions.

The Healthy Macomb Advisory Committee will be meeting in January 2020 to initiate the upcoming Community Health Assessment. There will be opportunities for partner organizations and workgroup members to provide input in the assessment process. If you have any questions or would like to be involved in the assessment, reach out to healthplanning@macombgov.org.



Partner Organizations

ACCESS

Alliance Health

American Autoimmune Related Diseases Association

Ascension Southeast Michigan

Beaumont Health

CARE of Southeastern Michigan

Community First Health Centers

Delta Dental of Michigan

Easterseals

Henry Ford Health System

Immanuel Lutheran Church

Judson Center

Macomb Community Action

Macomb Community College

Macomb County Community Mental Health

Macomb County EMS Medical Control Authority

Macomb County Health Department

Macomb County Human Services Coordinating Body

Macomb County Office of Substance Abuse

Macomb County Planning and Economic Development

Macomb County Veterans Services

Macomb Family Services

Macomb Intermediate School District

Martha T. Berry Medical Care Facility

McLaren Medical Group

Michigan State University Extension

MyCare Health Center

National Kidney Foundation of Michigan

Oakland County Health Division

Oakland University

United Way for Southeastern Michigan

Additional Information



RESOURCES

Interested in finding the resources mentioned in this report, such as the **Farm to School Directory** or the **Resource Map for Behavioral Health Services**?

Visit cha.macomb.gov/cha-resources.

GET INVOLVED



Want to get involved? Contact the Office of Health Planning at healthplanning@macombgov.org or view the workgroup meeting schedule on our website at cha.macombgov.org/cha-newsroom.



TRACK PROGRESS

View the entire Community Health Assessment and Community Health Improvement Plan on our website at cha.macombgov.org, and track workgroup progress on the live CHIP scorecard [here](#).

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